

Mannatech Announces New Holiday Gift Sets and Product Promotions

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COPPELL, Texas--(BUSINESS WIRE)--Nov. 11, 2015-- **Mannatech, Incorporated** (NASDAQ: **MTEX**), the founder of the **M5MSM (Mission 5 MillionSM) Foundation**, the pioneer of nutritional glycobiology and the global innovator of naturally sourced supplements based on **Real Food Technology[®] solutions**, today announced a series of new holiday product promotions, available for a limited time. These promotions include the launch of a new cranberry-flavored AmbroStart[®] drink mix, a skincare gift set with FIRM with Ambrotose[®] body cream, Emprizone[®] gel and a holiday-scented candle and a Ūth[™] Rejuvenation Crème and mirror gift set.

Following the successful launch of the **Mannatech 100% Essential Oils[™] line**, Mannatech is continuing to “Unwrap the Gift of Wellness” by rolling-out new holiday promotions for a limited time only. As a part of its unveiling of new holiday products and promotions, the company plans to launch additional product specials throughout the upcoming Black Friday and Cyber Monday shopping holidays.

“Mannatech is seeking to enhance the season of giving this year by offering several holiday promotions that improve overall health and wellness both internally and externally,” said Mannatech CEO and President, Al Bala. “These exciting new product launches and promotions are just one other way we are helping our Associates build their businesses and enabling Mannatech’s loyal customers to unwrap the gift of wellness for everyone on their shopping lists this holiday season.”

Energizing Drink Mix

One of Mannatech’s favorite products, AmbroStart drink mix, now comes in a festive holiday-inspired flavor, cranberry, just in time for the holidays. Made with real cranberry extract, this drink mix is formulated to provide energy and contains three grams of soluble fiber per serving to help support a healthy digestive system.*

Skincare Gift Sets

Mannatech is also offering two skincare bundles this season. Shoppers can purchase one Ūth Rejuvenation Crème and receive a free Ūth-branded mirror. Ūth Rejuvenation Crème includes Mannatech's patented, microsphere delivery system that nourishes the skin, while helping to reduce the appearance of fine lines and wrinkles.[†]

The second skincare gift set includes one FIRM body cream, one Emprizone gel and a free scented holiday candle. FIRM soothes the body with rich moisturizing cream made from ingredients such as milk thistle extract, known for its conditioning properties. Emprizone is an aloe vera-based gel which hydrates the skin, improves resiliency and evens skin tone.^{††} Together, FIRM and Emprizone work to keep the skin moisturized with proprietary blends of ingredients that are paraben and fragrance-free, which is perfect for nourishing dry, winter skin this season.

For more information on Mannatech's holiday product promotions, please visit **Mannatech.com**.

About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing childhood nutrition where it is needed most around the world. Mannatech's proprietary products are available through independent sales associates around the globe including the United States, Canada, South Africa, Australia, New Zealand, Austria, Denmark, Germany, Norway, Sweden, the Netherlands, the United Kingdom, Japan, Taiwan, Singapore, Estonia, Finland, the Republic of Ireland, Czech Republic, the Republic of Korea, Mexico, Namibia, Spain and Hong Kong. For more information, visit **Mannatech.com**.

Please note: This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as "intend" or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech's objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech's inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it

cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

[†]In an eight-week clinical trial conducted by Thomas J. Stephens & Associates, participants saw a reduction in the appearance of fine lines and wrinkles and an improvement in the evenness of the skin's tone and in its firmness and elasticity.

^{††} In a small clinical trial funded by Mannatech; after 4 weeks of use.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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