



NEWS RELEASE

Varsity Tutors Signs White House Pledge to Advance AI Education for America's Youth

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Four-year commitment will scale AI-powered learning to millions of students and equip teachers nationwide with Live + AI™ tools

ST. LOUIS--(BUSINESS WIRE)-- Nerdly Inc. (NYSE: NRDY), the parent company of Varsity Tutors and creator of the Live + AI next-generation AI-enhanced tutoring and intervention platform that pairs expert human instruction with artificial intelligence, today announced it has signed the White House "Investing in AI Education" pledge. The four-year commitment will broaden AI literacy, accelerate student academic growth, and give every learner a path to success while preserving the essential human connection in teaching.

Varsity Tutors' pledge to America's K-12 students and teachers

Over the next four years, Varsity Tutors will:

- Expand access - Make intuitive, age-appropriate AI tools available to millions of students so they can explore, create, and thrive.
- Empower educators - Deliver AI-driven productivity tools that streamline lesson planning, surface actionable insights, and free teachers to focus on instruction.
- Drive measurable impact - Deliver human + AI high-dosage tutoring that accelerates academic gains.

"AI can personalize learning at a scale we've never seen before," said Chuck Cohn, founder and CEO of Nerdly Inc. and Varsity Tutors. "Partnering with the White House on this pledge underscores our commitment to ensure every student has the skills and support to flourish in an AI-rich future."

“Fostering young people’s interest and expertise in artificial intelligence is crucial to maintaining American technological dominance,” said Michael Kratsios, Director of the White House Office of Science and Technology Policy and Chair of the White House Task Force on AI Education, in a **June 30, 2025 White House press release**. “These initial pledges from American organizations will help create new educational and workforce development opportunities for our students.”

The pledge is part of a broader national effort to accelerate AI adoption in education. Varsity Tutors joins leading organizations in shaping how artificial intelligence enhances learning while strengthening, not replacing, the human connections at the heart of great teaching.

Live + AI Key Capabilities:

- **AI-Enhanced High-Dosage Tutoring:** Live one-on-one and small-group tutoring sessions delivered by expert tutors with AI tools at their fingertips, ensuring recurring and intensive support aligned with evidence-based practices. AI analyzes student skill levels, learning styles, and schedules to intelligently pair them with the ideal tutor, fostering strong, consistent relationships.
- **AI Session Insights & Video Playback:** AI tools to provide educators and parents of learners with comprehensive summaries of learning progress and opportunities for follow-up instruction.
- **24/7 Academic Support:** Instant live and AI-supported tutoring, essay reviews, and skill-building resources that seamlessly integrate into existing school workflows and educator practices, enhancing instructional effectiveness.
- **Immersive Live Classes for Academic Intervention and Test Prep:** Expert-led sessions focused on core subjects like math and science, ACT/SAT prep, and college and career readiness.
- **AI Teacher Tools:** Suite of AI-powered teacher tools to reduce lesson planning and administrative workload by 7–10+ hours weekly, facilitating personalized instruction and enabling teachers to focus on high-impact teaching.
- **Real-Time Analytics:** Actionable insights for educators via transparent dashboards, tracking progress and identifying areas for intervention.

To learn more about how Varsity Tutors and Live + AI can support your students, school, or district, visit varsitytutors.com/schools.

About Varsity Tutors

Varsity Tutors is the leading AI-enhanced tutoring and intervention platform, trusted by more than 1,000 school districts nationwide. Leveraging nearly two decades of experience and over 10 million hours of live instruction, our unified solution streamlines every step of student support—from tutor selection and scheduling to personalized

lesson delivery and real-time insights. Our high-dosage tutoring, comprehensive learning tools, and AI-powered tutor, student, and teacher resources deliver measurable impact, doubling student growth in core subjects compared to traditional interventions. Learn how we're helping educators move from intervention to lasting impact at varsitytutors.com/schools.

About Nerdy Inc.

Nerdy Inc. (NYSE: NRDY) is a leading platform for live online learning, with a mission to transform the way people learn through technology. The company's purpose-built proprietary platform leverages AI to connect learners of all ages to experts, delivering superior value on both sides of the network. Nerdy's comprehensive learning destination provides experiences across thousands of subjects and multiple formats. Learn more at nerdy.com.

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Source: Varsity Tutors