

# Mannatech to Launch Brain-supporting Cognitate™ Supplement in Korea at Company's Biggest Global Event

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SEOUL, South Korea--(BUSINESS WIRE)--Oct. 30, 2015-- **Mannatech, Incorporated** (NASDAQ: **MTEX**), the founder of the **M5M<sup>SM</sup> (Mission 5 Million<sup>SM</sup>) Foundation**, the pioneer of nutritional glycobiology and the global innovator of naturally sourced supplements based on **Real Food Technology<sup>®</sup> solutions**, will officially launch its newest brain health product, Cognitate, on October 31 in Korea. Cognitate is designed to help improve memory and protect against age-related cognitive decline.\* This supplement is especially intended for families with older members, busy parents, business professionals and high-achieving students.

Cognitate will be available in Korea only and will be launched at Mannatech's **Asia MannaFest** event in Seoul on October 31. Mannatech's Regional President of Asia, Patrick Park, will unveil the product before an expected audience of more than 10,000 people.

"We are honored to release such a groundbreaking new Mannatech product exclusively in Korea," said Regional President of Asia, Patrick Park. "I believe it is exactly the kind of product our market has been waiting for, and I'm sure the crowd's excitement at the launch will demonstrate their enthusiasm for Cognitate."

Mannatech's Cognitate supplement is specially designed to support the brain. The unique formulation helps facilitate the activity of neurotransmitters, which are involved in learning and memory. Cognitate specifically helps to improve cognitive ability.

"Cognitate is an example of our innovative wellness technology that has meaningful impact on people's lives," said Mannatech CEO and President, Al Bala. "Our growing Associate-base in Korea can use Cognitate, and other state-of-

the-art nutritional supplements Mannatech provides, to make a difference in the lives of people around them. Korea represents a high-achieving population that is making health and wellness a priority, which makes Cognitate a great fit for those seeking to enhance healthy cognitive function for themselves and their family members.”

Asia MannaFest is Mannatech’s biggest global annual event and is expected to welcome more than 10,000 guests. Attendees will listen to Mannatech leaders share their stories of success, receive real business and product training and witness the recognition of Associates who have achieved new levels of sales accomplishment and leadership in the past year. Cognitate will be available to order at the event, and additional Cognitate formulations will launch in other global markets in 2016.

For more information on Cognitate in Korea, please visit [kr.Mannatech.com](http://kr.Mannatech.com).

## About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing childhood nutrition where it is needed most around the world. Mannatech’s proprietary products are available through independent sales associates around the globe including the United States, Canada, South Africa, Australia, New Zealand, Austria, Denmark, Germany, Norway, Sweden, the Netherlands, the United Kingdom, Japan, Taiwan, Singapore, Estonia, Finland, the Republic of Ireland, Czech Republic, the Republic of Korea, Mexico, Namibia, Spain and Hong Kong. For more information, visit [Mannatech.com](http://Mannatech.com).

Please note: This release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as “intend” or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech’s objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech’s inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and

Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

\*Product claims are specific to Korea Cognitate formulation.

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