

Notice of FY26 Cloud Pricing Changes from Atlassian Investor Relations

On August 19, 2025, we notified our customers of upcoming pricing changes to certain cloud apps and editions. The pricing changes primarily impact cloud list prices, with the specific change varying depending on the app and edition. All of the changes are effective October 15, 2025.

The impact of pricing changes is expected to feather in over time as cloud subscriptions come up for renewal after the effective date.

These pricing changes were contemplated in our FY25 guidance provided on August 7, 2025.

Primary cloud pricing changes:

- Jira, Confluence, Jira Service Management, and Teamwork Collection:
 - Standard edition: 5% increase
 - Premium edition: 7.5% increase
 - Enterprise edition: 7.5-10%, depending on the number of users

We are also making price changes to the following apps and plans (note these changes impact a relatively smaller cohort of customers):

- Atlassian Government Cloud (FedRAMP®) Jira, Confluence, and Jira Service Management: 7.5-10% increase
- Guard: 5% increase for Standard edition
- Bitbucket: 10% increase for both Standard and Premium editions

Additional information on these pricing changes can be found at <https://www.atlassian.com/licensing/future-pricing/cloud/list/faqs#general-questions>.

If you have any questions, please contact IR@atlassian.com.