



NEWS RELEASE

# Trading Credit Promotion: \$100 USDC for first time depositors

2025-07-09

## Overview

We are offering a 100 USDC trading credit to the first 50 first time depositors (both new and existing customers) who deposit 100 USDC equivalent or greater and make a trade on Bullish exchange.

## Eligibility

Any new or existing customer (yet to make a first deposit) is eligible for the promotion by simply completing the steps below within the campaign period (00:00 a.m. UTC+8, July 9, 2025 - 23:59 p.m. UTC+8, September 6, 2025).

## New customers

Register a new Bullish account

Onboard and complete the KYC journey

Deposit a minimum deposit of 100 USDC equivalent

Complete a spot or derivatives trade of any amount on the Bullish exchange (excluding stablecoin markets)

**REGISTER NOW**

## Existing customers

Deposit at least 100 USDC equivalent

Complete a spot or derivatives trade of any amount on the Bullish exchange (excluding stablecoin markets)

**DEPOSIT NOW**

## Credit distribution

The first 50 eligible customers will receive the credit to their account within 21 days after the end of the campaign period (00:00 a.m. UTC+8, July 9, 2025 - 23:59 p.m. UTC+8, September 6, 2025).



Important note: This offer by Bullish (GI) is only available to Bullish individual accounts in eligible jurisdictions. This offer does not apply to customers from the European Union. Excluded stablecoin markets AUSD/USDC, PYUSD/USDC, RLUSD/USDC, USDT/USDC, USD/USDC and USDT/USD. Applicable exchange rates taken at 13:00 UTC on the day of deposit receipt by reference to Bullish's internal spot rate. Rewards are strictly limited to the first 50 qualifying users. We reserve the right to exclude or disqualify users or delay, deny or revoke rewards where we consider that a user is ineligible, acting unfairly or otherwise attempting to exploit the promotion (e.g. multiple accounts). Our determinations and decisions shall be in our sole discretion and are final and binding. Any taxes applicable to a reward pursuant to the promotion are the responsibility of the account holder. All promotion details are subject to change and we may end the promotion at any time. Cryptocurrency trading involves substantial risk and is not suitable for all investors. The value of cryptocurrencies can fluctuate significantly. This promotion is designed to encourage trading; however, participation does not guarantee profit and you could lose funds. Please ensure you understand the risks involved before participating and visit [bullish.com](https://bullish.com) > legal for important information and risk warnings.