

Mannatech Offers \$10,000 Prize for Fat Loss Challenge Winner

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COPPELL, Texas--(BUSINESS WIRE)--Jan. 11, 2018-- **Mannatech, Incorporated** (NASDAQ: MTEX), a global health and wellness company committed to transforming lives to make a better world, will provide a \$10,000 cash Grand Prize to its “Most Transformed” contestant in this year’s Transformation Challenge.

More than a simple weight-loss challenge, Mannatech’s Transformation Challenge rewards improved health and wellness. Contest judges will look at a combination of body fat percentage lost and the personal transformations that take place with the incorporation of new, healthy habits.

“In addition to providing before and after photos and measurements, contestants also submit a short 250-word essay describing their journey to improved health and wellness,” said Al Bala, President and CEO at Mannatech. “Health and wellness can extend beyond a tank-top photo. We really enjoy reading the contestants’ stories about how they have embraced new, healthy habits and overcome bad health habits.”

At the heart of **Mannatech’s Transformation Challenge** is its “TruHealth 30-Day Fat-Loss System” which is a comprehensive program made up of natural glyconutrients in three core products: a nutritional shake, a body cleanse and a fat loss capsule.

The **TruPLENISH** nutritional shake is a plant-based, supplement full of vitamins, minerals, probiotics, glyconutrients and over 20 grams of protein. Its high-fiber content helps provide a feeling of satiety and with regular exercise and healthy eating can help shed unwanted body fat, while maintaining muscle mass.

TruPURE, the body cleanse product, supports the body’s ability to cleanse or diminish toxins that cause oxidative stress. Unlike many cleanses, the TruPURE cleanse product is not a laxative or a diuretic, when used in conjunction

in the TruHealth 30-Day Fat-Loss System. It can be consumed daily.

The fat-burning capsule, TruSHAPE, provides a naturally-powered, stimulant-free metabolism boost. This thermogenic (“heat producing”) capsule supports the stimulation of fat oxidation when used in conjunction with healthy diet and exercise.

“Typically, most people use a scale to track their weight and to assess their progress,” said Bala. “But successful dieting and exercise programs can be sabotaged because the scale doesn’t tell you what is actually happening in your body. A scale only tells you how much you weigh – it can’t tell you how much of that weight is muscle mass, fat, bone or water weight. We focus on fat loss, muscle preservation or gain, and the Body Composition Index. That is a better tool for assessing your health. As your body fat-to-lean ratio decreases, so do your health risks. When that happens, it is very good news for your health!”

Mannatech’s Transformation Challenge, found at <http://www.newyou90.com/>, runs throughout 2018, with three distinct 90-day contest periods, beginning January 1, 2018. Winners of each 90-day period win \$1,000 cash, and become eligible for the Grand Prize of \$10,000 cash, which will be awarded in early 2019.

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Ben Mayo, pr@mannatech.com