

Mannatech Launches Generation Ūth™ System in Mexico

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GUADALAJARA, Mexico--(BUSINESS WIRE)--Dec. 5, 2015-- **Mannatech, Incorporated** (NASDAQ: **MTEX**), the founder of the **M5MSM (Mission 5 MillionSM) Foundation**, the pioneer of nutritional glycobiology and the global innovator of naturally sourced supplements based on **Real Food Technology[®] solutions**, today launched the new Generation Ūth Skincare System to the Mexico market at a leadership training event for Mannatech Associates.†

The Foro de Líderes Renovación event is being held at the Hotel Presidente Intercontinental in Guadalajara, Jalisco, Mexico today from 10 a.m. CST until 9 p.m. CST. Mannatech's Sales Director of Hispanic Markets, Olga Zamudio, and Director of Skincare Sales, Tammie Mayer, will be in attendance and will share product details and business training with attendees on how to use the Generation Ūth Skincare System to grow their Mannatech businesses.

The **Generation Ūth Skincare System** is comprised of three products that work together to support beautiful-looking skin. The first product in the system is the Ūth Facial Cleanser, which gently cleanses and exfoliates the face and neck. The cleanser contains milled grape seed and Jeunesse 7, a proprietary, French mineral blend of ingredients that can play an important role in maintaining healthy, younger-looking skin. The second product to apply is the nutrient-rich Ūth Rejuvenation Crème to help restore a youthful appearance. This crème is gluten and paraben-free and uses Mannatech's unique microsphere delivery system that is designed to penetrate the deepest layers of the skin, to help stimulate collagen production. Finally, lock in daily hydration with the Ūth Moisturizer, which treats the skin with the finest natural ingredients to reduce the appearance of fine lines and wrinkles and leave radiant-looking skin.

"The Generation Ūth Skincare System has been anxiously awaited by the Mexico market since its launch in the U.S. earlier this year," said Mannatech CEO and President, Al Bala. "We are thrilled to finally launch this product in a

market that is so passionate about excellent skincare. I believe that this system will revolutionize the way our Associates do business in Mexico and will transform a way of thinking in regards to safe and results-oriented skincare products.”

Event attendees will be able to purchase a Generation Ūth Skincare System while supplies last. The Mexico market will also introduce **FIRM with Ambrotose® body cream** as an additional new skincare product.‡ FIRM is a rich, botanically-based, paraben-free body cream containing special conditioning ingredients such as milk thistle extract and aloe vera.

For more information on Mannatech Mexico, please visit their **Facebook page**.

To learn more about the Generation Ūth Skincare System, please visit the **Mannatech website**.

About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing childhood nutrition where it is needed around the world. Mannatech’s proprietary products are available through independent sales associates around the globe including the United States, Canada, South Africa, Australia, New Zealand, Austria, Denmark, Germany, Norway, Sweden, the Netherlands, the United Kingdom, Japan, Taiwan, Singapore, Estonia, Finland, the Republic of Ireland, Czech Republic, the Republic of Korea, Mexico, Namibia, Spain and Hong Kong. For more information, visit **Mannatech.com**.

Please note: This release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as “intend” or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech’s objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech’s inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on

Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

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