



NEWS RELEASE

## Bullish Exchange and Anboto Labs integrate to enhance liquidity and cost efficiency for institutional traders

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CAYMAN ISLANDS AND SINGAPORE - February 13, 2025 - **Bullish**, one of the fastest-growing regulated digital asset exchanges, today announced it has successfully integrated with algorithmic crypto trading execution tool provider **Anboto Labs**, to enhance the trading experience for institutional investors.

Mutual customers can now leverage Anboto Labs' Order Execution Management System (OEMS), a comprehensive suite of advanced trading features, directly on the Bullish Exchange. In addition, Anboto Labs' smart algorithm, which provides traders with optimized liquidity and pricing across a range of connected venues, now benefits from accessing the unique liquidity and low-cost execution offered by the Bullish Exchange.

"Our latest integration with Anboto Labs will allow us to double down on our commitment to offering exceptional trading experiences for institutional investors," said Chris Tyrer, Head of Institutional at Bullish. "By incorporating Anboto Labs' advanced OEMS, we are amplifying our ability to deliver Bullish's extensive liquidity and competitive pricing more efficiently, further solidifying our position as a leading digital asset exchange. Anboto Labs' shared focus on helping increase adoption of digital assets and making it easier and more cost-efficient for traders to navigate the market makes them a strategic partner for Bullish."

Anboto is an algorithmic trading platform trusted by proprietary trading firms, crypto hedge funds, and sophisticated crypto traders worldwide to achieve a strategic edge by utilizing advanced trading features, accessing optimal liquidity, and ensuring precise execution across a broad network of connected venues. By integrating Bullish Exchange into its platform, Anboto enhances its offering, enabling customers to trade digital assets with the best liquidity, pricing, and execution efficiency available.

Guillaume Forcade, Anboto Labs CEO & Co-Founder added, "This partnership aligns with our commitment to providing sophisticated traders with the best execution and liquidity options. Bullish's unique liquidity and regulated environment offer significant advantages to our clients."

Bullish Exchange, which has surpassed \$1.1 trillion in cumulative trading volume since its launch in November 2021, continues to expand its offerings to meet institutional and retail demand. In 2H 2024, the platform recorded average daily trading volumes exceeding \$2 billion. Bullish has quickly become a top-tier institutional-focused digital assets exchange, known for leveraging its proprietary automated market-making (AMM) technology to offer best-in-class execution trading, deep liquidity, and tight spreads in the largest digital asset pairs in crypto.

The integration is live and available to current Bullish and Anboto Labs customers. To learn more, email [sales@bullish.com](mailto:sales@bullish.com) and [sales@anboto.xyz](mailto:sales@anboto.xyz).

Media contacts

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About Bullish

With a focus on developing products and services for the institutional digital assets sector, Bullish has rewired the traditional exchange to benefit asset holders, enable traders and increase market transparency. Supported by the Group's well-capitalized treasury, Bullish's digital asset spot and derivatives trading services utilize high-performance central limit order matching and proprietary market making technology to deliver deep liquidity and tight spreads within a compliant framework.

Launched in November 2021, the exchange is available in 50+ select jurisdictions in Asia Pacific, Europe, Africa, and Latin America. Bullish prioritizes compliance and **safeguarding customer assets** through robust security measures and regulatory oversight. The business is licensed by the **German Federal Financial Supervisory Authority (BaFin)** and the **Gibraltar Financial Services Commission**. For more information on the Bullish Exchange, please visit [bullish.com](https://bullish.com) and follow [LinkedIn](#) and [X](#).

## About Anboto Labs

Anboto Labs is a research and trading lab headquartered in Singapore, building algorithmic execution tools across CeFi and DeFi. Anboto's mission is to provide all crypto traders with institutional grade algorithmic execution to improve their trading experience with substantial cost savings.

## Forward-Looking Statements

This press release may include "forward-looking statements" relating to future events or the Bullish Group's future financial or operating performance, business strategy, and potential market opportunity. Such forward-looking statements are based upon estimates and assumptions that, while considered reasonable by the Bullish Group, are inherently uncertain and are subject to risks, uncertainties, and other factors which could cause actual results to differ materially from those expressed or implied by such forward-looking statements. You should not place undue reliance on any such forward-looking statements, which speak only as of the date they are made, and the Bullish Group undertakes no duty to update these forward-looking statements.