

Mannatech Announces Launch of Brain-supporting Cognitate™ Supplement in Korea

2015-10-06

COPPELL, Texas--(BUSINESS WIRE)--Oct. 6, 2015-- **Mannatech, Incorporated** (NASDAQ: **MTEX**), the founder of the **M5MSM (Mission 5 MillionSM) Foundation**, the pioneer of nutritional glycobiology and the global innovator of naturally sourced supplements based on **Real Food Technology[®] solutions**, announced its newest brain health product, Cognitate, will launch on October 31 in Korea.

Mannatech's Cognitate supplement is specially designed to support the brain. The unique formulation helps facilitate the activity of neurotransmitters, which are involved in learning and memory. Cognitate specifically helps to improve cognitive ability. It helps to improve memory and protects against age-related cognitive decline.*

"Mannatech is proud to deliver Cognitate to the people of Korea," said Mannatech CEO and President, Al Bala. "It is our goal as a company to provide people around the world with state-of-the-art nutritional supplements that will improve their health and wellness in every aspect. Cognitate provides a safe solution to enhance healthy cognitive function through scientifically-validated technology with high quality, powerful ingredients.* Our dynamic Korea market is the perfect place to launch this Mannatech product for the first time. I am convinced that their desire for more progressive and innovative wellness solutions will accelerate the reception of this product throughout Korea, and ultimately, the world."

Cognitate is set to launch on October 31, 2015 at Mannatech's **Asia MannaFest** event in Seoul. Asia MannaFest is Mannatech's biggest global annual event and is expected to welcome more than 10,000 guests. Mannatech leaders will share their stories of success, provide real business and product training and the company will recognize Associates who have achieved new levels of sales accomplishment and leadership in the past year. Cognitate will be available to order at the event and additional Cognitate formulations will launch in other global markets in 2016.

For more information on Cognitate in Korea, please visit kr.Mannatech.com.

About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing childhood nutrition where it is needed most around the world. Mannatech's proprietary products are available through independent sales associates around the globe including the United States, Canada, South Africa, Australia, New Zealand, Austria, Denmark, Germany, Norway, Sweden, the Netherlands, the United Kingdom, Japan, Taiwan, Singapore, Estonia, Finland, the Republic of Ireland, Czech Republic, the Republic of Korea, Mexico, Namibia, Spain and Hong Kong. For more information, visit Mannatech.com.

Please note: This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as "intend" or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech's objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech's inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

*Product claims are specific to Korea Cognitate formulation.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20151006006250/en/>

Source: Mannatech, Incorporated

Mannatech, Incorporated

Raquel Mooring, 972-471-1532

pr@mannatech.com