



NEWS RELEASE

The Truth About Mannatech

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The story behind the company that pioneered “Glyconutrition”

FLOWER MOUND, Texas--(BUSINESS WIRE)--Jan. 31, 2020-- On February 1, 2020, Mannatech is publishing an objective and fact-based website detailing the science behind their products and the history of their 26-year reign in the direct selling health and wellness arena. The company that pioneered Glyconutrition† gained tremendous growth and worldwide acclaim for their products containing Acemannan, extracted from the Aloe Vera plant in the mid-1990s. However, during the past decade, the company experienced its share of controversial media coverage. In an effort to inform the public about the facts, Mannatech is releasing www.thetruthaboutmannatech.com.

“We are proud to stand up and tell everyone who we are,” says Mannatech CEO and President, Al Bala. “This website is an honest and factual account about what we stand for and where we came from, and it stakes our rightful place in the history of this industry.”

Known for their leading-edge products, patents and scientific studies, Mannatech product claims, made by users of their products, were called into question by the Texas Attorney General in 2007. Mannatech entered into a settlement and took immediate action to comply with all mandated stipulations. Today, Mannatech continues to endeavor to meet the utmost standards of compliance in all areas of their business. However, Wikipedia and the media are often allowed to control the narrative with editors who carry biased opinions to sell news. Therefore, Mannatech is publishing their story in The Truth About Mannatech to provide factual and accurate information regarding our history.

Mannatech is a publicly-traded, global multi-level marketing firm that sells dietary supplements and personal care products. Headquartered in Flower Mound, Texas, the company’s stock is traded on the NASDAQ exchange (MTEX). To learn more about their company, go to mannatech.com.



†Glyconutrients are beneficial saccharides found in nature.

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Source: Mannatech, Inc.

Mannatech, Inc.

Ben Mayo

972-471-7240

prelations@mannatech.com