

# Mannatech's Summit Event Rewards Elite Entrepreneurs, Reveals New Company Initiatives

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COPPELL, Texas--(BUSINESS WIRE)--Dec. 31, 2015-- **Mannatech, Incorporated** (NASDAQ: **MTEX**), the founder of the **M5M<sup>SM</sup> (Mission 5 Million<sup>SM</sup>) Foundation**, the pioneer of nutritional glycobiology and the global innovator of naturally sourced supplements based on **Real Food Technology<sup>®</sup> solutions**, will kick off its annual Presidential Summit event in Maui, Hawaii, at the Fairmont Kea Lani Hotel and resort on January 4. This annual event rewards the successful efforts of its top global business entrepreneurs.

In addition, this elite group will be among the first to witness new changes and initiatives that will create a "new" Mannatech. The elements making up the new Mannatech will be revealed to all of its independent sales Associates in April at the company's largest annual event, **MannaFest<sup>SM</sup>**, in Dallas, Texas. These changes include:

- A new state-of-the-art back office, allowing Associates to better manage all aspects of their business
- New wellness and weight management products that will enhance Mannatech's glyconutritional product line to help Associates grow their business
- A new brand with a new look and feel, and a clear, concise and compelling story for Associates to share with others
- A new compensation plan that will be the model for the direct sales industry
- Leadership training and support that focuses on creating an entrepreneurial culture of compliance and service to support Associates' success

These new initiatives demonstrate the company's commitment to helping Associates build a business and make a difference, which is the first priority of Mannatech's new CEO and President, Al Bala.

"Mannatech is transforming from the inside out to be more Associate-focused," said Bala. "The new Mannatech will

be more modern, competitive and sustainable as we build on our foundation of glyconutritional technology that enables our Associates to build safe, long-term businesses. Additionally, the new Mannatech will enable Associates to be more entrepreneurial and help them to run their business more effectively. We are excited to divulge this plan to our hardworking Associate leaders at Summit, and I am confident that it will propel them to begin the first quarter of 2016 stronger than ever.”

Another new initiative the company will launch is the announcement of its first-ever Chairman’s Club, an exclusive group of Mannatech’s top active Associates from around the world. This elite status for its top leaders will be revealed during the Chairman’s Club dinner in Maui, Hawaii on January 3 by Mannatech’s Chairman of the Board, Stanley Fredrick, prior to the kick off of the Summit event.

These 28 top-performing, global leaders have been invited to join corporate executives in Hawaii before the event to spend three additional days of leisure as a reward for their success with their Mannatech business.

The first-ever Chairman’s Club members come from around the globe and include Rodney Gilchrist, Hongsong Ma, Alma Jean Peters, Julia Zhu, Sungwoo An, Ji Man Jeong, Young Soo Kang, Soo Kyung Kim, Changsun Kim, Myungjoon Kim, Myungjin Lee, Sang Mi Park, Jeong Min Shin, Myung Hee Song, JP Koster, Louis and Vinzent Van der Linde, Helena Wilken, Lora Enabnit, Luciano Fidalgo, Johanna Bala, Merri-jo Hillaker, Steve Hines, Wendy Kremer, Yuji Seki, Satoe Nammo, Ray Robbins, Anita Robotka and Gary Sanford.

To further commemorate and congratulate this elite group, Mannatech will reward them with special perks and Chairman’s Club-logoed gifts.

Individuals interested in Mannatech’s products can learn more at **Mannatech.com**.

## About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing childhood nutrition where it is needed around the world. Mannatech’s proprietary products are available through independent sales associates around the globe including the United States, Canada, South Africa, Australia, New Zealand, Austria, Denmark, Germany, Norway, Sweden, the Netherlands, the United Kingdom, Japan, Taiwan, Singapore, Estonia, Finland, the Republic of Ireland, Czech Republic, the Republic of Korea, Mexico, Namibia, Spain and Hong Kong. For more information, visit **Mannatech.com**.

Please note: This release contains “forward-looking statements” within the meaning of Section 27A of the Securities

Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as “intend” or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech’s objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech’s inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

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