

Mannatech Makes the Morning Healthier with New Nutrient-Rich Coffee

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COPPELL, Texas--(BUSINESS WIRE)--Apr. 13, 2017-- **Mannatech®**, Incorporated (NASDAQ: MTEX), a global health and wellness company committed to transforming lives to make a better world, announced the launch of the world's most complete coffee, GlycoCafe™, infused with the company's innovative Glyconutrients, making it a healthy choice for coffee lovers.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170413005712/en/>

Mannatech's GlycoCafe™ coffee, infused with the company's innovative Glyconutrients, makes the morning healthier for coffee lovers. (Photo: Business Wire)

This new product was first revealed to thousands of Mannatech's independent sales

Associates at its recent annual conference, **MannaFest™**, where it was well-received and met with enthusiasm from coffee lovers from around the globe, as evidenced by rapidly selling out of all stock on hand.

"The launch of GlycoCafe coffee is an exciting time for Mannatech, and is nothing short of a revolution in the global coffee market," said Mannatech's CEO and President, Alfredo "Al" Bala. "Coffee is one of the most widely consumed beverages worldwide, but our unique offering provides the consumer with the healthy benefits of the entire coffee fruit as well as with Glyconutrients. This combination cannot be found in any other coffee product on the market. Now consumers can enjoy the benefits of a healthy cup of coffee every morning."

Most coffee drinkers enjoy a morning cup for the benefits of caffeine, which in appropriate amounts may offer alertness and have positive effects on mood. Mannatech's GlycoCafe, however, includes the whole coffee fruit and is infused with Glyconutrients, which is the core of Mannatech's clinically tested nutritional technology. Mannatech's

Glyconutrient technology has been clinically proven to positively impact attention in young adults and improve memory and alertness in middle-aged adults*. Much of Mannatech's nutritional technology is supported by industry-standard clinical studies including 17 human clinical trials that have been published, 12 of which were double-blind, placebo-controlled studies — the gold standard for product validation.

Additionally, while most coffees on the market today only use roasted coffee beans, Mannatech's GlycoCafe coffee is crafted using a blend of organic Arabica beans, antioxidant-rich Coffeeberry® brand coffee fruit and metabolism-boosting green coffee. Not only is GlycoCafe a complete coffee, it can also improve cognitive function, provide superior antioxidant support and support cardiovascular health.*

Furthermore, GlycoCafe is vegan friendly and free of gluten, soy, dairy, MSG, sweeteners and artificial flavors and colors.

"Most people turn to coffee to wake up, have more energy or to better focus throughout the day¹," says Mannatech's Senior Global Wellness Director and Chairman of the Global Scientific Advisory Board, Dr. Steve Nugent. "Imagine if your coffee did much more than that. We've included the whole coffee fruit as well as our exclusive Manapol® aloe gel extract, which has been proven to support cell-to-cell communication as well as immune and gastrointestinal health.* For the first time in my career, I can recommend a truly healthy coffee. There is no other coffee in the world that can provide all that GlycoCafe can."

In a world where K-Cups® are a popular commodity for quick, single serve coffee, GlycoCafe comes in individual serving slimsticks to easily grab and go, making mornings a breeze. GlycoCafe provides convenience for busy working professionals, students or parents who can now enjoy their coffee from anywhere at any time by simply adding hot water.

GlycoCafe is now available for purchase through Mannatech's independent sales Associates in the United States.

To begin changing your life or the lives of those around you, please visit **[Mannatech.com](https://www.mannatech.com)**.

About Mannatech

Mannatech, Incorporated, offers a profound wellness experience that makes a difference in the lives of people across the world. Through its innovative Glyconutrition products, Mannatech changes lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and operations in more than 26 markets^, Mannatech is committed to changing lives. For more information, visit **[Mannatech.com](https://www.mannatech.com)**.

Read more about Mannatech's forward-looking statements.

*This statement has not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

^Mannatech operates in China under a cross-border e-commerce platform that is separate from its multi-level marketing model.

¹ 2016 National Coffee Association USA / National Coffee Drinking Trends Study

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