3rd Quarter

2026 CORPORATE PROFILE

ASSOCIATED BANC-CORP

About Us

Associated Banc-Corp (NYSE: ASB) is the largest bank holding company based in Wisconsin[1] and the parent of Associated Bank, National Association:

- $51 billion in assets
- $37 billion in loans
- $40 billion in deposits
- $5 billion total stockholders' equity

Our Vision and Values

Associated Bank will be the Midwest's premier financial services company, distinguished by consistent, quality customer experiences and built upon a strong commitment to our colleagues and the communities we serve, resulting in exceptional value to our shareholders through economic cycles.

Associated Bank offers a full range of banking services and other financial products and services:

Corporate and Commercial Specialties

- Commercial and specialty lending
- Commercial real estate lending
- Deposit and cash management
- Fiduciary, investment and financial planning services[†]
- Specialized financial services such as interest rate risk management, foreign exchange solutions and commodity hedging

Community, Consumer and Business

- Business lending
- Deposits and transactional solutions
- Residential mortgages, auto finance, home equity loans and lines of credit and other lending solutions
- Debit, credit and digital payment solutions

Financial Highlights

In thousands (except per share data and performance ratios)	3Q 2026	3Q 2025	% Change
Operating Results			
Net interest income	$ 377,251	$ 305,222	24%
Non-interest income	87,131	81,265	7%
Total revenue	464,382	386,487	20%
Non-interest expense	260,342	216,202	20%
Net income available to common equity	143,711	121,857	18%
Per Common Share Data			
Diluted earnings per share	$ 0.76	$ 0.73	4%
Dividends per common share	0.24	0.23	4%
Performance Ratios			
Net interest margin	3.20%	3.04%	16 bps
Tangible common equity/tangible assets[2]	8.03%	8.18%	(15) bps



Footprint

Associated Bank is known for its strong relationships with the customers and communities it serves.

- Approximately 4,300 employees.
- Over 200 banking locations serving more than 100 communities throughout Wisconsin, Illinois, Iowa, Minnesota, Missouri and Nebraska, and loan production offices in Indiana, Kansas, Michigan, New York, Ohio and Texas.

Ratings and Capital Ratios

Associated Banc-Corp

Moody's long-term	Baa3
S&P long-term	BBB-
Common equity Tier 1 capital ratio	10.38%

Associated Bank, N.A.

Moody's short-term deposits	P-2
Moody's long-term deposits	A3
S&P long-term	BBB
Total capital ratio	11.98%
Tier 1 capital ratio	10.24%
Common equity Tier 1 capital ratio	10.24%
Tier 1 leverage ratio	8.44%

ASB LISTED NYSE

Associated Bank

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Investment, Securities and Insurance Products:

NOT FDIC INSURED	NOT BANK GUARANTEED	MAY LOSE VALUE	NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY	NOT A DEPOSIT

Please see reverse side for important disclosure information >>



1. Based on assets as of 6/30/2026.

2. This is a non-GAAP financial measure. Please refer to slides 26–27 of the 3Q 2026 earnings presentation published October 22, 2026 for a reconciliation of non-GAAP financial measures to the most comparable GAAP financial measures.

Deposit and loan products are offered by Associated Bank, N.A. Loan products are subject to credit approval and involve interest and other costs. Please ask about details on fees and terms and conditions of these products. Relevant insurance coverage, if applicable, will be required on collateral. (1004) Associated Bank, N.A. Member FDIC.



† Investment, Securities and Insurance Products:

NOT FDIC INSURED	**NOT BANK GUARANTEED**	**MAY LOSE VALUE**	**NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY**	**NOT A DEPOSIT**

Associated Bank and Associated Bank Private Wealth are marketing names AB-C uses for products and services offered by its affiliates. Securities and investment advisory services are offered by Associated Investment Services, Inc. (AIS), member FINRA/SIPC; insurance products are offered by licensed agents of AIS; deposit and loan products and services are offered through Associated Bank, N.A. (ABNA); investment management, fiduciary, administrative and planning services are offered through Associated Trust Company, N.A. (ATC); and Kellogg Asset Management, LLC® (KAM) provides investment management services to AB-C affiliates. AIS, ABNA, ATC, and KAM are all direct or indirect, wholly-owned subsidiaries of AB-C. AB-C and its affiliates do not provide tax, legal or accounting advice. Please consult with your advisors regarding your individual situation. (1024)

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