



NEWS RELEASE

Veeva Systems to Host Grand Opening of New Corporate Headquarters with Pleasanton, CA Mayor Jerry Thorne

10/26/2015

Veeva Systems:

What:

Veeva Systems will host a ceremony to celebrate the Grand Opening of its new Corporate Headquarters building in Pleasanton, CA. The building was designed around the principles of simplicity, health and productivity, and the ceremony will feature guest speakers who will address these issues. **Pleasanton Mayor Jerry Thorne** will be among the speakers.

Veeva is committed to developing the overall physical, mental and financial wellness of its employees through benefits like loaner bikes to promote biking to work, an onsite fitness studio, lunchtime yoga, financial counseling and more. The new 141,000 square foot facility also features a state-of-the-art kitchen with on-staff chefs who cook exclusively with locally grown produce, and Veeva is the only company in the Tri-Valley to provide its employees with free lunch.

Who:

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 300 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva has additional offices in Europe, Asia, and Latin America. For more information, visit www.veeva.com.

Guest Speakers:

Jerry Thorne, Mayor of Pleasanton, CA

Peter Gassner, Veeva CEO

Tim Cabral, Veeva CFO

Additional Attendees:

Dale Kaye, Tri-Valley Innovation Forum CEO

Pamela Ott, City of Pleasanton Official

Nelson Fialho, City of Pleasanton Official

Jerry Oenton, Pleasanton City Council

When:

Wednesday, Oct. 28 at 3 p.m. PT

Where:

Veeva Systems, 4280 Hacienda Drive, Pleasanton, CA 94588

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