

Mannatech Promotes Regional President to Lead Greater China Expansion

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COPPELL, Texas--(BUSINESS WIRE)--Sep. 9, 2015-- **Mannatech, Incorporated** (NASDAQ: **MTEX**), the founder of the **M5MSM (Mission 5 MillionSM) Foundation**, the pioneer of nutritional glycobiology and the global innovator of naturally sourced supplements based on **Real Food Technology[®] solutions**, today announced the promotion of Russ Wood, Vice President of Hong Kong Sales and Marketing, to Regional President of Greater China where he will lead the company's continued growth in Hong Kong and bring the Mannatech opportunities to new territories within China.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150909006176/en/>

Russ Wood, Mannatech's Regional President of Greater China (Photo: Business Wire)

Wood's promotion is a part of Mannatech's **CEO and President, Al Bala's** vision to continue global expansion while supporting the needs of Associates

worldwide. After establishing its Hong Kong operations in 2013, Wood will lead Mannatech's aggressive plan to expand its operations within China. Bala views China as a massive opportunity based on the country's increasingly prosperous population who are making health, wellness, nutrition and fitness a priority. With strong field leadership that includes Chinese Associates in the U.S., Canada, Taiwan, Singapore and Hong Kong, Mannatech is well positioned for expansion into China.

"Russ' leadership will give Mannatech great prospects for building our operations in China," said Bala. "Russ is committed to supporting our sales Associates and helping them build strong, long-term successful businesses within Greater China. With his extensive experience in the region, as well as his deep knowledge of the direct sales

industry, we are well positioned to succeed behind Russ' limitless energy."

Wood has been key to Mannatech's growth in Hong Kong. He successfully introduced new products, designed sales incentives and worked heavily with Associate leaders while designing future plans for Mannatech's Chinese expansion. Wood will report directly to Patrick Park, Mannatech's Regional President of Asia.

"Russ has proven his abilities to build Mannatech's Chinese market, and I look forward to working with him to bring new wellness opportunities to those who need better health and nutrition than ever before," said Park. "Russ has built strong relationships with Mannatech's active and growth-focused Chinese leaders around the world who will serve as an important supporting element as he leads us into China. We will work with these sales Associate leaders to take advantage of the opportunities available to Mannatech within the business models accepted in China."

"I am extremely excited to work with Al and Patrick to continue Mannatech's success story we have seen around the globe," said Wood. "My vision is to take Mannatech beyond our potential and leverage the company's products and sales Associates to meet the wellness demands of the Chinese market. Our innovative nutritional technology is backed by science, clinical trials and patents, giving our entrepreneurial sales Associates a competitive advantage. Our Associates have the luxury of being able to build a long-term business based on a foundation of products recognized worldwide for their innovation and quality."

Prior to joining Mannatech, Wood has held management positions over the last 20 years including international expansion, marketing and sales, operations and supply chain for several of the direct selling and wellness industry's most successful companies. He received his BA from Brigham Young University and his MBA from the Thunderbird School of Global Management.

To learn more about Mannatech, its products or business opportunities, please visit **Mannatech.com**.

About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing childhood nutrition where it is needed most around the world. Mannatech's proprietary products are available through independent sales associates around the globe including the United States, Canada, South Africa, Australia, New Zealand, Austria, Denmark, Germany, Norway, Sweden, the Netherlands, the United Kingdom, Japan, Taiwan, Singapore, Estonia, Finland, the Republic of Ireland, Czech Republic, the Republic of Korea, Mexico, Namibia, Spain and Hong Kong. For more information, visit **Mannatech.com**.

Please Note: This release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as “anticipate,” “believe,” “will,” “intend” or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech’s objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties, and other factors. Some of these factors include, among others, Mannatech’s inability to attract and retain associates and members, increases in competition, litigation, regulatory changes, and its planned growth into new international markets. Although Mannatech believes that the expectations, statements, and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

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Source: Mannatech, Incorporated

Mannatech, Incorporated
Kalyn Ballard, 972-471-7245
pr@mannatech.com