

Mannatech's Asia MannaFestSM Event Fuels Company Momentum

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SEOUL, South Korea--(BUSINESS WIRE)--Oct. 11, 2016-- **Mannatech[®], Incorporated** (NASDAQ: MTEX), a global health and wellness company committed to transforming lives to make a better world, is hosting its annual Asia MannaFest event at Olympic Park Handball Stadium on October 15 at 1 p.m. KST, where thousands of its independent sales Associates from the region will gather and experience the excitement of the company's complete rebrand and launch of several new health and wellness products.

Mannatech unveiled its global rebrand in April in the U.S., and at Asia MannaFest, Mannatech's largest gathering of Associates, many will share that excitement that began with the reveal. In addition to launching a new wave of enthusiasm throughout Asia, Mannatech will be launching two new products, as well as recognizing its top Asia leaders for their dedication to transforming their lives through their Mannatech business.

"This event is critical because it continues the momentum and excitement we started when we revealed our new brand and product offerings at our global MannaFest event in April," said Alfredo "Al" Bala, Mannatech's CEO and President. "Asia is Mannatech's fastest-growing market, and this will help energize the thousands of entrepreneurs who will attend the event and take our story of health and wellness to the world. We are also thrilled to be launching two new products that will help children receive better health, and we cannot wait to recognize our leaders in Asia who have been a powerhouse behind the growth in our region."

The new products focus on children's health, including MultiKids[™] supplement, a natural strawberry-flavored children's chewable multi-vitamin that includes multiple vitamins and minerals that are naturally sourced, as well as fruit and vegetable powders. Utilizing Mannatech's Glyconutritional technology, MultiKids also contains ginseng, colostrum and pro-biotics to help support a healthy immune system. The vitamins and minerals included in MultiKids are required for the formation of bones and teeth, visual adaptation to the dark and carbohydrate and

energy metabolism.

The second product launching at Asia MannaFest is MegaKids™ supplement, an omega-3 dietary supplement fortified with Vitamin D, naturally flavored in orange and lemon. MegaKids helps provide an abundance of omega-3 fatty acids in order to support cardiovascular and bone health, while helping maintain a healthy immune system. Formulated with Mannatech's Glyconutrition, MegaKids may help improve blood circulation and blood triglyceride levels, and the vitamins included are required for the formation of bones.

Mannatech will also be recognizing its newest rising leaders in Asia by presenting the business builder of the year, rising star, highest income growth and top enroller awards during its recognition ceremony. It will also announce its top five winners of the TruHealth Master Challenge, which recognizes participants who have improved their body composition index, lowering their body fat and increasing lean muscle using the company's breakthrough fat-loss system, TruHealth™.

Event speakers include Mannatech's CEO and President, Al Bala; Regional President of Asia, Patrick Park; Senior Vice President of Sales and Marketing, Joel Bikman; and Senior Global Wellness Director and Chairman of the Global Scientific Advisory Board, Dr. Steve Nugent. Korean popstar group, Sistar, will be performing at the general session.

Mannatech will also host a dinner party for its elite leaders on October 14 at 5:30 p.m. KST at the Sheraton Walkerhill Hotel in B1 Walkerhill Theater.

To begin transforming your life or the lives of those around you, please visit **Mannatech.com**.

About Mannatech

Mannatech, Incorporated, offers a profound wellness experience through a financially rewarding opportunity that makes a difference in the lives of people across the world. Through its innovative glyconutrition products, Mannatech transforms lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and operations in more than 25 countries, Mannatech is committed to transforming lives. For more information, visit **Mannatech.com**.

Please note: This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as "intend" or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech's objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with

the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech's inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

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