

# Mannatech Launches Highest Grade Aloe Product in the World, Manapol® Powder

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COPPELL, Texas--(BUSINESS WIRE)--Aug. 19, 2015-- **Mannatech, Incorporated** (NASDAQ: **MTEX**), the founder of the **M5M<sup>SM</sup> (Mission 5 Million<sup>SM</sup>) Foundation**, the pioneer of nutritional glycobiology and the global innovator of naturally sourced supplements based on **Real Food Technology® solutions**, announced it has officially launched its most legendary ingredient, **Manapol** powder, the highest quality aloe vera gel extract in the world, as a standalone product. This exclusive product, available only in the U.S., supports a healthy immune system\* and will only be available while supplies last.

Manapol powder is a pure, premium, 100 percent aloe vera gel extract that is abundant in acetylated, mannose-rich polysaccharides, or acemannans, designed to support cell-to-cell communication.\* Manapol powder has a guaranteed molecular weight of more than one million Daltons<sup>1</sup>, testing the highest of any other aloe gel extract. As the most cutting-edge glyconutritional product available, Manapol powder supports the body's immune system and may provide gastrointestinal benefits.\*

"Mannatech is uniquely positioned to serve the wellness industry with excellence through our products," said Mannatech CEO and President, Al Bala. "Manapol powder only further establishes us as the pioneer of nutritional glycobiology with this groundbreaking technology."

For more than 20 years, Manapol powder has been an essential ingredient in other Mannatech products. Mannatech's **Advanced Ambrotose®** product and **Ambrotose® complex** are among the company's top-selling products containing the aloe gel extract, and are known for their cognitive, immune and gastrointestinal benefits.\*

Manapol powder was made available for early bird registrants, who were able to purchase the powder for a limited time only from August 5-6. Manapol powder was also available for purchase by event attendees of Mannatech's Los

Angeles Super Regional meeting, August 14-15. The product is now available for all other U.S. Mannatech Associates and the general public. The Associate price for a 30-serving container of Manapol powder is \$229.99, and the retail price is \$321.99.

For more information on Manapol powder, please visit our **website**.

## About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing childhood nutrition where it is needed most around the world. Mannatech's proprietary products are available through independent sales associates around the globe including the United States, Canada, South Africa, Australia, New Zealand, Austria, Denmark, Germany, Norway, Sweden, the Netherlands, the United Kingdom, Japan, Taiwan, Singapore, Estonia, Finland, the Republic of Ireland, Czech Republic, the Republic of Korea, Mexico, Namibia, Spain and Hong Kong. For more information, visit **Mannatech.com**.

Please note: This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as "intend" or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech's objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech's inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

<sup>1</sup> The Chemical Abstract Society (CAS) has defined acemannan as requiring a molecular weight of one million Daltons or more.

\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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