

Mannatech Introduces the Most Advanced Ginseng Supplement in the World

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COPPELL, Texas--(BUSINESS WIRE)--Apr. 12, 2017-- **Mannatech[®], Incorporated** (NASDAQ: MTEX), a global health and wellness company committed to transforming lives to make a better world, has launched GinMAX™, a powerful, dual-layer ginseng product that is the first of its kind.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170412005695/en/>

Mannatech's GinMAX™ is a powerful, dual-layer ginseng product that is the first of its kind.

(Photo: Business Wire)

This unique dual-layer tablet is created with the world's first fermented white Panax ginseng

and is combined with a potent fermented red Panax ginseng, making GinMAX the most advanced ginseng supplement in the world. The white ginseng fermentation process is designed to be better absorbed for increased efficiency, while the fermented red ginseng metabolizes later. In short, it can work faster and last longer than other ginseng products.*

"Ginseng is a very popular and potent herb, but it has become commonplace," said Mannatech CEO and President, Alfredo "Al" Bala. "At Mannatech, we're constantly seeking ways to make wellness solutions better and improve the overall user experience. We are beyond excited to bring GinMAX to our customers as an answer to their demand for a natural ginseng supplement that is formulated to be fast-acting and long-lasting. I believe this new offering will also open a new market of customers previously unfamiliar with Mannatech as they discover our matchless quality and expert technology in this advanced health and wellness supplement."*

As one of the world's most powerful herbs, ginseng has been used for thousands of years to address many aspects

of human health, including fatigue and focus. Now, Mannatech technology captures bioactive ingredients in ginseng through a leading-edge fermentation process to bring a revolutionary and potent ginseng experience with GinMAX.

“GinMAX tablets can help you fight off fatigue naturally while helping with energy, focus and memory,”* said Dr. Steve Nugent, Mannatech’s Senior Global Wellness Director and Chairman of Mannatech’s Global Scientific Advisory Board. “This revolutionary ginseng combination is an innovation of Eastern traditions mixed with Western science. GinMAX can give you mental focus that’s unrivaled by other ginseng products. This isn’t just to help you tackle the day, it can help you take on the week.”*

GinMAX tablets are now available for purchase in the United States and will be made available to additional markets around the world later this year.

To begin improving your life and the lives of those around you, please visit **Mannatech.com**.

About Mannatech

Mannatech, Incorporated, offers a profound wellness experience that makes a difference in the lives of people across the world. Through its innovative Glyconutrition products, Mannatech changes lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and operations in more than 26 markets[^], Mannatech is committed to changing lives. For more information, visit **Mannatech.com**.

Read more about Mannatech’s forward-looking statements.

*This statement has not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

[^]Mannatech operates in China under a cross-border e-commerce platform that is separate from its multi-level marketing model.

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Source: Mannatech, Incorporated

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