



NEWS RELEASE

Mannatech Brings Advanced Nutritional Technology to 2017 Ironman 70.3 Buffalo Springs Lake Triathlon as Title Sponsor

2017-05-31

COPPELL, Texas--(BUSINESS WIRE)--May 31, 2017-- **Mannatech[®], Incorporated** (NASDAQ: MTEX), a global health and wellness company committed to transforming lives to make a better world, today announced its title sponsorship of the Ironman Buffalo Springs Lake 70.3 Triathlon on June 25 in Lubbock, Texas.

Mannatech is dedicated to serving those who are passionate about their health and fitness, including this group of elite athletes, and to enable others to achieve their optimal fitness goals and results.*

"It is an honor to be a part of this event and support these elite athletes for their dedication to physical achievement," said Mannatech CEO and President, Al Bala. "We are proud to help provide safe health and fitness technologies that can help maximize their performance."*

On Saturday, June 24, Mannatech independent sales Associates will be hosting a booth to answer any questions regarding Mannatech products and the business opportunity. Every competing athlete will receive a complimentary sports bag with samples of Mannatech's GlycoCafé™ slimsticks, the world's most complete coffee.

GlycoCafé includes the whole coffee fruit, making it a healthy choice for coffee lovers. Plus, it is infused with Glyconutrients, the core of Mannatech's clinically tested nutritional technology. Additionally, while most coffees on the market today only use roasted coffee beans, Mannatech's GlycoCafé coffee is crafted using a blend of organic Arabica beans, antioxidant-rich coffee fruit and metabolism-boosting green coffee. Not only is GlycoCafé a complete coffee, it can also improve cognitive function, provide superior antioxidant support and support cardiovascular health.*



To begin improving your life and the lives of those around you, please visit **Mannatech.com**.

About Mannatech

Mannatech, Incorporated, offers a profound wellness experience that makes a difference in the lives of people across the world. Through its innovative Glyconutrition products, Mannatech changes lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and operations in 26 markets[^], Mannatech is committed to changing lives. For more information, visit **Mannatech.com**.

Read more about Mannatech's forward-looking statements.

[^]Mannatech operates in China under a cross-border e-commerce platform that is separate from its network marketing model.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

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