

Mannatech To Announce Innovations, Celebrate Associates at Annual MannaFest Conference

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COPPELL, Texas--(BUSINESS WIRE)--Mar. 28, 2017-- **Mannatech®**, **Incorporated** (NASDAQ: MTEX), a global health and wellness company committed to transforming lives to make a better world, will raise the bar for the direct selling industry at its upcoming **MannaFestSM 2017** event. During this historic event, Mannatech will provide its global independent sales Associates and customers with best-in-class industry training, recognize Associate successes, introduce new and innovative products based on the company's more than 20 years of experience in Glyconutrition and the tools needed for entrepreneurs to build successful businesses around the world.

"This is THE event for network marketers who are looking for unprecedented tools, products and training in order to turn their personal and business dreams into reality," said Mannatech's CEO and President, Alfredo "Al" Bala. "We will celebrate their accomplishments, provide them with the industry's best personal development training and launch the most life-changing products and the science to support those products. We will also deliver an action plan for elevating their business in order to help them advance in leadership, maximize their potential and rise to success."

MannaFest 2017, set for April 6-9 at Caesars Palace in Las Vegas, Nevada, will enable thousands of Mannatech's independent sales Associates to receive world-class training by industry expert Eric Worre, who will focus on providing attendees with the mindset, skills and strategies needed to take their business to the next level.

Mannatech will launch two brand new Glyconutrition-based products that will change the way customers look at their day and revolutionize how they share Mannatech with others. These two new product roll-outs represent Mannatech's ongoing commitment to providing Associates and customers with new and innovative products that are based on real science and substantiated research.

Also at MannaFest 2017, Mannatech's Global Scientific Advisory Board, comprised of world-renowned doctors, scientists and wellness experts, will provide attendees with an inside look into the science behind Mannatech's products, the company's guarantee of high-quality technologies which are backed by clinical studies and Mannatech's industry-leading quality controls and patents.

Other training topics include a preview of Mannatech's new global compensation plan that will enable its hundreds of thousands of sales Associates to advance their leadership rank and create growth within their business.

Mannatech will also recognize Associates who have transformed their bodies through the company's **New You in 90** Transformation Challenge. This competition has enabled hundreds of customers to utilize its **TruHealth™ Fat-Loss System**, which has been a disruptive force in the weight-management industry, shattering the myths of Body Mass Index and scale weight while focusing on fat-loss as the key to long-term weight and fitness success.

Importantly, MannaFest 2017 represents a unique time for Associates from around the globe to be celebrated and recognized for their achievements throughout the year and their dedication to their Mannatech business.

To begin changing your life or the lives of those around you, please visit **Mannatech.com**.

About Mannatech

Mannatech, Incorporated, offers a profound wellness experience through a financially rewarding opportunity that makes a difference in the lives of people across the world. Through its innovative glyconutrition products, Mannatech changes lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and operations in more than 26 markets*, Mannatech is committed to changing lives. For more information, visit **Mannatech.com**.

Please note: This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as "intend" or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech's objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech's inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in

evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

*Mannatech operates in China under a cross-border e-commerce platform that is separate from its multi-level marketing model.

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