



NEWS RELEASE

Bullish exchange integrates with Fireblocks Network to enhance seamless and secure digital asset connectivity

2023-09-06

CAYMAN ISLANDS – September 6, 2023 – **Bullish exchange**, the regulated digital asset trading platform, today announced a strategic integration with Fireblocks, an enterprise-grade platform to manage digital asset operations and build innovative businesses on the blockchain. This integration will unlock seamless and highly secure digital asset transactions, advancing improved connectivity and user experiences within both the Fireblocks and Bullish ecosystems.

"We are thrilled to extend the Fireblocks Network to Bullish," said Stephen Richardson, Managing Director, Financial Markets & Head of APAC at Fireblocks. "Centralized exchanges like Bullish play a crucial role in catering to institutional clients' diverse trading requirements, including institutional grade security and compliance. Bullish's integration to the Fireblocks Network means that Bullish customers can benefit from Fireblocks' enterprise-grade, multi-layer technology, enhancing their ability to seamlessly connect and execute secure transactions."

To date, the Fireblocks Network has been used by more than 1,800 organizations to securely transfer over \$4 trillion in digital assets. In 2022, Fireblocks launched the **Fireblocks Network Link**, a powerful API standard that enables any crypto exchange to quickly and natively integrate into the Fireblocks ecosystem. Bullish's integration with the Fireblocks Network enables Bullish clients to securely connect with the large Fireblocks ecosystem for instant transfers, rebalancing, and payments.

"Safeguarding our clients' assets is a top priority," said Mick Horgan, Head of Custody at Bullish. "By utilizing the Fireblocks Network Link, we seamlessly integrated our exchange with the Fireblocks Network, thereby enhancing our customers' ability to effortlessly conduct digital asset transactions without compromising on security. The



incorporation of Fireblocks Network significantly reduces our customers' fiduciary risk during digital asset transfers across trading venues and enables smoother asset movement overall – all while providing an additional layer of security.”

Since its launch in November 2021, Bullish exchange has quickly earned recognition as a top tier institutional digital assets exchange known for leveraging its proprietary automated market making (AMM) technology to offer deep liquidity and tight spreads, even in the most volatile markets. Regulated by the Gibraltar Financial Services Commission (GFSC) and audited by Deloitte, Bullish exchange leverages the best innovations of AMM technology off-chain to present a unique source of reliable liquidity – all within the compliant and regulated framework of a centralized exchange.

The integration is now live and available to current Bullish and Fireblocks clients. To learn more, email sales@bullish.com and marketing@fireblocks.com.

Media Contacts

Bullish

media@bullish.com

Fireblocks

Sharmin Cheema

scheema@fireblocks.com

About Bullish

With a focus on developing products and services for the institutional digital assets sector, Bullish has rewired the traditional exchange to benefit asset holders, enable traders and increase market transparency. Supported by the group's well-capitalized treasury, Bullish's centralized exchange combines a high-performance central limit order book (CLOB) with proprietary automated market making technology to deliver deep liquidity and tight spreads – all within a compliant and regulated framework.

Launched in November 2021, the exchange is available in 50+ select jurisdictions in Asia Pacific, Europe, Africa, and Latin America. Bullish exchange is operated by Bullish (GI) Limited and is regulated by the Gibraltar Financial Services Commission (GFSC) (DLT license: FSC1038FSA). For more information on the Bullish exchange, please visit bullish.com and follow [Twitter](#) and [LinkedIn](#).

About Fireblocks

Fireblocks is an enterprise-grade platform delivering a secure infrastructure for moving, storing, and issuing digital assets. Fireblocks enables exchanges, lending desks, custodians, banks, trading desks, and hedge funds to securely

scale digital asset operations through the Fireblocks Network and MPC based Wallet Infrastructure. Fireblocks serves thousands of financial institutions, has secured the transfer of over \$4 trillion in digital assets, and has a unique insurance policy that covers assets in storage and transit. Some of the biggest trading desks have switched to Fireblocks because it's the only solution that CISOs and Ops Teams both love.

For more information, please visit www.fireblocks.com.