



NEWS RELEASE

# Walgreens and Veeva Form Strategic Partnership

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DEERFIELD, Ill. and PLEASANTON, Calif., Oct. 24, 2024 /PRNewswire/ -- **Walgreens** (Nasdaq: WBA), an integrated healthcare, pharmacy, and retail leader, and **Veeva Systems** (NYSE: VEEV) a leading provider of software, data, and services for the life sciences industry, today announced a long-term partnership to help life sciences companies improve patient outcomes.

The partnership enriches **Veeva Data Cloud** products and allows Walgreens to better serve life sciences through access to Veeva Data Cloud and Veeva Clinical Platform.

"As the front door to healthcare for most communities, Walgreens remains the independent partner of choice for life sciences companies looking to improve patient outreach and engagement," said Walgreens Boots Alliance CEO Tim Wentworth. "Collaborating across the industry, combining our unmatched retail pharmacy and specialty pharmacy strengths with best-in-class technology products, is another way we're making healthcare more connected in the U.S."

"As a neighborhood health destination and modern pharmacy for millions, Walgreens plays a critical role in the healthcare ecosystem," said Veeva CEO Peter Gassner. "Partnering with Walgreens expands the breadth of data in Veeva Data Cloud, giving life sciences companies the high-quality data they need to better understand market trends and improve patient outcomes."

## About Walgreens

Walgreens ([www.walgreens.com](http://www.walgreens.com)) is included in the U.S. Retail Pharmacy and U.S. Healthcare segments of Walgreens Boots Alliance, Inc. (Nasdaq: WBA), an integrated healthcare, pharmacy and retail leader. True to its purpose of "more joyful lives through better health," Walgreens has a more than 120-year heritage of caring for communities and providing trusted pharmacy services, and today is playing a greater role as an independent



partner of choice offering healthcare services that improve care, lower costs, and help patients. Operating nearly 9,000 retail locations across the U.S. and Puerto Rico, Walgreens is proud to serve nearly 9 million customers and patients daily. The company's pharmacists are playing a more critical role in healthcare than ever before, providing a wide range of pharmacy and healthcare services, including those that drive equitable access to care for some of the nation's most underserved populations. Walgreens offers customers and patients a true omnichannel experience, with fully integrated physical and digital platforms designed to deliver high-quality products and healthcare services. Within the U.S. Healthcare segment, Walgreens portfolio also includes businesses in primary care, multi-specialty, post-acute care, urgent care, specialty pharmacy services, population health and provider enablement.

## About Veeva Systems

Veeva is the global leader in cloud software for the life sciences industry. Committed to innovation, product excellence, and customer success, Veeva serves more than 1,000 customers, ranging from the world's largest biopharmaceutical companies to emerging biotechs. As a **Public Benefit Corporation**, Veeva is committed to balancing the interests of all stakeholders, including customers, employees, shareholders, and the industries it serves. For more information, visit [veeva.com](https://veeva.com).

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