



NEWS RELEASE

## Bullish integrates with Talos to expand institutional access to the digital asset ecosystem

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CAYMAN ISLANDS AND NEW YORK – November 15, 2023 – **Bullish**, the leading regulated, institutional digital assets exchange, announced today that it has integrated with **Talos**, the premier provider of institutional digital asset trading technology, to provide secure, end-to-end connectivity to Bullish's deep liquidity and best execution crypto trading.

Following the integration, mutual clients of Bullish and Talos can seamlessly access Bullish's market-leading order book depth and near-zero spreads in the largest digital asset trading pairs through the Talos trading platform. Furthermore, Bullish clients can now leverage the entire suite of Talos's cutting-edge trading and connectivity solutions.

"We are proud to partner with Talos and integrate Bullish into their expanding institutional digital asset ecosystem. Talos's institutional-grade technology infrastructure, combined with Bullish's low cost, deep, and reliable liquidity, provides a formidable trading solution for our customers," said Tom Farley, CEO of Bullish.

Talos is trusted by the leading buy-side and sell-side institutions, including established hedge funds and global banks, as well as pioneering crypto firms. By integrating Bullish into its institutional digital asset ecosystem, Talos further expands its network of top-tier exchanges and liquidity providers that their clients can leverage to trade digital assets with confidence.

"There is a natural synergy in our partnership with Bullish, based on our shared goal of building the bridge that connects institutional investors to the digital asset ecosystem," said Anton Katz, CEO and Co-Founder of Talos. "Bullish's significant liquidity in the most important crypto trading pairs coupled with their robust customer safeguards makes them a high-quality addition to our network."



Since its launch in November 2021, Bullish has executed over US\$300 billion in total volume and consistently ranks among the top three global exchanges by trading volume for Bitcoin and Ether. Bullish has quickly become a top-tier institutional digital assets exchange, known for leveraging its proprietary automated market making (AMM) technology to offer best execution trading, deep liquidity, and tight spreads in the largest digital asset pairs in crypto. Regulated by the Gibraltar Financial Services Commission (GFSC) and audited by Deloitte, Bullish exchange brings the best innovations of AMM technology off-chain to offer a unique, reliable source of liquidity – all within the compliant and regulated framework of a centralized exchange.

The integration is live and available to current Bullish and Talos customers. To learn more, email [sales@bullish.com](mailto:sales@bullish.com) and [sales@talos.com](mailto:sales@talos.com).

#### Media Contacts

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#### About Bullish

With a focus on developing products and services for the institutional digital assets sector, Bullish has rewired the traditional exchange to benefit asset holders, enable traders and increase market transparency. Supported by the group's well-capitalized treasury, Bullish's centralized exchange combines a high-performance central limit order book (CLOB) with proprietary automated market making technology to deliver deep liquidity and tight spreads – all within a compliant and regulated framework.

Launched in November 2021, the exchange is available in 50+ select jurisdictions in Asia Pacific, Europe, Africa, and Latin America. Bullish exchange is operated by Bullish (GI) Limited and is regulated by the Gibraltar Financial Services Commission (GFSC) (DLT license: FSC1038FSA). For more information on the Bullish exchange, please visit [bullish.com](https://bullish.com) and follow [LinkedIn](#) and [X](#).

#### About Talos

Talos provides an institutional-grade technology infrastructure that supports the full lifecycle of digital assets

trading and procurement including liquidity sourcing, price discovery, trade execution, settlement, lending, and borrowing. Engineered by a team with unmatched experience building institutional trading systems, the Talos platform connects the diverse group of participants involved in today's crypto-asset market structure – institutional investors, prime brokers, exchanges, OTC desks, lenders, and custodians – through a single point of entry. This streamlines the entire trading process, eliminates unnecessary intermediary risk, and provides institutions a clear path to best execution. For additional information, visit [www.talos.com](http://www.talos.com).

Talos disclaimer: Talos offers software-as-a-service products that provide connectivity tools for institutional clients. Talos does not provide clients with any pre-negotiated arrangements with liquidity providers or other parties. Clients are required to independently negotiate arrangements with liquidity providers and other parties bilaterally. Talos is not party to any of these arrangements. Services and venues may not be available in all jurisdictions