

# Mannatech Supports a Strong Workforce by Promoting from Within

2019-11-19

FLOWER MOUND, Texas--(BUSINESS WIRE)--Nov. 19, 2019-- **Mannatech** (NASDAQ: **MTEX**), the global health the wellness company, announces the following promotions and changes to their organization, effective immediately. "Promoting from within our company shows we are an organization that values our employees and supports an environment of growth and opportunity," said Al Bala, CEO & President.

**Dr. Steve Nugent** promoted to Chief Health and Nutrition Officer.

With Mannatech since February 1999, Dr. Nugent has 40 plus years of experience in the integrative health and nutrition industry. He has tested more than 6,000 dietary supplement products and has formulated more than 160 dietary products in his career. He earned a PhD in Psychology specializing in health and wellness psychology from the University of the Rockies and earned three degrees with a focus in business administration, including a Master's degree from National University. Dr. Nugent has served as President of the International Association of Complementary Medicine and is President Emeritus of the American Naturopathic Medical Association (ANMA) and is currently a professional member of the American College of Nutrition. In this new role, he will contribute more to the areas of product development, technology, marketing, and corporate sales while continuing to lead the Global Scientific Advisory Board.

**Landen Fredrick** now has Global Marketing added to his responsibilities and his new title is Chief Sales and Marketing Officer.

Landen has played a key role in strategizing and developing sales strategies to contribute to Mannatech's growth and worldwide success. He has worked closely with the GM's to positively grow and develop the global sales strategies with direct involvement with Korea, Greater China, and North America. In addition to his sales role

responsibilities for all markets worldwide, he will now oversee the global marketing operations and will work to facilitate greater collaboration and standardization of marketing resources globally. His goal is to enhance Customer and Associate satisfaction through improved sales and marketing synergy and processes. Landen serves as the Chairman of the Board for the M5M Foundation.

**Stephanie Lusk** is promoted to Vice President, Global Human Resources.

In her recent role as HR Senior Director, Stephanie oversaw Corporate's Human Resources, Benefits, Payroll, Recruiting, Employee Engagement, and other HR-related activities. Stephanie collaborates with her team to bring important infrastructure improvements, effectively using online systems to improve efficiencies, and ensuring Mannatech provides competitive benefit packages for employees while reducing costs. For the past two years she has worked diligently with her team and an outside resource to begin a grass-roots effort to significantly impact the employee engagement within headquarters. She will begin incorporating these practices within other global offices. Her expanded role will now oversee Corporate Facilities and her scope broadens to encompass global HR. Her main focus will be to facilitate the implementation of standardized human resource processes globally including areas of recruiting, onboarding, employee engagement, performance reviews, merits/bonus timelines/processes, employee relations reporting, and exit interviews.

**Ron Norman** now has Supply Chain and Logistics added to his Treasury, Tax, and Business Systems responsibilities and oversight.

Ron's background, knowledge, and involvement of Finance and International Operations, will be beneficial in this expanded role of creating net value, continuing to build a competitive infrastructure, leveraging worldwide logistics, synchronizing supply with demand, and measuring performance globally.

**Patty Anthe** now leads the Customer Service department in addition to her role of managing Events, Incentives, and Recognition. Her new title is Senior Director, Associate Experience.

Anthe has worked diligently over the past several years to elevate the field's experiences at Corporate-sponsored events, incentive trips, and ensuring proper recognition for the accomplishments of our Associates. Her recent involvement and leadership of the Call Center Care Campaign is one of many items she will work towards in creating a synergistic experience for our Associates and Customers.

For more information please visit [www.Mannatech.com](http://www.Mannatech.com).

**About Mannatech**

Mannatech, Incorporated is committed to transforming lives through the development of high quality integrated health, weight management, fitness and skin care products distributed through its global network of independent associates and members. The company has been operating for more than 20 years with operations in 26 markets<sup>^</sup>. For more information, visit **Mannatech.com**.

<sup>^</sup> Mannatech operates in China under a cross-border e-commerce platform that is separate from its network marketing model.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20191119006021/en/>

Source: Mannatech, Incorporated

Donna Giordano  
Manager, Executive Office Administration  
972-471-6512  
**ir@mannatech.com**  
**www.mannatech.com**