



NEWS RELEASE

“Unwrap the Wellness” with Mannatech Holiday Promotions

2016-10-12

COPPELL, Texas--(BUSINESS WIRE)--Oct. 12, 2016-- **Mannatech®**, **Incorporated** (NASDAQ: **MTEX**), a global health and wellness company committed to transforming lives to make a better world, announced the return of its “Unwrap the Wellness” holiday product promotions, where it will release new products or product promotions throughout the fourth quarter for its independent sales Associates in the United States and Canada.

These new products and promotions are designed to help U.S. and Canadian sales Associates boost their businesses and provide them with limited time offers that are perfect for the gift-giving season. This year’s offers will be rolled out on a monthly basis throughout the fourth quarter through the company’s **Mannatech Live** broadcasting platform.

“Mannatech is delighted to bring holiday promotions to our Associates and customers once again in a fun and unique way,” said Mannatech CEO and President, Alfredo “Al” Bala. “This is an exciting time for Mannatech Associates to leverage our new products and promotions to help spread the gift of wellness throughout the end of the year and into the New Year.”

To kick off the promotions, Mannatech has launched two new products for the month of October, including a Pumpkin Spice flavored TruPLENISH™ Nutritional Shake and a new Tea Tree Essential Oil.

The Pumpkin Spice **TruPLENISH** is a delicious seasonal meal replacement shake that delivers the holiday spirit in a healthy way. TruPLENISH is a low-glycemic, plant-based meal replacement shake that is an essential component to the three-part **TruHealth™ Fat-Loss System** that Mannatech launched in April of this year. TruPLENISH contains 20 grams of protein in each serving and does not contain any dairy, gluten, soy, MSG or artificial sweeteners, flavors or colors. The new Pumpkin Spice flavor is a tasty addition to the shake’s chocolate and vanilla flavors, but is only



available for a limited time. TruPLENISH is designed to help reduce feelings of hunger, increase satiety and promote healthy weight loss for a healthier, leaner body.*

Mannatech's organic Tea Tree Essential Oil has been used by Australian Aborigines for centuries to help maintain their health. This oil is considered to be a natural purifier and offers an abundance of uses to care for the family and home. Tea Tree Essential Oil joins Mannatech's collection of six essential oils and two carrier oils as a permanent offering. The holiday promotion also includes a special microfiber cloth for use with the essential oils to help gently clean surfaces in the home.

Pumpkin Spice TruPLENISH and Tea Tree Essential Oil are both available for purchase in the U.S. only. Mannatech's November holiday product promotions will be unveiled Monday, November 7 at 7:30 p.m. CT. Attend the launch in-person at the Mannatech headquarters in Coppell, Texas or watch the live broadcast on **MannatechLive.com**.

To begin transforming your life or the lives of those around you, please visit **Mannatech.com**.

About Mannatech

Mannatech, Incorporated, offers a profound wellness experience through a financially rewarding opportunity that makes a difference in the lives of people across the world. Through its innovative glyconutrition products, Mannatech transforms lives, providing an unprecedented level of natural wellness, freedom and purpose. With more than 20 years of experience and operations in more than 25 countries, Mannatech is committed to transforming lives. For more information, visit **Mannatech.com**.

Please note: This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally can be identified by use of phrases or terminology such as "intend" or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech's objectives, strategies, plans, goals or targets contained herein are also considered forward-looking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties and other factors. Some of these factors include, among others, Mannatech's inability to attract and retain associates and members, increases in competition, litigation, regulatory changes and its planned growth into new international markets. Although Mannatech believes that the expectations, statements and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and

Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20161012005893/en/>

Source: Mannatech, Incorporated

Mannatech, Incorporated

Raquel Mooring, 972-471-1532

pr@mannatech.com