

Mannatech Appoints New Head of Hong Kong and Taiwan Offices

2016-07-27

COPPELL, Texas--(BUSINESS WIRE)--Jul. 27, 2016-- **Mannatech®**, **Incorporated** (NASDAQ: MTEX), a global health and wellness company committed to transforming lives to make a better world, announced it has named Roger Hsueh as general manager of its operations in Hong Kong and Taiwan where he will support Mannatech's rapidly expanding growth in Asia.

Hsueh's appointment is part of Mannatech's strategy to strengthen its leadership position in Asia as it anticipates opening operations as an e-commerce provider in Mainland China later this year. Hsueh's appointment will help support sales, marketing and logistics efforts around the company's expansion into China as an e-commerce seller.

"Roger is a great addition to our team and we are honored to have him lead our offices in Hong Kong and Taiwan," said Patrick Park, Mannatech's Regional President, Asia. "He has a proven history of helping companies reach greater heights and opportunities. I know that he is committed to helping our independent sales Associates achieve their goals and transform their lives and those around them. Roger is an important addition to the team that will help support Mannatech's continued success in Asia."

For Mannatech, Hsueh will play a key role in providing strategic and operational leadership and execution as well as re-alignment of partnerships with leaders in Asia. He is an experienced and dynamic leader who has a proven track record of successfully working in the Taiwan and China markets for 30 years. Hsueh's experience includes successfully leading direct selling companies as well as launching Avon Cosmetics' new image in Taiwan and establishing 270 of its beauty boutiques and 22 flagship stores that resulted in a 50 percent annual sales growth.

"Roger's experience will contribute to the overall development and growth of our customer-base and provide consistency in the Greater China Region," said Park. "Asia is a critical region for Mannatech and adding Roger and

his skills gives us a better opportunity to create a brighter future for the company and customers.”

Hsueh has a reputation for leading by example and for inspiring team success. He will leverage his experience to provide strategic and operational leadership as well as organizational and people development skills at Mannatech to help reach the company's objectives.

Prior to joining Mannatech, Hsueh worked with Erina, Wynlife Healthcare and Avon Cosmetics. He earned a bachelor's degree in business administration and management from Chun Yuan Christian University in Taiwan.

To begin transforming your life or the lives of those around you, please visit **Mannatech.com**.

About Mannatech

Mannatech, Incorporated, offers a profound wellness experience through a financially rewarding opportunity that makes a difference in the lives of people across the world. Through its innovative glyconutrition products, Mannatech transforms lives, providing an unprecedented level of natural wellness, freedom and purpose.* With more than 20 years of experience and operations in more than 25 countries, Mannatech is committed to transforming lives. For more information, visit **Mannatech.com**.

Please note: This release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as “intend” or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech’s objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech’s inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

*These statements have not been evaluated by the Food and Drug Administration. These products are not

intended to diagnose, treat, cure or prevent any disease.

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