

# Mannatech Makes the Morning Healthier with New Nutrient-Rich Coffee

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GUANGZHOU, China--(BUSINESS WIRE)--Jul. 17, 2017-- **Mannatech<sup>®</sup>, Incorporated** (NASDAQ: MTEX), which provides top-quality nutritional supplements for families in China through its website [www.meitaichina.com](http://www.meitaichina.com), recently launched the world's most complete coffee, GlycoCafé™, to customers in its China market. GlycoCafé is infused with the company's innovative Glyconutrients, making it a healthy choice for coffee lovers.

Most coffee drinkers enjoy a morning cup for the benefits of caffeine, which in appropriate amounts may offer alertness and have positive effects on mood. Mannatech's GlycoCafé, however, includes the whole coffee fruit and is infused with Glyconutrients, which is the core of Mannatech's clinically tested nutritional technology. Mannatech's Glyconutrient technology has been clinically proven to positively impact attention in young adults and improve memory and alertness in middle-aged adults.

Additionally, while most coffees on the market today only use roasted coffee beans, Mannatech's GlycoCafé coffee is crafted using a blend of organic Arabica beans, antioxidant-rich Coffeeberry<sup>®</sup> brand coffee fruit and metabolism-boosting green coffee. Not only is GlycoCafé a complete coffee, it can also improve cognitive function, provide superior antioxidant support and support cardiovascular health.

Furthermore, GlycoCafé is vegan friendly and free of gluten, soy, dairy, MSG, sweeteners and artificial flavors and colors.

"Most people turn to coffee to wake up, have more energy or to better focus throughout the day<sup>1</sup>," says Mannatech's Senior Global Wellness Director and Chairman of the Global Scientific Advisory Board, Dr. Steve Nugent. "Imagine if your coffee did much more than that. We've included the whole coffee fruit as well as our exclusive Manapol<sup>®</sup> aloe gel extract, which has been proven to support cell-to-cell communication as well as

immune and gastrointestinal health. For the first time in my career, I can recommend a truly healthy coffee. There is no other coffee in the world that can provide all that GlycoCafé can.”

In a world where K-Cups® are a popular commodity for quick, single serve coffee, GlycoCafé comes in individual serving slimsticks to easily grab and go, making mornings a breeze. GlycoCafé provides convenience for busy working professionals, students or parents who can now enjoy their coffee from anywhere at any time by simply adding hot water.

To begin changing your life or the lives of those around you, please visit [www.meitaichina.com](http://www.meitaichina.com).

## About Mannatech

Mannatech, Incorporated, offers a profound wellness experience that makes a difference in the lives of people across the world. Through its innovative Glyconutrition products, Mannatech changes lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and operations in 26 markets<sup>^</sup>, Mannatech is committed to transforming lives. For more information, visit [www.meitaichina.com](http://www.meitaichina.com). †

**Read more** about Mannatech's forward-looking statements.

<sup>1</sup> 2016 National Coffee Association USA / National Coffee Drinking Trends Study

<sup>^</sup>Mannatech operates in China under a cross-border e-commerce platform that is separate from its network marketing model.

<sup>†</sup>Customers who invite other customers to the Mannatech China cross border e-commerce site gain rewards for future product purchases or cash redemption. The e-commerce business model is not multi-level marketing or direct selling.

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