

Notice of FY26 Data Center Pricing Changes from Atlassian Investor Relations

On January 15, 2026, we notified our Data Center customers of upcoming price changes to certain products. These price changes impact both Data Center list prices and existing customers on legacy pricing plans (aka "advantaged" pricing). The specific price increase varies depending on product and user tier. These price changes go into effect on February 17, 2026.

As a reminder, in October 2019, we introduced separate price changes for new vs. existing Data Center customers. New customer pricing at that time (list) saw a much greater price increase, while existing customers as of that date were grandfathered into "advantaged" pricing plans. Today, the **majority** of Data Center customers are on list pricing.

The primary changes for FY26 are as follows:

Data Center pricing changes:

- **Products:** Jira, Confluence, Jira Service Management (JSM)
- **Price change:** 15% across all user tiers on list prices and ~25% for Jira customers on advantaged pricing plans, depending on user tier.
- **Timing:** Effective February 17, 2026. Data Center customers with DC contracts up for renewal after February 17, 2026, can renew early under their existing pricing if they take action prior to this date.
- Data Center pricing information can be found at: <https://www.atlassian.com/licensing/future-pricing/data-center-pricing/faqs>.

Cloud pricing changes

- This announcement does not impact Cloud pricing. As a reminder, last August, we announced pricing changes for certain Cloud products that took effect in mid-October. For additional details on the FY26 Cloud Pricing and Packaging changes, please refer to: https://s206.q4cdn.com/270053503/files/doc_downloads/2025/09/Fiscal-2026-Cloud-Pricing-notice.pdf

If you have any questions, please contact IR@atlassian.com.