

Mannatech Europe Launches Highest Grade Aloe Product in the World, Manapol Powder

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LONDON--(BUSINESS WIRE)--Mar. 3, 2017-- **Mannatech®**, **Incorporated** (NASDAQ: MTEX), a global health and wellness company committed to transforming lives to make a better world, recently launched its most legendary ingredient, Manapol® powder, to its European market. Manapol is the highest quality aloe vera gel extract in the world and supports healthy immune and digestive system function.

Manapol powder is a pure, premium, 100 percent aloe vera gel extract that is abundant in acetylated, mannose-rich polysaccharides, or acemannans. Manapol powder has a guaranteed molecular weight of more than one million Daltons¹, testing the highest of any other aloe gel extract. As the most cutting-edge Glyconutritional product available, Manapol powder supports the body's immune system and may provide gastrointestinal benefits.

"Mannatech Europe is now uniquely positioned to better serve the wellness industry with excellence through this new Glyconutritional product offering," said Mannatech CEO and President, Alfredo "Al" Bala. "Manapol powder has been in high demand in our international markets, following the U.S. launch in 2015. It gives us great pleasure to make it available to our customers and Associates in Europe."

For more than 20 years, Manapol powder has been an essential ingredient in other Mannatech products. Mannatech's **Advanced Ambrotose®** product and **Ambrotose® complex** are among the company's top-selling products containing the aloe gel extract, and are known for their immune and gastrointestinal benefits. Recently **Mannatech announced** it has secured its continuing source of premium Manapol powder with an exclusive deal with Natural Aloe Costa Rica. With this agreement, Mannatech strives to provide its customers with transparency about where exactly the aloe in its products comes from.

Manapol powder is now available for purchase in the United Kingdom, Spain, Germany and Norway.

To begin improving your life and the lives of those around you, please visit **Mannatech.com**.

About Mannatech

Mannatech, Incorporated, offers a profound wellness experience that makes a difference in the lives of people across the world. Through its innovative Glyconutrition products, Mannatech changes lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and operations in more than 26 markets, Mannatech is committed to changing lives. For more information, visit **Mannatech.com**.

Please note: This release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as “intend” or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech’s objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech’s inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

¹ The Chemical Abstract Society (CAS) has defined acemannan as requiring a molecular weight of one million Daltons or more.

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