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SOLUTIONS FOR HEALTH CARE PROFESSIONALS

Brasseler USA Expands Commitment to Endodontic Excellence with Dedicated Specialty Sales Team and Innovative Product Launches at AAE Annual Meeting

April 1, 2025

Savannah, GA, April 1, 2025 – Brasseler USA, a leading innovator in endodontic solutions, today announced its new Endodontist Specialty Sales Consultant Team. Dedicated to serving the unique needs of endodontists, this team will be officially introduced at the American Association of Endodontists (AAE) Annual Meeting in Boston from April 2 – 5, 2025, reinforcing Brasseler USA's commitment to delivering best-in-class products and expert support to endodontic specialists.

The launch of the Endodontist Specialty Sales Consultant Team underscores Brasseler USA's mission to provide tailored solutions that help endodontists optimize clinical workflows and enhance patient care. The specialty sales team will offer expert consultation on treatment protocols while delivering access to Brasseler USA's comprehensive portfolio.

Innovative Endodontic Solutions Debut
Alongside the launch of the dedicated Endodontist Specialty Sales Consultant Team, Brasseler USA will unveil a range of cutting-edge products designed to enhance endodontic treatment outcomes and increase efficiency:

- **BC Sealer Ion+** – The next generation of bioceramic sealers, offering enhanced bioactivity and versatility for long-term healing and sealing.
- **EdgePRO Advanced Irrigation Laser** – Enhanced irrigation with streamlined workflow and one-visit treatment, resulting in reduced treatment time and patient visits.
- **XP4D Anatomical NiTi System** – An evolution of XP instrumentation, delivering a predictable, minimally invasive apical preparation for simplified obturation.
- **BC Sealer Solvent** – A root canal cleanser specially formulated for use during retreatment for the removal of bioceramics and calcium hydroxide prior to final obturation.

"We are excited to introduce an Endodontist Specialty Sales Consultant Team, further strengthening one of the most clinically driven salesforces in the dental industry," said Burke Spielmann, Vice President and General Manager for Brasseler Dental. "This expansion, along with our growing portfolio of innovative products, reinforces Brasseler USA's commitment to supporting endodontists with the tools needed to deliver exceptional patient care."

Discover Brasseler USA's Innovations
Join Brasseler USA at Booth #301 to meet the new Endodontist Specialty Sales Consultant Team and explore the latest advancements in endodontic care.

Attend a Brasseler USA Sponsored "To The Point" Lecture
Conference attendees can experience two educational sessions sponsored by Brasseler USA:

- **Wednesday, April 2, 2025, from 2:00 PM – 3:00 PM ET:**
  - **Dr. Justin R. Kolnick** – *Validation of an Er,Cr:YSGG Laser-Assisted Endodontic Protocol (EdgePRO) Using a Rapid, Real-Time ATP Assay Test*
- **Friday, April 4, 2025, from 12:00 PM – 1:00 PM ET:**
  - **Dr. Adham A. Azim** – *XP-4D: Redefining Efficiency and Simplicity in Endodontic Instrumentation*

For more on Brasseler's endodontic solutions, please visit BrasselerUSA.com.

About Brasseler USA
Brasseler USA is a leading provider of high-quality, innovative dental and medical instrumentation. With over 40 years of experience, Brasseler is committed to delivering superior products and exceptional service to dental professionals. From endodontics to restorative dentistry, Brasseler USA offers a comprehensive range of solutions designed to enhance clinical outcomes and improve practice efficiency.

Media Contact:
Laura Duttenhaver
Marketing Manager, Brasseler Endodontics
Lauraduttenhaver@brasselerusa.com
912.656.0418