



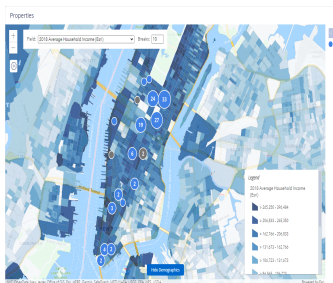
Automated Real-Time Data Supports Deal Decisions, Execution, and Efficiency

October 13, 2021

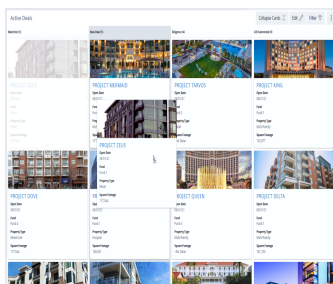
Palo Alto, Calif., October 13, 2021 —[Intapp](#) (NASDAQ: INTA), a leading provider of industry-specific, cloud-based software solutions that enable connected professional and financial services firms, today announced expanded functionality of its [DealCloud](#) solution specifically focused on meeting the complex and unique needs of real estate investors. With enhanced visualization of pipeline and properties, map-based property discovery, and streamlined analysis, DealCloud [real estate investment software](#) provides the most comprehensive management solution available.

Key enhancements to DealCloud for real estate include:

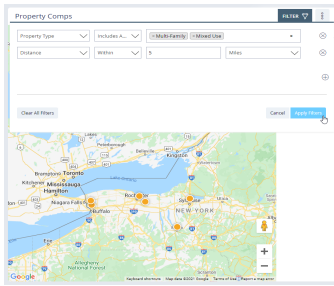
- **Partnership with Esri** — Using map data from this market leading provider, users can now evaluate properties and deals alongside location-based geographic and demographic intelligence within the DealCloud platform. When combined with a client's proprietary data, the customizable dashboard serves as an all-in-one location to find pertinent property information.
- **Card-Based Widget View** — Desired information for each property or cluster of properties now appears in a card-based format that helps users visualize and organize properties in the pipeline, tasks for due diligence and execution, results and revenues for investor reporting, and the myriad of interconnected relationships required to source and finalize any deal. Users can now easily organize every property or deal under evaluation by stage or status, and move deals through the process with a simple drag-and-drop interface.
- **Map-Based Discovery** — Users can complete a full analysis right from the map without having to access each entry's detail page. New features include a map-pin design and clustering mechanism to facilitate exploration and discovery, updated map pin pop-up windows that provide summary information and an image, filters that narrow properties by entry characteristics, and maps driven by latitude and longitude values to allow deeper exploration of properties and plots of land.
- **AI-Assisted Relationship Intelligence** — This tool centralizes and organizes a firm's relationship network and helps firms maintain current relationship information without manual data entry. Given the complex nature of relationships in the real estate market, this technology brings clarity to the matrix of contacts, including brokers, intermediaries, contractors, staffers, and consultants who present opportunities for the firm and bring insight to pre-market deals.



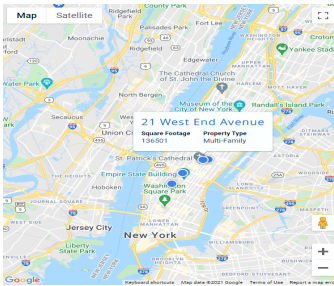
Esri Data on a Map within DealCloud Real Estate Investment Software



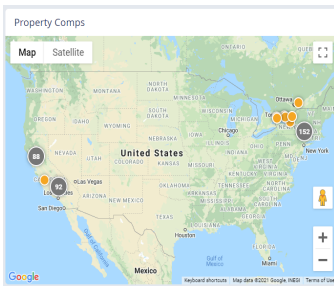
Card-Based Images within DealCloud Real Estate Investment Software



Map Filtering within DealCloud Real Estate Investment Software



Map Pin Pop-Up Windows within DealCloud Real Estate Investment Software



Map Pins and Clustering within DealCloud Real Estate Investment Software

These and other enhancements to the DealCloud solution help real estate investment clients source pipeline opportunities, increase workflow efficiency, and ease diligence and reporting across all property types and professionals in various geographical locations. The solution also features third-party integrations that let users pivot data and aggregate information in different formats through different lenses. In addition to the Esri partnership, databases include FactSet, Pitchbook, Preqin, PrivCo, SourceScrub, Dun & Bradstreet, SPS, and S&P Global Intelligence.

“Our real estate investment and brokerage clients need extensive mapping, geographic data, and imagery to efficiently execute investments and provide clients with the best outcomes on dispositions,” said Ben Harrison, President of Financial Services at Intapp. “When a firm’s proprietary information database automatically aggregates multiple third-party resources and lets investors process information from any device, deals move faster, more efficiently, and with better insight. This functionality is lightyears faster than juggling Microsoft Excel spreadsheets and disparate databases.”

For more information on [DealCloud real](#) estate investment software please see the resources below or contact us for a [personalized demo](#):

- Blog Post: [Three Must-Have Property Management Software Features for Real Estate Investors](#)
- Case Study: [Kairos Investment Management Company](#)
- Case Study: [Kayne Anderson Real Estate](#)
- Blog Post: [Build Strong Deal Pipelines Using Real Estate Fund Software](#)

About Intapp

Intapp makes the connected firm possible. We help professional and financial services firms better connect their people, processes, and data through AI-powered software solutions. Trusted by more than 1,900 of the world’s premier private capital, investment banking, legal, accounting, and consulting firms, Intapp offers an end-to-end solution purpose-built to help modernize these firms. Intapp facilitates greater team collaboration, digitizes complex workflows to optimize deal and engagement execution, and leverages proprietary AI to help nurture relationships and originate new business. Intapp helps firms increase profitability and investment returns, operate more efficiently, and better manage risk and compliance. For more information, visit intapp.com and connect with us on [Twitter \(@Intapp\)](#) and [LinkedIn](#).