

# Mannatech Harnesses the Ancient Power of Aloe Vera in Its Nutritional Supplements

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GUANGZHOU, China--(BUSINESS WIRE)--Mar. 20, 2017-- **Mannatech<sup>®</sup>, Incorporated** (NASDAQ: MTEX), a global health and wellness company committed to transforming lives to make a better world, is providing its China cross-border e-commerce customers with some of the best products available that harness the ancient, healthful properties of the aloe vera plant. In fact, Mannatech's aloe vera-based products include some of the purest forms of ingredients derived from aloe vera, with benefits that have been supported by clinical testing, something most other supplement providers cannot claim.

This Smart News Release features multimedia. View the full release here:

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Mannatech's Ambrotose<sup>®</sup> powder (Photo: Business Wire)

This is just one of a number of advantages that Mannatech

provides its customers compared to almost all of **its competitors**, which helps to ensure that the wellness promises made are real and substantiated. Of course, the effect that clinically proven wellness technology has on an individual's health can make a major difference, because without scientific validation, people can't be sure if what they are using will help or even if the products they take are **what they claim to be**.

For more than 20 years, Mannatech has included a pure, very refined ingredient derived from the gel of the aloe vera plant called Manapol<sup>®</sup> powder. Manapol powder is an essential ingredient in core Mannatech glyconutritional products. Mannatech's Advanced Ambrotose<sup>®</sup> powder and Ambrotose Complex powder are among the company's top-selling products containing this aloe vera gel extract, and are known for their cognitive, immune and gastrointestinal benefits.

Mannatech's product technology, some of which includes Ambrotose powders, has been validated by scientific studies, having been the subject of 17 **human clinical trials** that have been published, 12 of which were double-blind, placebo-controlled studies—the gold standard for product validation. With Mannatech's rigorous testing and quality controls, Mannatech products are known for their effectiveness at supporting the health and wellness of its customers.

"Mannatech takes great pains to ensure that we provide scientifically-backed product technology that is clinically tested. This is critical for our products that include aloe vera because we want to ensure we are delivering what we promise," said Alfredo "Al" Bala, CEO and President of Mannatech. "Customers of many other companies are taking a gamble on the effectiveness of their purchases, but with Mannatech, there is no such risk. We have the best suppliers, quality controls from farm to family with finished products and clinical trials to support the safety and efficacy of our product technology that few can match."

Mannatech takes extraordinary steps to provide its customers with real, beneficial aloe vera-based products. This includes transparency down to the plant in the ground. A big part of the transparency promise Mannatech makes is tied to the technology and supply Mannatech has painstakingly developed through the years. For example, recently **Mannatech announced** it has secured its continuing source of premium Manapol powder with an exclusive deal with Natural Aloe Costa Rica.

Additionally, Mannatech protects its product technology with 128 patents in major global markets. Again, this is something that is unmatched in the supplements industry.

Mannatech also makes efforts to be transparent and provide its customers with the latest scientific data and trends about its products in the U.S. and South Africa on its science website, **MannatechScience.org**. This speaks to the confidence that the company has in its products and science.

Finally, the company is proud to have a **Global Scientific Advisory Board**, made up of physicians, scientists and researchers from around the world. These experts take part in Mannatech's commitment to scientific validation and ensure that its customers have top scientific minds supporting their needs.

For more information about Mannatech and its products, please visit [www.MeiTaiChina.com](http://www.MeiTaiChina.com). †^

## About Mannatech

Mannatech, Incorporated, offers a profound wellness experience that makes a difference in the lives of people across the world. Through its innovative Glyconutrition products, Mannatech changes lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and

operations in 26 markets, Mannatech is committed to transforming lives. For more information, visit **MeiTaiChina.com**.

Please note: This release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as “intend” or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech’s objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech’s inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

†Customers who invite other customers to the Mannatech China cross border e-commerce site gain rewards for future product purchases or cash redemption. The e-commerce business model is not multi-level marketing or direct selling.

^Mannatech’s cross-border e-commerce model in China is a different opportunity from Mannatech’s MLM business in other markets. Our cross-border e-commerce model in China is not an MLM or direct selling business.

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