

Mannatech® Celebrates 25 Years with Worldwide Gatherings

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FLOWER MOUND, Texas--(BUSINESS WIRE)--Feb. 12, 2019-- **Mannatech, Incorporated** (NASDAQ: **MTEX**), a global health and wellness company, is celebrating 25 years of operations with its independent sales associates at eight different MannaFest-type gatherings around the world.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20190212005642/en/>

“Arriving at the 25-year mark is a big deal for any business, but especially for a direct sales company,” explained Alfredo “Al” Bala, CEO and President of Mannatech. “Many companies have come and gone in the last 25 years, but here we are operating in 26 countries^ and still transforming lives through Glyconutrition.”

Mannatech is celebrating throughout the year with eight unique MannaFest-type conferences in the USA, Korea, Macau, Australia, South Africa, Japan, UK, and Mexico.

“MannaFest is always exciting and is hugely beneficial to those who attend,” continued Bala. “We typically introduce a new product or two, provide deep training on the new products, and train our Associates on how to build their businesses. But this year, we are hosting events in eight different locations around the world to provide location-specific training and to celebrate what we have accomplished since our founding in 1994.”

The North America MannaFest will be held **April 3-6 in Arlington, Texas** and will feature two new products which represent new market possibilities for Mannatech.

“The products we plan to introduce at MannaFest 2019 in Texas will be game-changers,” explained Bala. “Infused

with Glyconutrients and priced competitively, these are products that Mannatech Associates will find very easy to share, because they offer exactly the type of health benefits that many people are looking for.”

In addition to new product launches and anniversary celebrations, MannaFest attendees will hear from Mannatech executives, receive extensive product training from Dr. Steve Nugent and receive a full day of sales training instruction from network marketing legend, **Richard Bliss Brooke**. Brooke was the first network marketer to be featured **on the cover of Success Magazine (March, 1992)**, and his book “The Four-Year Career” is considered by many to be “the Bible” of network marketing.

About Mannatech

Mannatech, Incorporated, offers a profound wellness experience that makes a difference in the lives of people across the world. Through its innovative Glyconutrition products, Mannatech changes lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and operations in 25 markets[^], Mannatech is committed to changing lives. For more information, visit **Mannatech.com**.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

[^]Mannatech operates in China under a cross-border e-commerce platform that is separate from its multi-level marketing model.

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