

Mannatech's Products Now Available in China

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GUANGZHOU, China--(BUSINESS WIRE)--Dec. 12, 2016-- Mannatech®, Incorporated (NASDAQ: MTEX), a global health and wellness company committed to transforming lives to make a better world, today announced that it has made several of its innovative, high-quality nutritional supplement products available in Mainland China through a cross-border e-commerce website that offers a unique online retail shopping experience at: www.MeiTaiChina.com.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20161212006075/en/>

Mannatech's Advanced Ambrotose powder (Photo: Business Wire)

"We are thrilled to launch this e-commerce site in the largest

nation in the world. It is our privilege to deliver Mannatech's health and wellness products to a region that is constantly seeking better wellness solutions," said Mannatech's CEO and President, Alfredo "Al" Bala. "This e-commerce retail site allows Mannatech to open the doors wide for anyone in China who would like to improve their lives and the lives of their family members by using our renowned, revolutionary wellness products. The e-commerce site is part of a number of new initiatives underway that will allow Mannatech to better serve the needs of the Chinese community globally. We look forward to transforming lives all around the world through this initiative."

China's population includes a rapidly growing middle class that is seeking ways to support their family's health and wellness needs. Mannatech's e-commerce website was created to bring some of the highest quality wellness products to the people of China. The e-commerce site will give Mainland China residents access to Mannatech's most beneficial and popular products, many of which have been clinically tested and with several certified for quality and purity by NSF International. Mannatech's nutritional technology has 123 patents in global markets, helping ensure Mannatech's high standards are maintained throughout the world. The company's technology has

been validated by scientific study, having been the subject of 17 human clinical trials that have been published, 12 of which were double-blind, placebo-controlled studies—the gold standard for product validation.

Mannatech has operations in 25 countries, and the e-commerce site represents the company's first entry into online retail sales. From Mannatech's e-commerce site in China, shoppers can now purchase products directly from the website and refer friends and family to shop. Please visit www.MeiTaiChina.com for details.

The website offers a variety of Mannatech's health and wellness products, including its renowned Ambrotose[®] product line. Ambrotose powder is made with aloe vera gel extract, which includes Manapol[®] powder, a unique Glyconutrient ingredient exclusive to Mannatech. Manapol is extracted from fresh, washed and filtered aloe gel through a proprietary extraction method that yields the highest potency possible. Mannatech's new TruHealth[™] Fat-Loss System will also be available for purchase, including the vegetable protein-packed TruPLENISH[™] Nutritional Shake, TruPURE[™] Cleanse Slimsticks and TruSHAPE[™], a stimulant-free metabolism boosting supplement.

Mannatech is the pioneer of groundbreaking technology that's revolutionizing nutrition, immune health, weight loss, skin care and more. Its Glyconutritional technology provides targeted nourishment for the cells through specialized ingredients derived from plants. Mannatech supplements, such as Ambrotose and the TruHealth Fat-Loss System, come from real plant ingredients to help give the body the right kind of nutrition for a healthy life.

Additionally, the company provides a tangible way to give back to those in need through the M5MSM Foundation. The M5M Foundation is Mannatech's partner charity that donates nutritious PhytoBlend[™] powder to malnourished children in need around the world.

"I am excited to finally see these products get to the people of China," said Bala. "I'm honored to be a part of welcoming them into the Mannatech family, and I know we will be warmly welcomed in return."

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About Mannatech

Mannatech, Incorporated, offers a profound wellness experience that makes a difference in the lives of people across the world. Through its innovative Glyconutrition products, Mannatech changes lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and operations in more than 25 countries, Mannatech is committed to transforming lives. For more information, visit www.MeiTaiChina.com.

Please note: This release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as “intend” or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech’s objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech’s inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

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Source: Mannatech, Incorporated

Mannatech, Incorporated
Kalyn Dabbs, 972-471-7245
pr@mannatech.com