

# Mannatech to Launch New Holiday Products, Begins Wellness Festivities with Essential Oils

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COPPELL, Texas--(BUSINESS WIRE)--Oct. 14, 2015-- **Mannatech, Incorporated** (NASDAQ: **MTEX**), the founder of the **M5M<sup>SM</sup> (Mission 5 Million<sup>SM</sup>) Foundation**, the pioneer of nutritional glycobiology and the global innovator of naturally sourced supplements based on **Real Food Technology<sup>®</sup> solutions**, today launched the **Mannatech 100% Essential Oils<sup>™</sup> line**, the first new product launch in its series of holiday-only product promotions set to release throughout the holiday season in the U.S. only.

This Smart News Release features multimedia. View the full release here:

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The company's series of new holiday products are designed to help support health and wellness. Kicking off the product promotions is Mannatech 100% Essential Oils with an ultrasonic diffuser, available today. Other holiday-only products set for release in the coming weeks include a newly flavored energy drink mix and two festive skincare gift packs. All holiday products will be available for a limited time only.

The Mannatech 100% Essential Oils line includes four basic oils: peppermint, lavender, lemon and eucalyptus, as well as a sweet almond carrier oil. All oils are organic and non-GMO. The natural botanicals found in these oils are designed to complement the trusted Mannatech supplements that support consumers' wellness on a daily basis. Each aromatic oil is 100% pure oil extracted directly from the botanical plant source and is free of synthetics, impurities, pesticides and heavy metals.

Mannatech 100% Essential Oils can be diffused, inhaled or applied topically with the use of the sweet almond carrier oil. Mannatech's ultrasonic diffuser uses high-frequency vibrations to create an ultra-fine mist – without the use of heat or chemicals to maintain the integrity of Mannatech 100% Essential Oils.

“With this holiday-only promotion, Mannatech is hoping to share the gift of well-being throughout the season of giving,” said Mannatech CEO and President, Al Bala. “These indulgent, high-quality essential oils are representative of nature’s greatest and ancient gifts. Used for thousands of years by cultures all over the world, essential oils are known for their pleasing fragrance and various positive benefits. For that reason, Mannatech is applying our same principles of guaranteed excellence and strict quality control to introduce these oils as a complement to our products that support a more balanced integrative health program.”

Mannatech 100% Essential Oils will be available to purchase as a kit or individually while supplies last. This is a limited time only holiday promotion available in the U.S. only.

For more information on Mannatech 100% Essential Oils and other upcoming holiday promotions, please visit the Mannatech [website](#).

## About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing childhood nutrition where it is needed most around the world. Mannatech’s proprietary products are available through independent sales associates around the globe including the United States, Canada, South Africa, Australia, New Zealand, Austria, Denmark, Germany, Norway, Sweden, the Netherlands, the United Kingdom, Japan, Taiwan, Singapore, Estonia, Finland, the Republic of Ireland, Czech Republic, the Republic of Korea, Mexico, Namibia, Spain and Hong Kong. For more information, visit [Mannatech.com](#).

Please note: This release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as “intend” or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech’s objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech’s inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in

evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

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