

Mannatech's 2014 Donation Equal to 20 Million Servings of PhytoBlend Powder to Help Fight Global Childhood Malnutrition

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COPPELL, Texas--(BUSINESS WIRE)--Feb. 17, 2015-- **Mannatech®, Incorporated** (NASDAQ: MTEX), the pioneer of **nutritional glycobiology** and leading innovator of naturally-sourced supplements based on **Real Food Technology® solutions**, announced the results of its social entrepreneurial efforts during 2014 through its **M5MSM (Mission 5 MillionSM)** program. In total, purchases placed by Mannatech customers and Associates generated a total donation equal to 20 million servings of the company's nutrient-dense PhytoBlend™ powder for children in need around the world.

The Mission 5 Million movement focuses on the fight against global childhood malnutrition and represents Mannatech's commitment to link five million consumers of its Real Food Technology supplementation with five million children in need. Mannatech uses a **social entrepreneurial business model** that allows anyone to participate in the movement. Donations generated through Mannatech's M5M movement are triggered directly from individual customer orders. When someone orders nutritional products for themselves, they are also helping fight global malnutrition.

Based on Real Food Technology solutions, Mannatech's PhytoBlend powder is designed to help in the fight against global malnutrition by providing children in need with valuable, supplemental nutrition that mixes easily into the foods they're already eating. PhytoBlend powder contains nutrients from plants and other natural sources, allowing children to receive standardized and nutritionally beneficial amounts of vitamins, minerals and phytonutrients in a natural form unique to the industry.

In November 2014, Mannatech announced the January launch of the M5M Foundation, an independent non-profit

organization that will now assume responsibility as Mannatech's main distributor of PhytoBlend powder to orphanages and relief organizations.

"Our commitment to the M5M movement expanded significantly in 2014," explained **Dr. Robert Sinnott, Mannatech CEO and Chief Science Officer**. "We took trips to Guatemala and South Africa to see the many faces of children we support. We also launched the M5M China Run in August, where ultra-endurance athlete Jason Lester ran the Great Wall of China in less than 100 days to raise awareness of malnutrition. And to finish the year, we helped launch the M5M Foundation[†] to guarantee we can make an even bigger impact in 2015. I'm confident that together we will see our vision become a reality to link five million consumers of our products with five million children in need."

[†]The M5M Foundation is an independent non-profit organization.

For more information on Mannatech's products, or to explore its business opportunity, visit **Mannatech.com**.

About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing nutrition where it is needed most around the world. Mannatech's proprietary products are available through independent sales Associates around the globe including the United States, Canada, South Africa, Australia, New Zealand, Austria, Denmark, Germany, Norway, Sweden, the Netherlands, Spain, the United Kingdom, Japan, Taiwan, Singapore, Estonia, Finland, the Republic of Ireland, Czech Republic, the Republic of Korea, Mexico, Namibia and Hong Kong. For more information, visit **Mannatech.com**.

Please note: This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as "believe," "intend" or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech's objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech's inability to attract and retain Associates and Members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking

statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

Source: Mannatech, Incorporated

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