

Mannatech Reveals New Line of Proprietary Essential Oils

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COPPELL, Texas--(BUSINESS WIRE)--Apr. 8, 2016-- **Mannatech[®], Incorporated** (NASDAQ: MTEX), a global health and wellness company committed to transforming lives to make a better world, today has unveiled its new line of essential oils, including two carrier oils enhanced with glyconutrient-containing aloe vera, giving Mannatech a unique advantage over other essential oil distributors.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160408005053/en/>

Mannatech revealed its new line of essential oils to thousands of customers and independent sales Associates from around the world at its annual conference, **MannaFestSM**, in Dallas, Texas.

“Mannatech’s new oils, enhanced with glyconutrition, represent a true game changer. This takes our oils from a commodity to a product that is totally unique in the marketplace,” said Mannatech’s CEO and President, Alfredo “Al” Bala. “The use of essential oils has increasingly grown in popularity in recent years, and it’s not going away. We believe we have found a way to take essential oils to another level of effectiveness by including glyconutrients.* This instantly makes Mannatech the leading developer of unique oils and gives our sales Associates a huge advantage and a great tool to build their businesses.”

Mannatech has introduced glyconutrients for the first time into two carrier oils — a sweet almond and aloe carrier oil and a fractionated coconut and aloe carrier oil. Because of the potency of essential oils, carrier oils are often used to reduce the concentration of oils.

Mannatech’s new line of essential oils includes lavender, peppermint, lemon, eucalyptus and a new orange oil.

Additionally, Mannatech is introducing its proprietary No. 1 Protective Blend, a powerful oil designed to support overall health.*

Mannatech's essential oils are derived from natural oils found in plants that have been used for centuries by cultures all over the world for their fragrances and benefits. The essential oils can be diffused, inhaled or applied topically to help support physical, emotional, mental and spiritual well-being.

Mannatech essential oils meet stringent quality specifications and are put through a number of quality tests for identity and purity. These essential oils are free of solvents, synthetics and preservatives, do not contain genetically-modified DNA, are non-irradiated, are not tested on animals and are compliant with IFRA standards. Additionally, to ensure quality, Mannatech essential oils undergo optical rotation and refractive index testing, specific gravity testing, and organoleptic testing to confirm the identity of the oil.

To provide the best platform from which to enjoy Mannatech's new essential oils, the company has also introduced a new oil diffuser. The Mannatech Serenity Home Diffuser allows customers to create an invigorating or relaxing aromatic experience. The diffuser functions as a humidifier, atomizer and aroma diffuser in one simple-to-use product. It includes a soothing ambient light and covers up to 600 sq. feet.

The new line of essential oils as well as the Serenity Home Diffuser will be available for purchase in the U.S. only starting Tuesday, April 12 and will be released in additional markets around the world later this year.

To help its independent sales Associates create stable, long-term businesses, Mannatech has completed a full transformation of the company, where nearly every area of its operations has been changed in order to be more modern, global and competitive. A new brand was unveiled to thousands of Mannatech Associates from around the world at the company's global **MannaFestSM** event in Dallas, Texas Thursday evening. Today, the company introduced the new essential oils as well as other new, industry leading products, a new back office and a new company vision.

To begin transforming your life or the lives of those around you, please visit **Mannatech.com**.

*This statement has not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

About Mannatech

Mannatech, Incorporated, offers a profound wellness experience through a financially rewarding opportunity that makes a difference in the lives of people across the world. Through its innovative glyconutrition products,

Mannatech transforms lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and operations in more than 25 countries, Mannatech is committed to transforming lives. For more information, visit **Mannatech.com**.

Please note: This release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as “intend” or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech’s objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech’s inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

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