

Henry Schein Medical Strengthens SolutionsHub with DoctorLogic

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Platform Offers Digital Marketing Tools for Health Care Providers to Attract and Retain Patients

Melville, N.Y., March 10, 2025 - Henry Schein Medical, the U.S. medical business of Henry Schein, Inc. (Nasdaq: HSIC), today announced the expansion of its SolutionsHub with the addition of DoctorLogic, a digital marketing service and website platform for health care practices.

The DoctorLogic platform's suite of features includes website design, search engine optimization (SEO), reputation management, and AI tools for optimizing marketing performance.

"We are excited to be a part of Henry Schein's SolutionsHub," said Stuart Lloyd, Head of Strategy, DoctorLogic. "DoctorLogic's platform is designed to help health care providers attract and retain patients by optimizing a practice's online presence, delivering data-driven marketing insights, and providing content-rich, patient-friendly websites. Together, we can help practices increase their online presence, connect with more patients, and offer an enhanced patient experience."

This collaboration reinforces Henry Schein Medical's commitment to providing innovative solutions that support practice growth and enhance patient experience.

"Our customers are at the heart of everything we do. We strive to anticipate their needs and find new ways to help practices succeed," said Emily Jimenez, Director of Solution Sales, Henry Schein Medical. "Adding DoctorLogic to our SolutionsHub portfolio enhances the range of services we offer to help health care professionals attract and retain patients, and further demonstrates Henry Schein's commitment to supporting the growth of our customers. Health care professionals will benefit from access to DoctorLogic's suite of digital marketing and practice growth solutions through the Henry Schein SolutionsHub, a one-stop destination for innovative practice management resources."

For more information on DoctorLogic and to explore Henry Schein Medical's full portfolio of solutions, please visit the Henry Schein SolutionsHub, by [clicking here](#).

About DoctorLogic

DoctorLogic is a leading digital marketing platform designed to help healthcare providers grow their practices through comprehensive website and content management solutions. By improving online visibility and patient engagement, DoctorLogic empowers healthcare providers to expand their reach and build thriving practices.

About Henry Schein, Inc.

Henry Schein, Inc. (Nasdaq: HSIC) is a solutions company for health care professionals powered by a network of people and technology. With approximately 25,000 [Team Schein Members](#) worldwide, the Company's network of trusted advisors provides more than 1 million customers globally with more than 300 valued solutions that help improve operational success and clinical outcomes. Our Business, Clinical, Technology, and Supply Chain solutions help office-based [dental](#) and [medical](#) practitioners work more efficiently so they can provide quality care more effectively. These solutions also support [dental laboratories](#), [government and institutional health care clinics](#), as well as other alternate care sites.

Henry Schein operates through a centralized and automated distribution network, with a selection of more than 300,000 branded products and Henry Schein corporate brand products in our distribution centers.

A FORTUNE 500 Company and a member of the S&P 500® index, Henry Schein is headquartered in Melville, N.Y., and has operations or affiliates in 33 countries and territories. The Company's sales reached \$12.7 billion in 2024 and have grown at a compound annual rate of approximately 11.2 percent since Henry Schein became a public company in 1995.

For more information, visit Henry Schein at www.henryschein.com, Facebook.com/HenrySchein, Instagram.com/HenrySchein, LinkedIn.com/Company/HenrySchein, and [@HenrySchein on X](#).

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