

Mannatech Names Direct Sales Veteran Ben Mayo as Vice President, Global Sales Systems

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COPPELL, Texas--(BUSINESS WIRE)--Nov. 23, 2015-- **Mannatech, Incorporated** (NASDAQ: **MTEX**), the founder of the **M5MSM (Mission 5 MillionSM) Foundation**, the pioneer of nutritional glycobiology and the global innovator of naturally sourced supplements based on **Real Food Technology[®] solutions**, today announced it has named Ben Mayo, who has more than 20 years of direct sales industry experience, as Vice President of Global Sales Systems. In this position, Mayo will be responsible for developing innovative tools, training and best practices to support Mannatech's global force of independent sales Associates.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20151123005109/en/>

Mannatech's Vice President of Global Sales Systems, Ben Mayo (Photo: Business Wire) As part of Mannatech CEO and President Al Bala's vision to provide world-class support to its sales Associates, Mayo will work with regional presidents, general managers and field leaders to identify Associate needs and develop sales programs, tools and training that enable Associates to grow their businesses. This includes creating effective tools, providing sales skills training as well as incentives and promotions to help Associates effectively share the life-changing benefits of the Mannatech products with others and to expand their networks.

"Ben's years of experience will help us elevate the effectiveness of Mannatech's sales Associates," said Bala. "With his successful knowledge of the direct sales industry, Ben will be a fantastic resource as we continue to transform Mannatech into a company known for its ability to give Associates the opportunity to build successful, long-term businesses with the highest quality, science-validated products."

Mayo joins Mannatech after nine years of working with SUCCESS Partners, a media and publications company focused on clients in the direct selling industry, where he most recently served as Director of Business Development. Prior to that, Mayo held an internal sales position within another direct sales company, and a position with Sound Concepts, which also provides sales support to the industry.

“Al Bala’s vision is clear – put Associates first. It will be my pleasure to help fulfill that vision every day at Mannatech,” said Mayo. “This is a company that is in the midst of amazing, substantial changes that will create outstanding opportunities for its Associates. This is the place to be if you are in the direct sales industry.”

Mayo earned a Bachelor’s degree in International Relations from Brigham Young University. He makes health and wellness part of his daily life and competes in endurance sports, including Ironman races.

For more information on Mannatech and its innovative health, wellness and skincare products, please visit Mannatech.com.

About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing nutrition where it is needed most around the world. Mannatech’s proprietary products are available through independent sales associates around the globe including North America (United States, Canada, and Mexico), Asia/Pacific (Australia, New Zealand, Japan, Taiwan, Singapore, the Republic of Korea, and Hong Kong), and EMEA (Austria, Denmark, Germany, Norway, Sweden, the Netherlands, the United Kingdom, Estonia, Finland, the Republic of Ireland, Czech Republic, South Africa, and the Republic of Namibia). For more information, visit **Mannatech.com**.

Please note: This release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as “intend” or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech’s objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech’s inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it

cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

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