

Mannatech Expands Suite of Skincare Technology, Launches New Gel Mask in Japan

2015-11-02

TOKYO--(BUSINESS WIRE)--Nov. 2, 2015-- **Mannatech, Incorporated** (NASDAQ: **MTEX**), the founder of the **M5MSM (Mission 5 MillionSM) Foundation**, the pioneer of nutritional glycobiology and the global innovator of naturally sourced supplements based on **Real Food Technology[®] solutions**, announced the launch of its new skincare product, Mannatech Gel Mask, that can help skin have a more youthful appearance. This new technology innovation from Mannatech is available exclusively in Japan.

Designed to collaborate with Mannatech's Üth[™] Rejuvenation Crème, which helps diminish the appearance of wrinkles*, the Mannatech Gel Mask uses highly-concentrated CO₂ gas to adapt to the skin and help diminish the signs of aging.* The Mannatech Gel Mask can be applied to the face, neck and décolleté to support skin cell revitalization, diminish dullness and to keep the skin healthy while supporting blood flow and skin hydration.*

"Mannatech is excited to expand its skincare technology to now include the Mannatech Gel Mask in Japan," said Mannatech's Regional President, Patrick Park. "Mannatech's skincare, health and wellness and weight and fitness technologies are nothing short of state-of-the-art. As the demand for beautiful, younger-looking skin continues to grow in Japan, our gel mask is yet another incredible product designed to help the people of Japan improve their beauty regimen through this high-quality solution."

To demonstrate the power behind the Mannatech Gel Mask and Üth Rejuvenation Crème, and to accelerate the momentum of these products in its market, Mannatech Japan is holding a Mannatech beauty contest to run from October 26 through January 18, 2016. Teams of three will be judged by their before and after photos of using these products, and the winners will be announced at the Mannatech Vision Program event in February 2016.

For more information on the Mannatech Gel Mask in Japan, please visit jp.mannatech.com.

About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing childhood nutrition where it is needed most around the world. Mannatech's proprietary products are available through independent sales associates around the globe including the United States, Canada, South Africa, Australia, New Zealand, Austria, Denmark, Germany, Norway, Sweden, the Netherlands, the United Kingdom, Japan, Taiwan, Singapore, Estonia, Finland, the Republic of Ireland, Czech Republic, the Republic of Korea, Mexico, Namibia, Spain and Hong Kong. For more information, visit **Mannatech.com**.

Please note: This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as "intend" or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech's objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech's inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

*Product claims are specific to Japan's Mannatech Gel Mask formulation.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20151102006309/en/>

Source: Mannatech, Incorporated

Mannatech

Raquel Mooring, 972-471-1532

pr@mannatech.com