



NEWS RELEASE

American Integrity Insurance Launches New aii.com Website, Strengthening Its Unified Digital and Market Identity

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~Redesigned Site Supports Digital Transformation, Customer Experience, and Southeast Regional Expansion~

TAMPA, Fla.--(BUSINESS WIRE)-- American Integrity Insurance Group, Inc. (NYSE: AII), (“American Integrity” or the “Company”), a premier Southeast property insurance carrier, today announced the launch of its newly redesigned website at aii.com. This milestone marks a major step in the Company’s digital transformation, customer experience, and regional expansion as it grows beyond Florida into new markets across the Southeast. The enhanced site also reflects the Company’s refined brand identity and guiding promise: Strength From Integrity™.

Founded in 2006, American Integrity has spent nearly two decades evolving from a startup into a trusted regional insurer. Today, the Company proudly serves homeowners in Florida, Georgia, and South Carolina, and plans to enter North Carolina in the first quarter of 2026. Earlier this year, the Company also launched its new commercial residential program in Florida, further diversifying its product portfolio.

The redesigned website follows the Company’s acquisition of the premium aii.com domain earlier this year—a move aligned with its long-term expansion strategy and reflective of a future defined by innovation, growth, and Strength From Integrity™.

A Modern Website Built for a Growing Regional Footprint

The new aii.com features streamlined navigation, elevated visual design, and improved access to essential tools for policyholders, independent agents, and business partners. Built for speed, clarity, and mobile optimization, the site

reflects American Integrity's commitment to delivering a best-in-class digital experience.

"Our new website represents the next chapter in our digital evolution," said Jon Ritchie, President of American Integrity. "As our footprint expands across the Southeast, we are committed to ensuring that our digital platforms are as strong, intuitive, and accessible as the protection we provide to the families and communities we serve."

Strengthening the Customer Experience

The redesigned website includes:

- Cleaner, more intuitive navigation for customers and agents
- Expanded educational resources to help policyholders better understand coverage
- Improved access to policy, billing, and claims tools for faster service
- A refreshed, modern visual identity aligned with the Company's regional growth

These enhancements complement American Integrity's broader digital transformation initiatives, including the expansion of its customer portal and the ongoing development of tools that simplify quoting, servicing, and policy management for both agents and policyholders.

The Power of aii.com

The transition from aii.florida.com to aii.com earlier this year laid the foundation for this website redesign. With fewer than one percent of three-letter .com domains directly tied to a company's initials, securing aii.com gave American Integrity a rare, high-value digital asset that strengthens brand recall and supports recognition in every market it enters.

The aii.com domain also dovetails directly with the Company's NYSE ticker symbol, All—creating a unified digital and market identity that is exceptionally rare among publicly traded insurers.

"We are incredibly proud of how our digital presence continues to evolve," said Bob Ritchie, CEO of American Integrity. "The launch of our reimagined aii.com website further demonstrates our dedication to innovation, ease of doing business, and the long-range strategic vision guiding our expansion into new states and new product lines."

A Milestone Nearly 20 Years in the Making

Since 2006, American Integrity has grown from a Florida-only startup into a financially strong regional insurer with nearly 420,000 policies in force and a broad suite of personal and commercial residential products. The redesigned

aii.com is the latest in a series of investments supporting this growth trajectory and reinforcing the Company's commitment to serving as a long-term partner to agents and policyholders across the Southeast.

"With our redesigned website and our continued commitment to modernization, we are better positioned than ever to support our agents, serve our customers, and expand responsibly into new markets," added Jon Ritchie.

About American Integrity Insurance Group, Inc.

American Integrity Insurance Group, Inc. (NYSE: AII) is a leading provider of residential property insurance, delivering innovative, reliable coverage to homeowners throughout the Southeast. Built on a foundation of integrity, resilience, and service, the Company's mission is to be the most trusted and responsive insurance solution in the markets it serves. Founded in 2006 and headquartered in Tampa, American Integrity is committed to protecting policyholders with strength and purpose—today and for generations to come.

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Source: American Integrity Insurance Group, Inc.