LuxExperience

Investor Presentation

September 2026

Legal Disclaimer

LuxExperience

Forward Looking Statements & Industry Information

This presentation contains forward-looking statements that are subject to risks and uncertainties. All statements other than statements of historical fact or relating to present facts or current conditions included in this presentation are forward- looking statements. Forward-looking statements give the Company’s current expectations and projections relating to the YNAP acquisition and the operation of the combined companies; the Company's financial condition, results of operations, plans, objectives, future performance and business, including statements relating to financing activities; the impact of restrictions on identifiers for advertisers (IDFA); future sales, expenses, and profitability; future development and expected growth of our business and industry; our ability to execute our business model and our business strategy; having available sufficient cash and borrowing capacity to meet working capital, debt service and capital expenditure requirements for the next twelve months; and projected capital spending. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “intend,” “may,” “ongoing,” “plan,” “potential,” “predict,” “project,” “should,” “will,” “would,” or the negative of these terms or other comparable terminology, although not all forward-looking statements contain these words. The forward-looking statements contained in this presentation are based on assumptions that the Company has made in light of its industry experience and perceptions of historical trends, current conditions, expected future developments and other factors it believes are appropriate under the circumstances. As you read and consider this presentation, you should understand that these statements are not guarantees of performance or results. They involve risks, uncertainties (many of which are beyond the Company’s control) and assumptions. Although the Company believes that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect its actual operating and financial performance and cause its performance to differ materially from the performance anticipated in the forward-looking statements. The Company believes these factors include, but are not limited to: the risk that the completed YNAP transaction and the post-transaction integration could have an adverse effect on the ability of YNAP to retain customers and retain and hire key personnel and maintain relationships with their brand partners and customers and on their operating results and businesses generally; the risk that problems may arise in successfully integrating the businesses of YNAP and Mytheresa, which may result in the combined company not operating as effectively and efficiently as expected; the risk that the combined company may be unable to achieve cost-cutting synergies or that it may take longer than expected to achieve those synergies; LuxExperience’s ability to effectively compete in a highly competitive industry; LuxExperience’s ability to respond to consumer demand; the ongoing conflict involving Iran and the related disruption to shipping through the Strait of Hormuz, and their effects on energy prices, supply chain costs, and heightened macroeconomic uncertainty that may adversely affect consumer confidence and spending; spending and tastes; general economic conditions, including economic conditions resulting from deteriorating geopolitical and macroeconomic conditions, such as the recent global trade war that escalated after the U.S. imposed tariffs on countries across the globe, and the adoption of retaliatory tariffs by those countries, that may adversely impact consumer demand; LuxExperience’s ability to acquire new customers and retain existing customers; consumers of luxury products may not choose to shop online in sufficient numbers; the volatility and difficulty in predicting the luxury fashion industry; LuxExperience’s reliance on consumer discretionary spending; and LuxExperience’s ability to maintain average order levels and other factors. Should one or more of these risks or uncertainties materialize, or should any of these assumptions prove incorrect, the Company’s actual operating and financial performance may vary in material respects from the performance projected in these forward-looking statements.

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We are not able to forecast net income (loss) on a forward-looking basis without unreasonable efforts due to the high variability and difficulty in predicting certain items that affect net income (loss), including, but not limited to, Income taxes and Interest expense and, as a result, are unable to provide a reconciliation to forecasted Adjusted EBITDA.

Unless otherwise indicated, information contained in this presentation concerning our industry, competitive position and the markets in which we operate is based on information from independent industry and research organizations, other third- party sources and management estimates. Management estimates are derived from publicly available information released by independent industry analysts and other third-party sources, as well as data from our internal research, and are based on assumptions made by us upon reviewing such data, and our experience in, and knowledge of, such industry and markets, which we believe to be reasonable. In addition, projections, assumptions and estimates of the future performance of the industry in which we operate and our future performance are necessarily subject to uncertainty and risk due to a variety of factors, including those described above. These and other factors could cause results to differ materially from those expressed in the estimates made by independent parties and by us. Industry publications, research, surveys and studies generally state that the information they contain has been obtained from sources believed to be reliable, but that the accuracy and completeness of such information is not guaranteed. Forecasts and other forward-looking information obtained from these sources are subject to the same qualifications and uncertainties as the other forward-looking statements in this presentation.

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This presentation includes certain financial measures not presented in accordance with IFRS including but not limited to Adjusted EBITDA, constant currency and Segment EBITDA (and Adjusted EBITDA Margin). These financial measures are not measures of financial performance in accordance with IFRS and may exclude items that are significant in understanding and assessing the Company’s financial results. Therefore, these measures should not be considered in isolation or as an alternative to loss after tax, net sales, gross profit or other measures of profitability, liquidity or performance under IFRS. You should be aware that the Company’s presentation of these measures may not be comparable to similarly titled measures used by other companies, which may be defined and calculated differently. See the appendix for a reconciliation of certain of these non-IFRS measures to the most directly comparable IFRS measure.

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LuxExperience Offers A Unique Investment Opportunity

Outstanding market opportunity given resilience of luxury and high growth potential of online

Unique valuable assets in differentiated brands, global geographic reach, and a large, high-value customer base

Bold transformation plan and highly experienced management team to deliver on the ambition

Ambitious financial targets for value creation, backed by a healthy balance sheet

LuxExperience

Business Highlights Q4 FY26 & Full FY26

LuxExperience Key Highlights

LuxExperience

- **Strong performance increase of LuxExperience** with Net Sales +7.6% ex-FX (+6.1% reported at €653.6 million) in Q4 FY26 vs. Q4 FY25 and significantly improved Adjusted EBITDA margin at 2.1% in Q4 FY26
- **All segments with accelerated performance** as Net Sales ex-FX grew by +10.2% for Mytheresa, +5.6% for NAP & MRP and +6.6% for YOOX in Q4 FY26 vs. Q4 FY 25 and all segments reported Adjusted EBITDA profitability improvements in Q4 FY26
- **Strong Customer Economics:** Strong growth of GMV per Top Customer at Mytheresa (+4.8%) and NAP & MRP (+9.4%) in Q4 FY26 vs Q4 FY25. In FY26, Top Customers represented 4.8% and 4.3% of customers, driving 48.4% and 49.1% of GMV at Mytheresa and NAP&MRP, respectively
- **Transformation plan in full gear** with Adjusted SG&A cost ratio decreasing in the course of FY26 by 430bps from 21.9% in Q1, 19.1% in Q2 and 18.3% Q3 to 17.6% in Q4 FY26. In FY26, adjusted SG&A expenses decreased by €55 million*, or -9.9%* compared to FY25
- **Positive cash flow from operating activities in Q4 FY26 and strong net cash position above expectations:** Cash and cash investments of €442.7 million and balance sheet debt-free at the end of Q4 FY26
- **Guidance for accelerated growth in FY27:** LuxExperience expects top-line growth acceleration and significant profitability improvement with Net Sales to grow by +MSD% to +HSD% and an Adjusted EBITDA margin at around 2% to 3% in FY27
- **Authorization for share repurchase program:** On September 3, 2026, management received the authorization for a share repurchase program of up to $50 million of ADRs

*For the purpose of this presentation the YoY Growth of Adjusted SG&A, Adjusted SG&A cost ratio and Adjusted EBITDA includes IT development expenses that were capitalized in the prior year period to enable a like for like comparison, as we discontinued this practice in FY26. In FY25, € 27.6 million were included for LuxExperience (€ 19.4 million can be attributed to NAP&MRP and € 8.2 million to YOOX). In H2 FY25, € 8.7 million were included for LuxExperience (€ 5.8 million can be attributed to NAP&MRP and € 2.9 million to YOOX).

LuxExperience Business Highlights Q4 FY26 & Full FY26

LuxExperience

Luxury | Mytheresa

- **Strong topline growth** with Net Sales increasing by **+10.2% ex-FX vs. Q4 FY25** and **+11.5% ex-FX in FY26**
- **Growth in number of Top Customer of +18.0%** vs. Q4 FY25 and increased **GMV per Top Customers of +4.8% vs. Q4 FY25** and outstanding increase in **AOV** (LTM) with **+13.1%** to now **€ 875**
- **Continued Gross Profit Margin expansion** of +150bps to 49.7% in Q4 FY26 and **+150bps** to 48.5% in FY26
- **Net Promoter Score (NPS) improving +100bps to 83.6%** in Q4 FY26 compared to last year, showcasing continued excellence in customer service
- In Q4 FY26, **14 High-impact top customer activations** and **6 true "money can't buy" experiences** in Europe, the US and Asia
- Launch of **11 exclusive capsule collections and 4 exclusive pre-launches or exclusive styles campaigns**; New launch of prestigious luxury brands Piaget and Fendi on Mytheresa

Luxury | NAP & MRP

- **Topline Turnaround** with **Net Sales increasing +5.6% ex-FX in Q4 FY26** and **+0.5% ex-FX in FY26**
- **Strong increase in GMV per Top Customer with +9.4%** vs. Q4 FY25 and similar strong increase in AOV LTM of **+9.1%** vs. Q4 FY25 to **€ 885**
- Focus on full-price selling drove **Gross Profit Margin increase of +170 bps** to 47.5% in FY26
- **36 editorial campaigns for exclusive brand and product launches** in Q4 FY26
- In Q4 FY26, **11 unique EIP experiences at NET-A-PORTER** with brand partners such as KHAITE, Chloé, Carolina Herrera, Gucci and Schiaparelli in the United States and Europe and **6 unique EIP experiences at MR PORTER** with brand partners including Zegna and Ralph Lauren
- **NET-A-PORTER and MR PORTER continued to drive customer engagement** with three PORTER magazine covers featuring Sarah Pidgeon, Camilla Morrone and Tracee Ellis Ross for NAP and top Journal stories including Oscar Piastri and Jon Hamm for MRP

Off-price | YOOX

- **Topline Turnaround with Net Sales increasing +6.6% ex-FX in Q4 FY26** and Net Sales decrease of -5.8% ex-FX for FY26
- **Gross Profit margin increased +120bps** to 38.5% in FY26
- Increase in **GMV per Top Customer of +12.3%** in Q4 FY26 vs. Q4 FY25
- **NPS increased by +1,520 bps to 49.1%** in Q4 FY26, showcasing significant customer service improvements
- YOOX leveraged its 26th anniversary to drive **community engagement, consideration and new customer registrations**

LuxExperience

- **Strong Net Sales growth of +7.6% ex-FX in Q4 FY26** and positive **+3.2% ex-FX in FY26**
- **Successful go-live of new ERP system** at **NAP & MRP** on July 1st, 2026, following successful update at Mytheresa
- **Rollout of Mytheresa invoicing solution** to **NAP & MRP**
- **Successful go-live** of **new group-wide customer messaging system** at **NAP&MRP**
- **Rollout of Mytheresa customer service system to NAP, MRP & YOOX**
- **End of transitional service agreement** to buyer **of the OUTNET assets**

Significant Performance Improvement Across All Segments of LuxExperience in FY26

LuxExperience

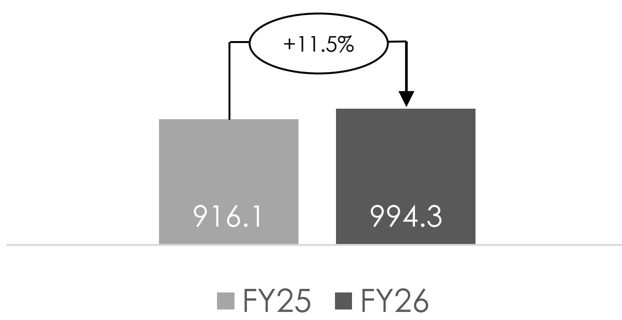
Luxury | Mytheresa

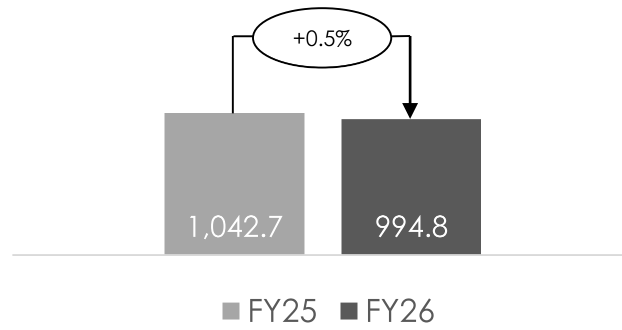
Luxury | NAP & MRP

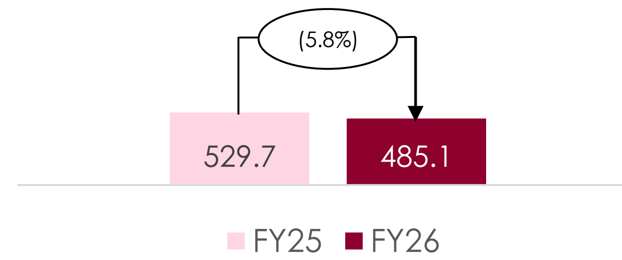
Off-price | YOOX

= vs. LY

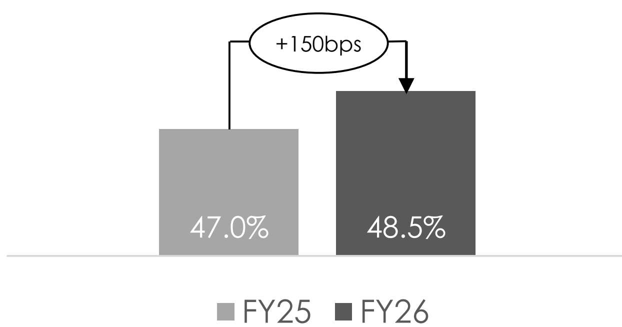
Net Sales
(in €mm / ex-FX YoY)

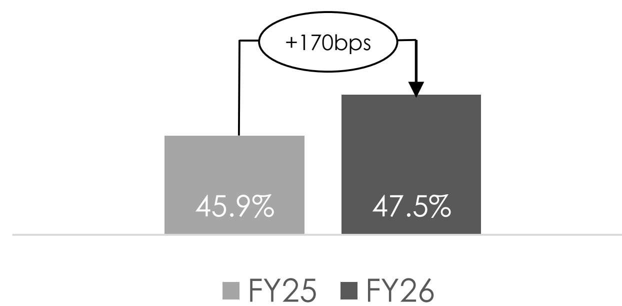


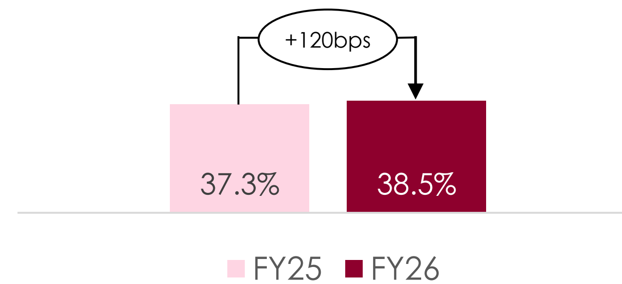




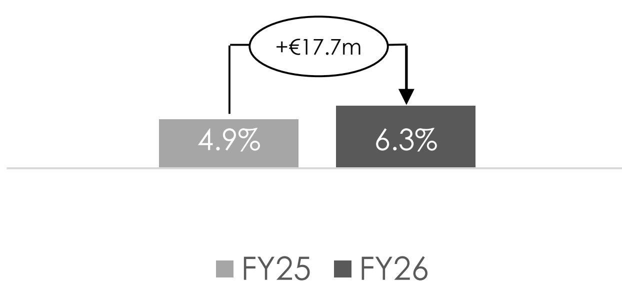
Gross Profit Margin
(in %)

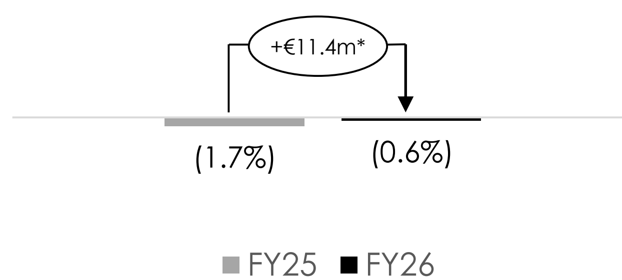


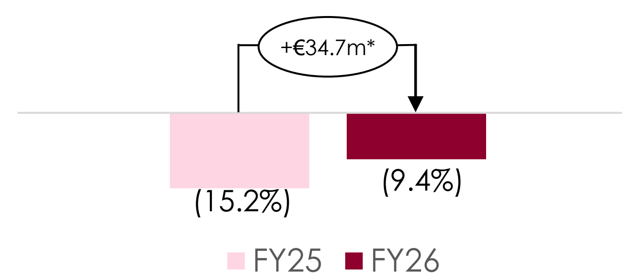




Adj. EBITDA Margin
(in %)







Note: These measures are non-IFRS measures and are provided for illustrative purposes only, as if YNAP was part of the LuxExperience Group for the last year periods presented, and do not purport to represent what the actual consolidated results of operations or consolidated financial condition would have been had the combination actually occurred at the beginning of the earliest period indicated.
*For the purpose of this presentation the YoY Growth of Adjusted SG&A, Adjusted SG&A cost ratio and Adjusted EBITDA includes IT development expenses that were capitalized in the prior year period to enable a like for like comparison, as we discontinued this practice in FY26. In FY25, € 27.6 million were included for LuxExperience (€ 19.4 million can be attributed to NAP&MRP and € 8.2 million to YOOX). In H2 FY25, € 8.7 million were included for LuxExperience (€ 5.8 million can be attributed to NAP&MRP and € 2.9 million to YOOX).

Significant Performance Improvement Across All Segments of LuxExperience in Q4 FY26

LuxExperience

Luxury | Mytheresa

Luxury | NAP & MRP

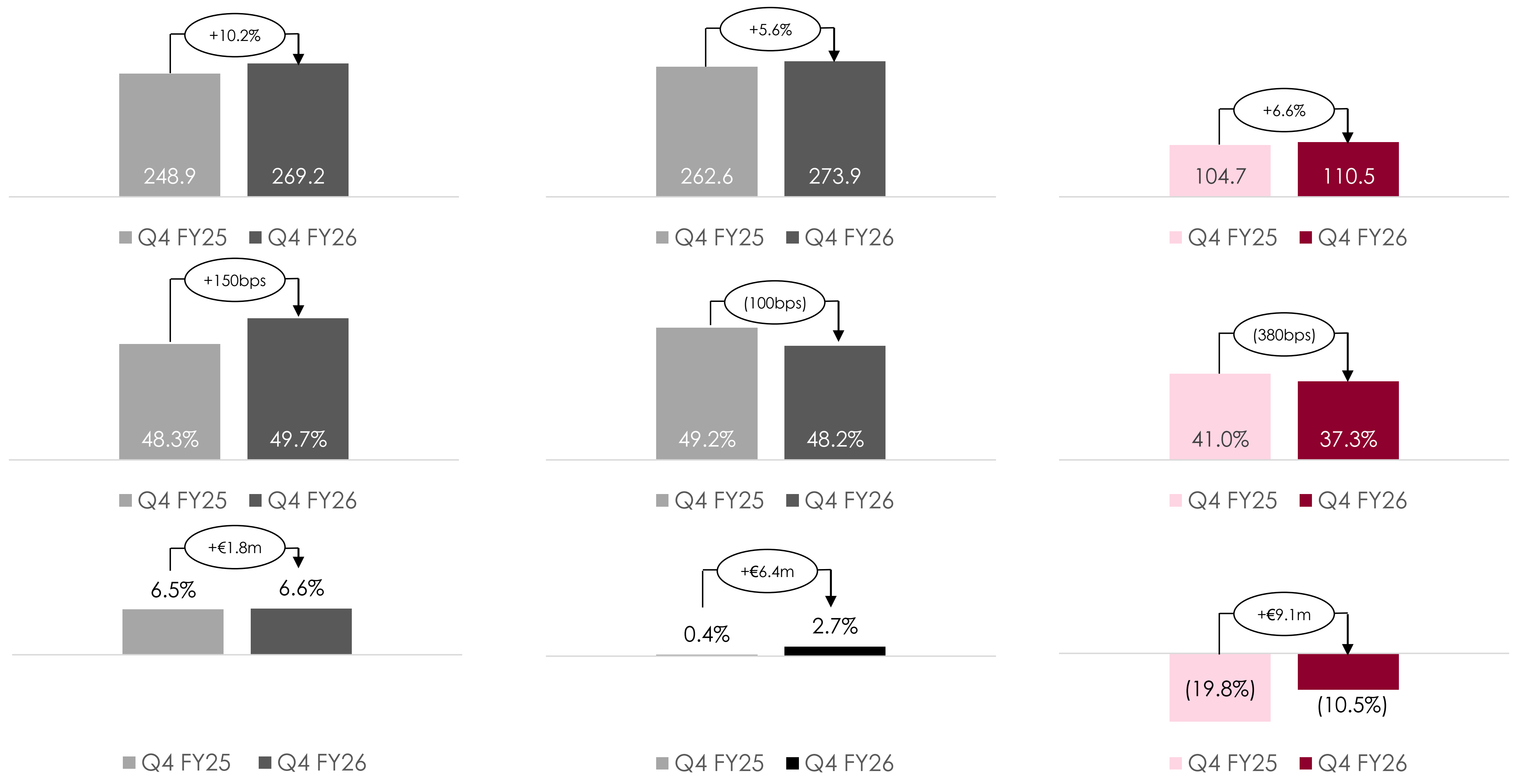
Off-price | YOOX

= vs. LY

Net Sales
(in €mm / ex-FX YoY)

Gross Profit Margin
(in %)

Adj. EBITDA Margin
(in %)



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LuxExperience

Luxury | Mytheresa
Q4 FY26 & Full FY26

Mytheresa with Outstanding Results Across All Key Performance Indicators in Q4 FY26

Q4 FY26 Highlights Luxury | Mytheresa

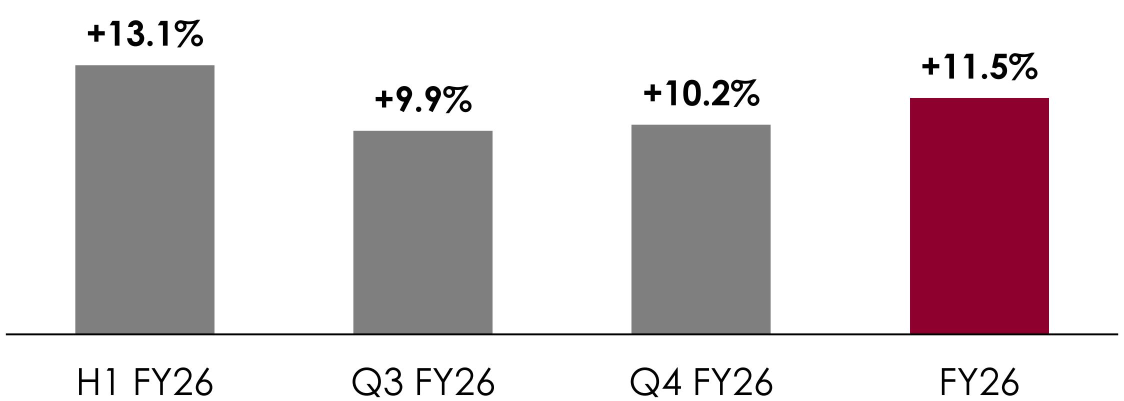
Total Active Customers LTM (in '000) **774** (6.0%) vs. LY	**Average Order Value (AOV) LTM** (in €) **875** +13.1% vs. LY
Top Customer Share of Total Customers **10.0%** +140bps vs. LY	**Growth in Spend per Top Customer** **+4.8%** vs. LY
Gross Profit Margin **49.7%** +150bps vs. LY	**NPS** (in %) **83.6** +100bps vs. LY

Mytheresa's Outstanding FY26 Double-digit Growth Strongly Driven by Success in the United States

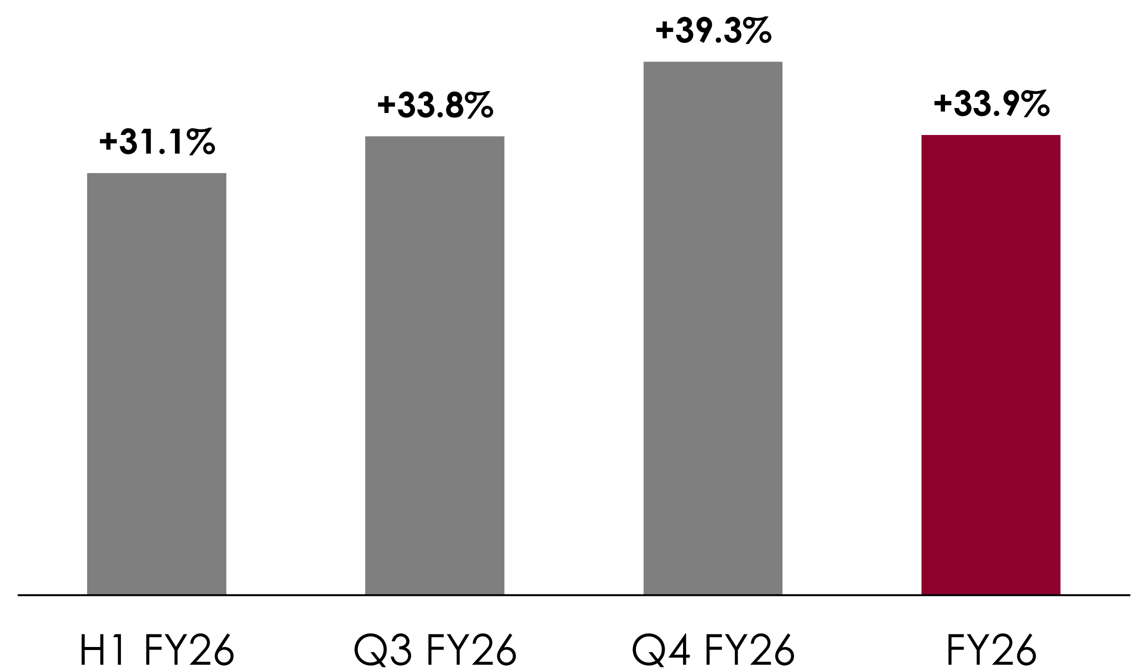
LuxExperience
Luxury | Mytheresa

Net Sales Development

YoY Growth (ex-FX)



United States YoY Growth (ex-FX)



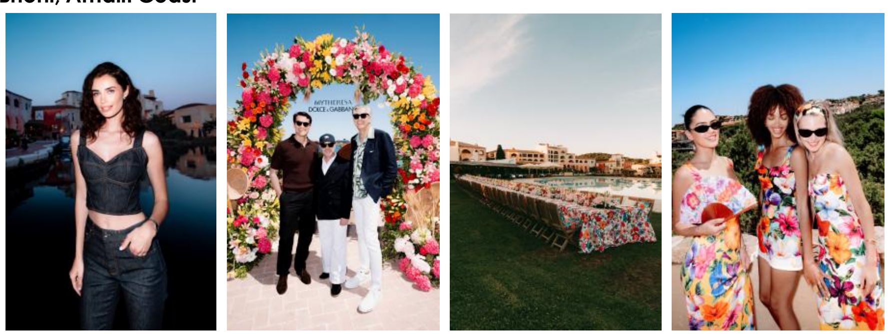
Outstanding Top Customer Engagement With Digital and Physical Experiences at Mytheresa in Q4 FY26

LuxExperience
Luxury | Mytheresa

Unique TC Events & Experiences

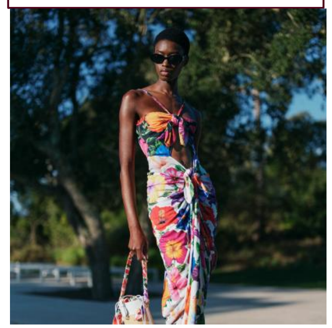
Zimmermann, Lake Como

Brioni, Amalfi Coast

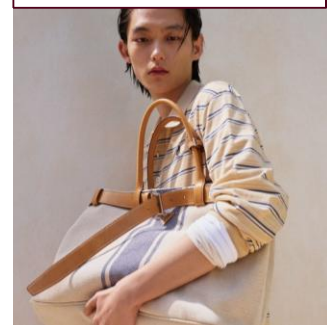

Dolce&Gabbana, Porto Cervo

Luxury Brand Collaborations

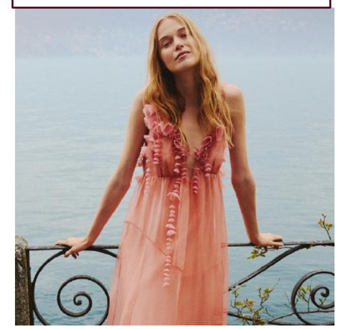
DOLCE & GABBANA


Launch of the exclusive Porto Cervo Capsule Collection for WW, MW, KW, LIFE, only available at Mytheresa.

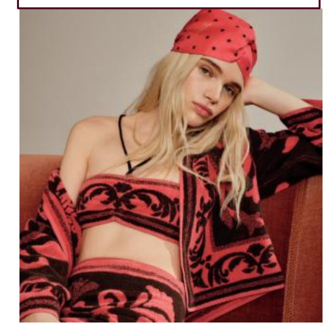
PRADA


Launch of the Days of Summer collection feat. exclusive styles for WW & MW, only available at Mytheresa.

ZIMMERMANN


Launch of the Zimmermann exclusive capsule collection for WW, only available at Mytheresa.

VALENTINO


Launch of the exclusive Resort capsule collection for WW, only available at Mytheresa.

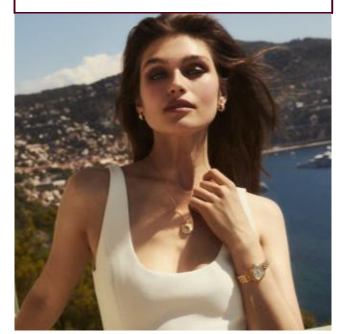
FENDI


Official debut launch of Maria Grazia Chiuri's Fendi for WW & MW, now available at Mytheresa.

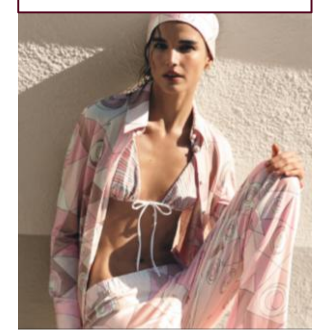
BRIONI


Launch of the exclusive Riviera collection for MW, only available at Mytheresa Men.

PIAGET FJ


Launch of Piaget Fine Jewelry and Watches now available on Mytheresa.

PUCCI


Launch of the Pucci exclusive capsule collection for WW, only available at Mytheresa.

Mytheresa´s Successful Two-Week Yacht Experience With Strong Acquisition of New High-Net-Worth Customers

Creating a yacht experience along the French Riviera

- **2nd Edition of Maison Mytheresa:** Mytheresa returns with an immersive Riviera concept: a branded yacht, conceived as a floating private club, residing at the Yacht Club de Monaco and the harbor of Saint Tropez
- **Immersive Luxury Experience:** 2-week experience, to inspire and entertain top customers, celebrating community, sophistication, and creativity including trunk shows, private styling appointments, workshops and conversations with designers and visionary leaders
- **Highlights included:**
    - 29 events and style suites with brand partners, ambassadors, tastemakers and top customers
    - Over 790 guests with over 250 new acquired customers
    - Over 43 press clippings with an overall potential reach of 31.5M
    - Total of 84 social media posts generating 10.5m impressions & 141.6K engagements; 674 clippings through earned media, delivering a potential reach of over 35M

VOGUE BUSINESS L'OFFICIEL BOF AD Les Echos

Strong Results On Top and Bottom Line for Mytheresa

LuxExperience
Luxury | Mytheresa

Key Operating and Financial Metrics – Luxury | Mytheresa[1]

	Q4 FY26[2]	*YoY Growth*	H2 FY26[3]	*YoY Growth*	FY 26[4]	*YoY Growth*
Gross Merchandise Value (€mm / ex-FX YoY)	290.9	*+11.4%*	570.6	*+11.3%*	1,085.3	*+12.7%*
Net Sales (€mm / ex-FX YoY)	269.2	*+10.2%*	525.2	*+10.0%*	994.3	*+11.5%*
Gross Profit Margin[5]	49.7%	*+150bps*	48.5%	*+190bps*	48.5%	*+150bps*
Adjusted EBITDA[6] (€mm)	17.9	*+10.9%* *+€1.8m*	32.0	*+25.4%* *+€6.5m*	62.3	*+39.8%* *+€17.7m*
Adjusted EBITDA Margin[5,6]	6.6%	*+20bps*	6.1%	*+90bps*	6.3%	*+140bps*

1) The YoY Growth illustrative key operating and financial metrics of Luxury MYTHERESA has been prepared as if LuxExperience Group's management reporting included these segments during the fiscal periods presented here. This segment information should not be viewed as a substitute for LuxExperience Group's unaudited condensed consolidated financial statements as of and for the three and twelve months ended June 30, 2026 and 2025. Further, the segment information presented here is not necessarily indicative of LuxExperience Group's results to be expected for any future periods.
2) Three months ended June 30, 2026
3) Six months ended June 30, 2026
4) Twelve months ended June 30, 2026
5) As a % of Net Sales
6) Adjusted to exclude Foreign exchange (gains) losses, other transaction-related, certain legal and other expenses, share-based compensation

LuxExperience

Luxury | NAP & MRP
Q4 FY26 & Full FY26

NET-A-PORTER and MR PORTER With Strong Increase in Customer Spend Economics in Q4 FY26

LuxExperience
Luxury | NAP & MRP

Q4 FY26 Highlights Luxury | NAP & MRP

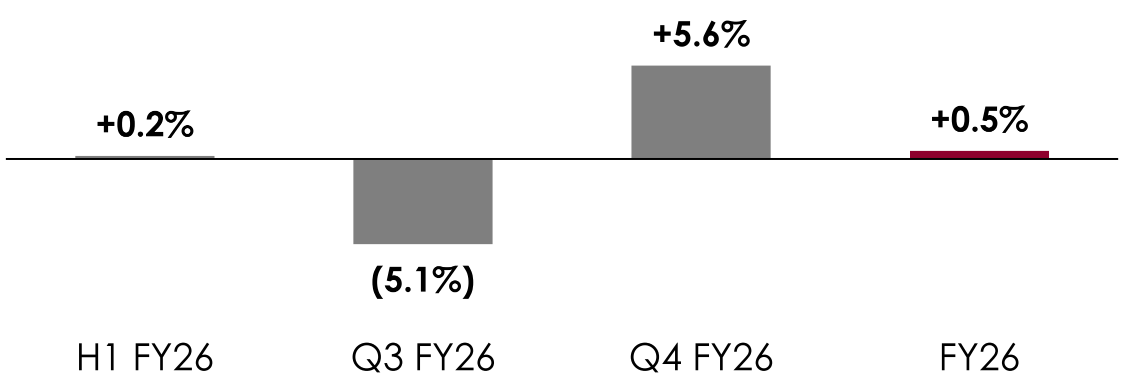
Total Active Customers LTM (in '000)	**Average Order Value (AOV) LTM** (in €)
828 (11.1%) vs. LY	**885** +9.1% vs. LY
Top Customer Share of Total Customers	**Growth in Spend per Top Customer**
8.7% (60bps) vs. LY	**+9.4%** vs. LY
Gross Profit Margin	**NPS NET-A-PORTER** (in %)
48.2% (100bps) vs. LY	**59.7** (120bps) vs. LY

NET-A-PORTER and MR PORTER With Topline Turnaround Driven by Strong Growth in United States

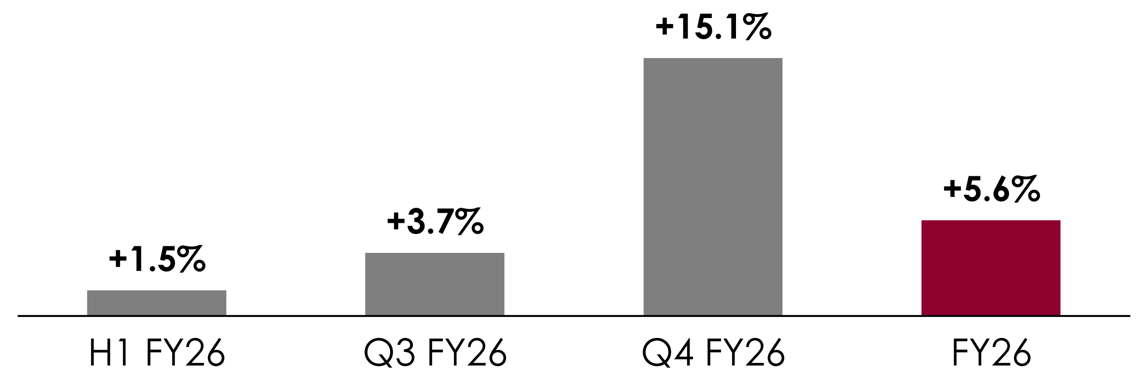
LuxExperience
Luxury | NAP & MRP

Net Sales Development

YoY Growth (ex-FX)



United States YoY Growth (ex-FX)



NAP and MRP Driving Customer Engagement through Unique and Inspiring EIP Experiences in Q4 FY26

LuxExperience
Luxury | NAP & MRP

NET-A-PORTER

KHAITE x NET-A-PORTER: an exclusive weekend in Florence

- An intimate celebration brining together a mix of global talent, tastemakers and EIP clients. Notable guests included Alexa Chung, Gemma Chan, Meghann Fahy, Olivia Wilde, Dree Hemingway, Chloe Fineman and more.

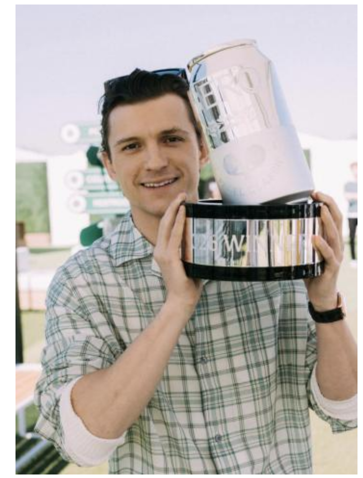
CHLOÉ x NET-A-PORTER: a 48-hour getaway in Taormina

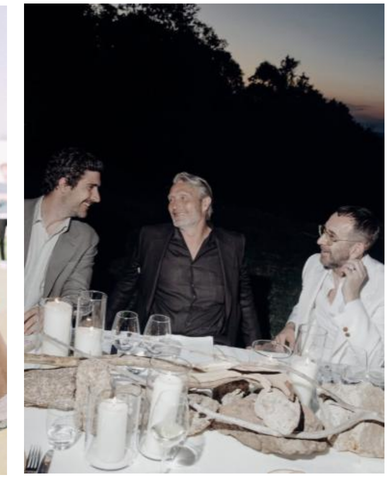
- The event brought together a curated crowd from the world of fashion, art and culture, alongside EIP clients. Notable guests included Iris Law, Ellie Bamber, Yara Shahidi, Dree Hemingway, Alva Claire, Sheila Atim, Elizabeth Jagger, Mia Moretti, Simona Tabasco and more.

CAROLINA HERRERA x NET-A-PORTER: a countryside escape in the UK

- Celebrate the launch of an exclusive summer capsule, NAP hosted a curated group of VIPs, press and EIP customers. Notable guests included Poppy Delevingne, Erin O'Connor, Ikram Abdi and Saffron Hocking.

MR PORTER





Experience with ZEGNA in Porto Cervo

- 2-day experience in Porto Cervo with Zegna to celebrate the Sardinian Summer with over 30 global customers and notable guests, including Mads Mikkelsen, Douglas Booth, Tosin Cole, Carlo Borromeo and Marta Ferri. The videos produced had over 350k views on Instagram.

Padel with Tom Holland in Los Angeles:

- MR PORTER met its match on the padel court with Tom Holland and BERO, where EIPs and local friends were invited to enjoy the exclusive 1-day pro-am tournament. Other guests included Steve Aoki, Diplo, and Jay Shetty.

Dinner with the New York Giants player Tyler Nubin

- MR PORTER joined New York Giants safety Tyler Nubin, fellow players and friends of the brand for an intimate dinner at New York hotspot Zero Bond.

NET-A-PORTER and MR PORTER Boosted Their Editorial Authority in Q4 FY26

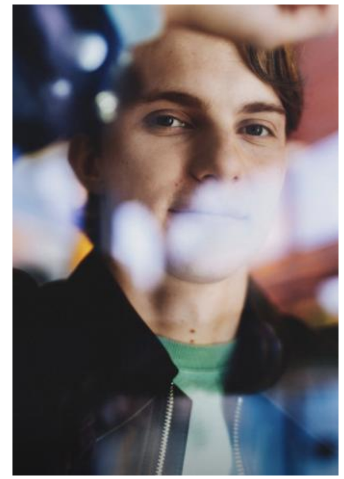
NET-A-PORTER



PORTER Magazine

- Three exclusive cover stories with Sarah Pidgeon, Camilla Morrone and Tracee Ellis Ross together reached 194.3M and secured107 global press credits
- Video was the clear performance driver, with Sarah Pidgeon (4.4M views) and Camilla Morrone (3.9M views) leading results. Sarah Pidgeon's launch carousel also emerged as the top-performing social post of the month, delivering record engagement and reach.
- The success of these covers highlighted the impact of a coordinated cross-channel amplification strategy across editorial, social, site and PR.

MR PORTER




MR PORTER Journal

- Formula One star Oscar Piastri shared his top driving and style tips before jetting off to the Miami Grand Prix, driving over 120k views in first week alongside strong press coverage reaching over 1m views.
- Actor Jon Hamm gave advice to his younger self, how to spend a dream morning, and perfecting his golf swing, driving over 11k site visits in its first week, with unique video content over 2m.
- MR PORTER's 'Behind The Brand' series continues to create strong engagement, with the latest including Thom Sweeney and Ghiaia Cashmere driving almost 5m views.

Top and Bottomline Turnaround at NET-A-PORTER and MR PORTER in Q4 FY26

LuxExperience
Luxury | NAP & MRP

Key Operating and Financial Metrics – Luxury | NAP & MRP[1]

	Q4 FY26[2]	YoY Growth	H2 FY26[3]	YoY Growth	FY26[4]	YoY Growth
Gross Merchandise Value (€mm / ex-FX YoY)	285.1	*+5.0%*	528.6	*(0.1%)*	1,043.7	*(0.3%)*
Net Sales (€mm / ex-FX YoY)	273.9	*+5.6%*	505.5	*+0.3%*	994.8	*+0.5%*
Gross Profit Margin[5]	48.2%	*(100bps)*	48.3%	*+300bps*	47.5%	*+170bps*
Adj. EBITDA[6] (€mm)	7.4	*>+100%* *+€6.4m*	6.3	*>+100%** *+€16.5m**	(6.0)	*+65.6%** *+€11.4m**
Adj. EBITDA Margin[5,6]	2.7%	*+230bps*	1.2%	*+320bps**	(0.6%)	*+110bps**

*For the purpose of this presentation the YoY Growth of Adjusted SG&A, Adjusted SG&A cost ratio and Adjusted EBITDA includes IT development expenses that were capitalized in the prior year period to enable a like for like comparison, as we discontinued this practice in FY26. In FY25, € 27.6 million were included for LuxExperience (€ 19.4 million can be attributed to NAP&MRP and € 8.2 million to YOOX). In H2 FY25, € 8.7 million were included for LuxExperience (€ 5.8 million can be attributed to NAP&MRP and € 2.9 million to YOOX).

1) The YoY growth illustrative key operating and financial metrics of Luxury NAP / MRP segment have been prepared as if YNAP Sub-Group's management reporting included these segments during the fiscal periods presented here. Further, the segment information presented here is not necessarily indicative of YNAP Sub-Group's results to be expected for any future periods
2) Three months ended June 30, 2026
3) Six months ended June 30, 2026
4) Twelve months ended June 30, 2026
5) As a % of Net Sales
6) Adjusted to exclude Foreign exchange (gains) losses, other transaction-related, certain legal and other expenses, share-based compensation

LuxExperience

Off-price | YOOX
Q4 FY26 & Full FY26

Focus of YOOX on Core European Markets Led to Better Customer Economics

Q4 FY26 Highlights Off-price | YOOX

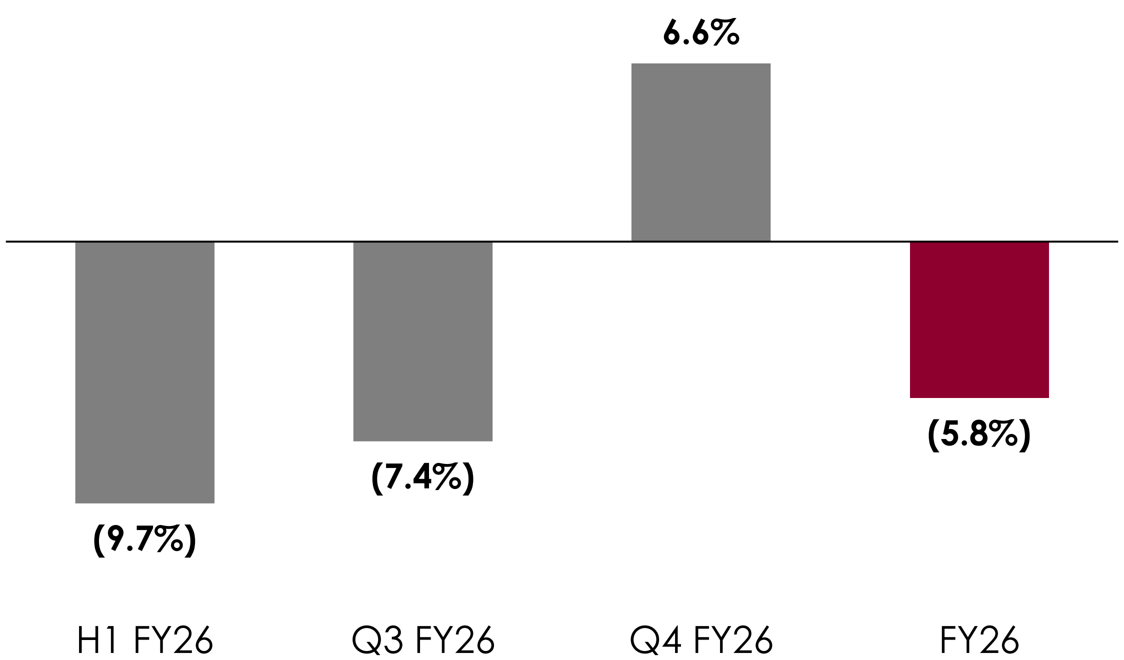
Metric	Value	Change
Total Active Customers LTM (in '000)	**1,060**	(10.6%) vs. LY
Average Order Value (AOV) LTM (in €)	**243**	(3.5%) vs. LY
Top Customer Share of Total Customers	**2.1%**	(40bps) vs. LY
Growth in Spend per Top Customer	**+12.3%**	vs. LY
Gross Profit Margin	**37.3%**	(380bps) vs. LY
NPS (in %)	**49.1**	+1,520bps vs. LY

YOOX Topline Turnaround Fueled by Further Acceleration in Core European Markets

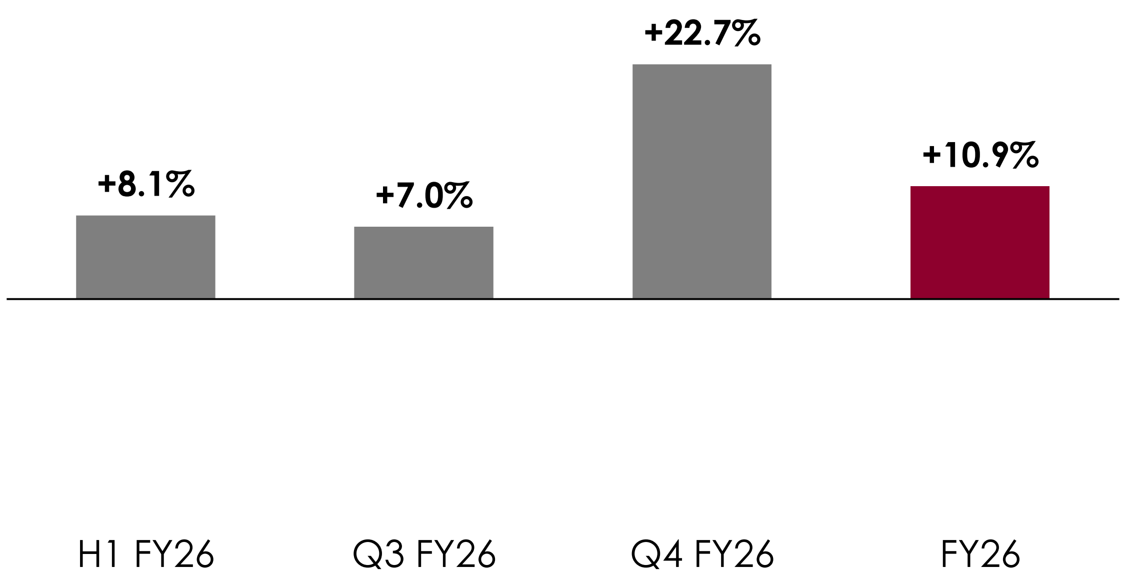
LuxExperience
Off-price | YOOX

Net Sales Development

YoY Growth (ex-FX)



EU[1] Net Sales Growth



1) excluding UK

YOOX Leveraged Its 26th Anniversary to Drive Community Engagement, Consideration & New Customer Registrations

EVENTS

YOOX 26 Anniversary Party x Cascina Cuccagna

- During Milan Men's FW, YOOX hosted its 26th anniversary party at Cascina Cuccagna, bringing together customers, creators, partners and friends of the brand to celebrate community, creativity and the next chapter of YOOX.

Key facts:

- 1.4M Reach, +200 content created
- 441 KOLs Opening Event, +94 talent involved

YOOX x Bagno Vittoria

- As part of the celebrations, YOOX launched its summer partnership with Bagno Vittoria through an exclusive dinner in Forte dei Marmi, bringing together media, creators and cultural voices to celebrate Italian lifestyle, timeless style and YOOX´s growing community.

Key facts:

- 3.4M Reach, +108 content created
- 209+ KOLs Opening Event, 20 talent involved

CAMPAIGN

"The Best Is Yet To Come" Campaign

- Integrated campaign spanning digital, retail and experiential touchpoints. Highlights included a curated edit of 26 iconic brands, a 26-hour shopping marathon, a limited-edition collaboration with Gusto 17 and two flagship community events celebrating culture, creativity and connection.

Key facts:

- 30M Total Est. Reach , +18 Earned Media publications
- 997 leads generated from Gusto17 partnership, of which 753 are new customers; 549k website visits

Significant Improvement at the Top and Bottom Line of YOOX

LuxExperience
Off-price | YOOX

Key Operating and Financial Metrics – Off-price | YOOX[1]

	Q4 FY26[2]	*YoY Growth*	H2 FY26[3]	*YoY Growth*	FY26[4]	*YoY Growth*
Gross Merchandise Value (€mm / ex-FX YoY)	110.5	*+6.6%*	241.2	*(2.5%)*	485.1	*(8.5%)*
Net Sales (€mm / ex-FX YoY)	110.5	*+6.6%*	241.2	*(1.6%)*	485.1	*(5.8%)*
Gross Profit Margin[5]	37.3%	*(380bps)*	37.4%	*+200bps*	38.5%	*+120bps*
Adj. EBITDA[6] (€mm)	(11.7)	*+43.7%* *+€9.1m*	(18.9)	*+60.8%** *+€29.3m**	(45.5)	*+43.3%** *+€34.7m**
Adj. EBITDA Margin[5,6]	(10.5%)	*+920bps*	(7.8%)	*+1130bps**	(9.4%)	*+580bps**

*For the purpose of this presentation the YoY Growth of Adjusted SG&A, Adjusted SG&A cost ratio and Adjusted EBITDA includes IT development expenses that were capitalized in the prior year period to enable a like for like comparison, as we discontinued this practice in FY26. In FY25, € 27.6 million were included for LuxExperience (€ 19.4 million can be attributed to NAP&MRP and € 8.2 million to YOOX). In H2 FY25, € 8.7 million were included for LuxExperience (€ 5.8 million can be attributed to NAP&MRP and € 2.9 million to YOOX).

1) LuxExperience B.V. acquired 100% shares of the "YNAP Sub-Group" on April 23, 2025 (YNAP Acquisition). The YoY growth illustrative key operating and financial metrics of LuxExperience in this document include the YNAP Sub-Group as if it was part of the LuxExperience since beginning of Q1 FY25 but do not take into account the financial statement impact from the acquisition accounting, and excluding OFS, FM and THE OUTNET. These measures are non-IFRS measures and are provided for illustrative purposes only and do not purport to represent what the actual consolidated results of operations or consolidated financial condition would have been had the combination actually occurred on the date indicated. In addition, these measures have not been prepared in accordance with Article 11 of Regulation S-X.
2) Three months ended June 30, 2026
3) Six months ended June 30, 2026
4) Twelve months ended June 30, 2026
5) As a % of Net Sales
6) Adjusted to exclude Foreign exchange (gains) losses, other transaction-related, certain legal and other expenses, share-based compensation

LuxExperience

Financial Results Q4 FY26 & Full FY26

LuxExperience Achieves +€64m Adjusted EBITDA Improvement in FY26 Driven by Accelerating SG&A Cost Efficiencies

LuxExperience

LuxExperience – Illustrative[1]

	Q4 FY26[2]	*YoY Growth*	H2 FY26[3]	*YoY Growth*	FY26[4]	*YoY Growth*
Gross Merchandise Value (€mm / ex-FX YoY)	686.6	*+7.9%*	1,340.4	*+4.0%*	2,614.1	*+2.9%*
Net Sales (€mm / ex-FX YoY)	653.6	*+7.6%*	1,272.0	*+3.7%*	2,474.2	*+3.2%*
Gross Profit Margin	47.0%	*(40bps)*	46.3%	*+250bps*	46.2%	*+170bps*
Adj. SG&A Cost Ratio[5,7]	17.6%	*(400bps)*	18.0%	*(270bps)**	19.1%	*(200bps)**
Adj. EBITDA[6,7] (€mm)	13.6	*>+100%* *+€17.2m*	19.3	*>+100%** *+€52.3m**	10.8	*>+100%** *+€63.8m**
Adj. EBITDA Margin[6,7]	2.1%	*+270bps*	1.5%	*+410bps**	0.4%	*+260bps**

*For the purpose of this presentation the YoY Growth of Adjusted SG&A, Adjusted SG&A cost ratio and Adjusted EBITDA includes IT development expenses that were capitalized in the prior year period to enable a like for like comparison, as we discontinued this practice in FY26. In FY25, € 27.6 million were included for LuxExperience (€ 19.4 million can be attributed to NAP&MRP and € 8.2 million to YOOX). In H2 FY25, € 8.7 million were included for LuxExperience (€ 5.8 million can be attributed to NAP&MRP and € 2.9 million to YOOX).

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2) Three months ended June 30, 2026.
3) Six months ended June 30, 2026.
4) Twelve months ended June 30, 2026.
5) As % of GMV.
6) As % of Net Sales.
7) Adjusted to exclude Foreign exchange (gains) losses, other transaction-related, certain legal and other expenses, share-based compensation.

In Q4 FY 26 All Segments Increased Profitability driven by SG&A Efficiencies

LuxExperience

LuxExperience – Key P&L-Line Items by Segment - Illustrative[1]

in €mm

	Luxury | Mytheresa		Luxury | NAP & MRP		Off-price | YOOX		LuxExperience Group	
	Q4 FY26	***YoY Growth***	**Q4 FY26**	***YoY Growth***	**Q4 FY26**	***YoY Growth***	**Q4 FY26**	***YoY Growth***
Gross Profit (€mm)	133.8	*+11.4%*	132.0[2]	*+2.3%*	41.2[2]	*(4.1%)*	307.0[2]	*+5.0%*
Gross Profit Margin[3]	49.7%	*+150bps*	48.2%	*(100bps)*	37.3%	*(380bps)*	47.0%	*(50bps)*
Adj. SG&A[5] (€mm)	36.5	*+2.0%*	55.6	*(17.5%)*	28.7	*(20.0%)*	120.9	*(13.1%)*
Adj. SG&A Cost Ratio[4,5]	12.5%	*(90bps)*	19.5%	*(500bps)*	26.0%	*(830bps)*	17.6%	*(400bps)*
Adj. EBITDA[5](€mm)	17.9	*+10.9%* *+€1.8m*	7.4	*>+100%* *+€6.4m*	(11.7)	*+43.7%* *+€9.1m*	13.6	*>+100%* *+€17.2m*
Adj. EBITDA Margin[3,5]	6.6%	*+20bps*	2.7%	*+230bps*	(10.5%)	*+920bps*	2.1%	*+270bps*

Notes:
Excluding OFS, FM and THE OUTNET. Illustrative view on YoY Growth performance as closing of the YNAP Acquisition was on April 23, 2025.
1 For further information on Illustrative operating measures, please see "Reconciliation to IFRS measures" below.
2 Adjusted for addition of pre-acquisition gross profit of YNAP sub-group business areas, removal of YNAP Acquisition Accounting related adjustments, and release of inventory write-down provision.
3 As a % of Net Sales.
4 As a % of GMV.
5 Adjusted to exclude Foreign exchange (gains) losses, other transaction-related, certain legal and other expenses, share-based compensation.

In H2 FY26 All Segments Delivered Strong Adjusted EBITDA Improvements with Significant Gross Profit Margin Expansions

LuxExperience

LuxExperience – Key P&L-Line Items by Segment - Illustrative

in €mm

	Luxury | Mytheresa		Luxury | NAP & MRP		Off-price | YOOX		LuxExperience Group	
	H2 FY26	***YoY Growth***	**H2 FY26**	***YoY Growth***	**H2 FY26**	***YoY Growth***	**H2 FY26**	***YoY Growth***
Gross Profit (€mm)	254.5	*+11.3%*	244.4[1]	*+2.6%*	90.2[1]	*+1.2%*	589.1[1]	*+6.0%*
Gross Profit Margin[2]	48.5%	*+190bps*	48.3%	*+300bps*	37.4%	*+200bps*	46.3%	*+250bps*
Adj. SG&A[3,4] (€mm)	70.6	*+1.2%*	112.7	*(13.4%)**	57.5	*(23.3%)**	240.7	*(12.4%)**
Adj. SG&A Cost Ratio[3,4]	12.4%	*(90bps)*	21.3%	*(230bps)**	23.8%	*(560bps)**	18.0%	*(270bps)**
Adj. EBITDA[4] (€mm)	32.0	*+25.4%* *+€6.5m*	6.3	*>+100%** *+€16.5m**	(18.9)	*+60.8%** *+€29.3m**	19.3	*>+100%** *+€52.3m**
Adj. EBITDA Margin[2,4]	6.1%	*+90bps*	1.2%	*+320bps**	(7.8%)	*+1130bps**	1.5%	*+410bps**

*For the purpose of this presentation the YoY Growth of Adjusted SG&A, Adjusted SG&A cost ratio and Adjusted EBITDA includes IT development expenses that were capitalized in the prior year period to enable a like for like comparison, as we discontinued this practice in FY26. In FY25, € 27.6 million were included for LuxExperience (€ 19.4 million can be attributed to NAP&MRP and € 8.2 million to YOOX). In H2 FY25, € 8.7 million were included for LuxExperience (€ 5.8 million can be attributed to NAP&MRP and € 2.9 million to YOOX).

Notes:
Excluding OFS, FM and THE OUTNET. Illustrative view on YoY Growth performance as closing ot the YNAP Acquisition was on April 23, 2025.
1 Adjusted for addition of pre-acquisition gross profit of YNAP sub-group business areas, removal of YNAP Acquisition Accounting related adjustments, and release of inventory write-down provision.
2 As a % of Net Sales.
3 As a % of GMV.
4 Adjusted to exclude Foreign exchange (gains) losses, other transaction-related, certain legal and other expenses, share-based compensation

Continuous Success In Bringing Down SG&A Expenses and SG&A Cost Ratio

LuxExperience

LuxExperience Group – SG&A Cost Development

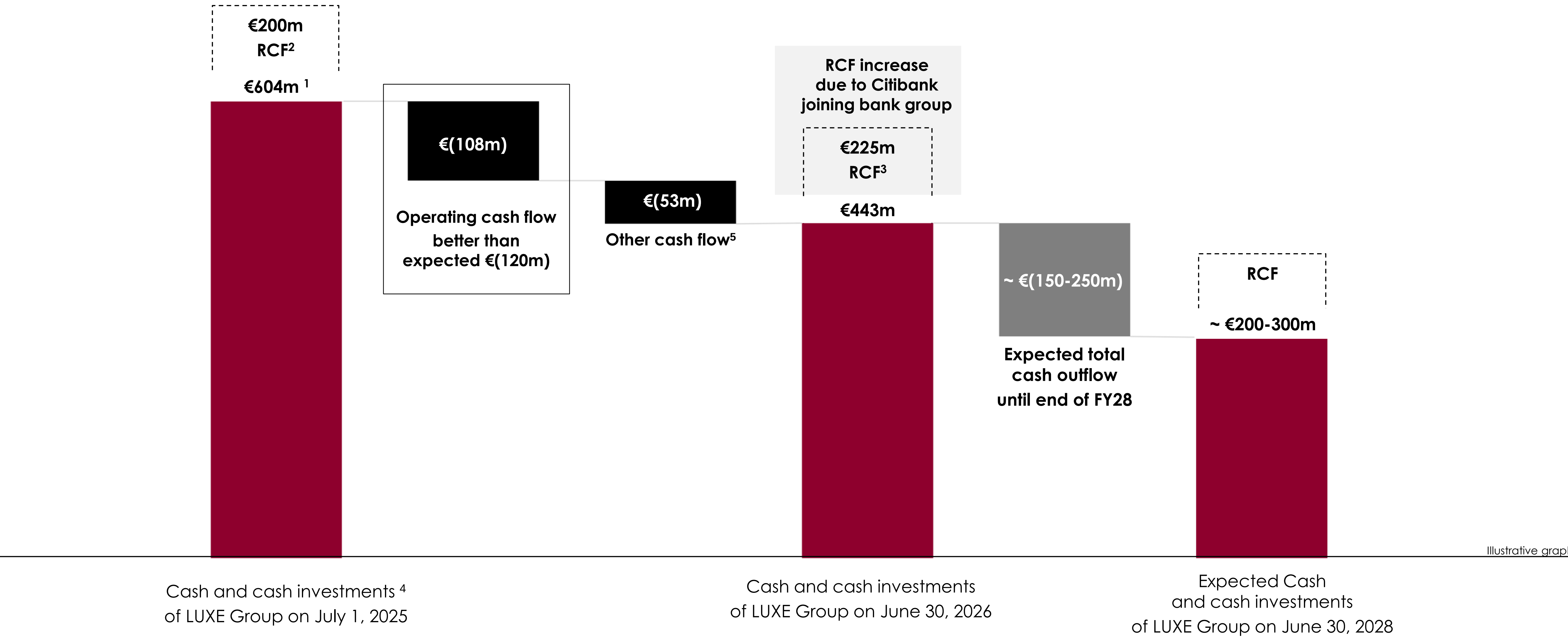
in €mm

	Q1 FY26	as % of GMV	Q2 FY26	as % of GMV	Q3 FY26	as % of GMV	Q4 FY26	as % of GMV
Sales & Marketing	25.0	4.2%	26.6	3.9%	22.2	3.4%	23.3	3.4%
Operations	46.0	7.8%	50.1	7.3%	47.5	7.3%	45.7	6.7%
Tech	29.5	5.0%	29.7	4.3%	26.3	4.0%	24.2	3.5%
Corporate	27.9	4.7%	24.7	3.6%	23.9	3.7%	27.6	4.0%
Total adj. SG&A Expenses[1]	128.2	**21.9%**	131.1	**19.1%**	119.9	**18.3%**	120.9	**17.6%**

1 Adjusted to exclude Foreign exchange (gains) losses, other transaction-related, certain legal and other expenses, share-based compensation.

Transformation Plan Fully Funded With Significant Cash Headroom Left

LuxExperience



1 At Completion, the SPA required Richemont to leave YNAP with a minimum Net Financial Position of € 555 million. The preliminary opening balance sheet shows € 603.6 million of cash, mainly due to timing of settlements and conservative classifications of certain balances, resulting in additional cash being left in the business
2 No Cash utilization of the RCF as of March 31, 2025
3 €23 million utilization in the form of guarantees on the RCF as of June 30, 2026
4 Cash and cash investments are defined as cash and cash equivalents plus non-current investments
5 Represents non-operating cash flows, including investing activities, financing activities, and foreign exchange impacts

LuxExperience Expects Strong Topline Growth Acceleration And Significant Profitability Improvement In Full FY27

LuxExperience

Assumptions for Full FY27

1 Luxury | Mytheresa is expected to increase Net Sales by +HSD% to +LDD%. Adjusted EBITDA increase slightly above full FY 26

2 Luxury | NAP & MRP segment is expected to grow Net Sales by +MSD%. Adjusted EBITDA profitability increasing 100-200 BPs compared to full FY 26

3 Off-price | YOOX segment is expected to grow net sales by +MSD%. Continued cost savings improving Adjusted EBITDA profitability to –MSD%

Guidance for Full FY27

1 LuxExperience Net Sales expected to increase +MSD% to +HSD%

2 LuxExperience Adjusted EBITDA Margin at around 2% to 3%

At Group Level, LuxExperience Targets €4bn Net Sales And 7-9% Adj. EBITDA In The Medium-term

LuxExperience

	Medium-term targets[1]
GMV / Net Sales *% Growth*	**10-15% CAGR** to achieve €4bn net sales in FY30
Adjusted EBITDA Margin *as % of Net Sales*	**7-9%**

1. These are not projections; they are goals / targets and are forward-looking, subject to significant business, economic, regulatory and competitive uncertainties and contingencies, many of which are beyond the control of the Company and its management, and are based upon assumptions with respect to future decisions, which are subject to change. Actual results will vary and those variations may be material. For discussion of some of the important factors that could cause these variations, please consult the "Risk Factors" section of the Form 20-F filed with the U.S. Securities and Exchange Commission on September 16, 2025. Nothing in this presentation should be regarded as a representation by any person that these goals / targets will be achieved and the Company undertakes no duty to update its goals.

LuxExperience Offers A Unique Investment Opportunity

Outstanding market opportunity given resilience of luxury and high growth potential of online

Unique valuable assets in differentiated brands, global geographic reach, and a large, high-value customer base

Bold transformation plan and highly experienced management team to deliver on the ambition

Ambitious financial targets for value creation, backed by a healthy balance sheet

LuxExperience

Appendix

Reconciliation to IFRS Metrics

LuxExperience

(in millions) (unaudited)	Three Months Ended June 30, 2025	2026	Change in %	Twelve Months Ended June 30, 2025	2026	Change in %
Net income (loss) from continuing operations	**605.8**	**(25.5)**	**(104.2) %**	**572.1**	**(157.2)**	**(127.5) %**
Finance costs, net	1.0	0.7	(28.6) %	5.1	4.2	(17.3) %
Income tax expense (benefit)	12.0	(7.1)	(159.3) %	3.6	(2.8)	(177.1) %
Depreciation, amortization and impairment losses	10.5	11.8	12.7 %	25.4	55.6	119.4 %
EBITDA	**629.1**	**(20.1)**	**(103.2) %**	**606.0**	**(100.2)**	**(116.5) %**
Other transaction-related, certain legal and other expenses[1]	14.4	21.8	51.3 %	52.7	81.7	55.0 %
Share-based compensation[2]	1.1	7.7	611.6 %	14.3	19.7	37.8 %
Gain on bargain purchase[3]	(623.5)	-	N/A	(623.5)	-	N/A
FX losses Intercompany balances	-	3.8	N/A	-	12.1	N/A
Adjusted EBITDA	**21.1**	**13.2**	**(37.6) %**	**49.5**	**13.3**	**(73.1) %**
Reconciliation to Adjusted EBITDA Margin						
Net sales	559.1	663.8	18.7 %	1,226.3	2,502.7	104.1 %
Adjusted EBITDA margin	3.8 %	2.0 %	(180)BPs	4.0 %	0.5 %	(350)BPs

(1) Other transaction-related, certain legal and other expenses include professional fees (including advisory and accounting fees) related to potential transactions, as well as certain legal and other expenses incurred outside the ordinary course of business.

(2) Certain members of management and supervisory board members have been granted share-based compensation for which the related expense is recognized over the applicable vesting periods. Management adjusts EBITDA to exclude share-based compensation expense, as it is not considered indicative of the Group's underlying operating performance.

(3) Gain on bargain purchase recognized in connection with the YNAP Acquisition.

Reconciliation to IFRS Metrics

LuxExperience

The following table sets forth the reconciliations of GMV to growth of GMV on a constant currency basis and of net sales to growth of net sales on a constant currency basis for the LuxExperience Group for the three months ended June 30, 2025 and 2026:

	Three Months Ended June 30,		
	2025	2026	Year-over-Year Change in %
(in millions) (unaudited)			
Gross Merchandise Value (GMV)	€ 645.4	€ 686.6	6.4%
Foreign Exchange Impact(1)	€ 1.0	€ (8.5)	
Gross Merchandise Value (GMV) at Constant Currency (ex-FX)	€ 644.4	€ 695.2	7.9%
Net Sales	€ 616.3	€ 653.6	6.1%
Foreign Exchange Impact(1)	€ 1.0	€ (8.5)	
Net Sales at Constant Currency (ex-FX)	€ 615.3	€ 662.1	7.6%

The following table sets forth the reconciliations of GMV to growth of GMV on a constant currency basis and of net sales to growth of net sales on a constant currency basis for Luxury | Mytheresa segment for the three months ended June 30, 2025 and 2026:

	Three Months Ended June 30,		
	2025	2026	Year-over-Year Change in %
(in millions) (unaudited)			
Gross Merchandise Value (GMV)	€ 265.9	€ 290.9	9.4%
Foreign Exchange Impact(1)	€ 1.0	€ (4.2)	
Gross Merchandise Value (GMV) at Constant Currency (ex-FX)	€ 265.0	€ 295.1	11.4%
Net Sales	€ 248.9	€ 269.2	8.1%
Foreign Exchange Impact(1)	€ 1.0	€ (4.0)	
Net Sales at Constant Currency (ex-FX)	€ 247.9	€ 273.2	10.2%

Reconciliation to IFRS Metrics

LuxExperience

The following table sets forth the reconciliations of GMV to growth of GMV on a constant currency basis and of net sales to growth of net sales on a constant currency basis for Luxury | NAP & MRP segment for the three months ended June 30, 2025 and 2026:

	Three Months Ended June 30,		
	2025	**2026**	**Year-over-Year Change in %**
(in millions) (unaudited)			
Gross Merchandise Value (GMV)	€ 274.7	€ 285.1	3.8%
Foreign Exchange Impact[(1)]	€ 0.0	€ (3.3)	
Gross Merchandise Value (GMV) at Constant Currency (ex-FX)	€ 274.7	€ 288.4	5.0%
Net Sales	€ 262.6	€ 273.9	4.3%
Foreign Exchange Impact[(1)]	€ 0.0	€ (3.4)	
Net Sales at Constant Currency (ex-FX)	€ 262.6	€ 277.3	5.6%

The following table sets forth the reconciliations of GMV to growth of GMV on a constant currency basis and of net sales to growth of net sales on a constant currency basis for Off-Price | YOOX segment for the three months ended June 30, 2025 and 2026:

	Three Months Ended June 30,		
	2025	**2026**	**Year-over-Year Change in %**
(in millions) (unaudited)			
Gross Merchandise Value (GMV)	€ 104.7	€ 110.5	5.6%
Foreign Exchange Impact[(1)]	€ 0.0	€ (1.1)	
Gross Merchandise Value (GMV) at Constant Currency (ex-FX)	€ 104.7	€ 111.6	6.6%
Net Sales	€ 104.7	€ 110.5	5.6%
Foreign Exchange Impact[(1)]	€ 0.0	€ (1.1)	
Net Sales at Constant Currency (ex-FX)	€ 104.7	€ 111.6	6.6%

(1) Foreign Exchange Impact means translating current period financial data using the average foreign exchange rates during the corresponding period in the prior fiscal year applicable to the local currency in which the transactions are denominated so as to calculate what our results would have been had exchange rates remained stable from one fiscal year to the next. These calculations do not include any other macroeconomic effect such as local currency inflation effects or any price adjustment to compensate local currency inflation or devaluations.

Reconciliation to IFRS Metrics

LuxExperience

The following tables include comparative illustrative segment information for the three and twelve months ended June 30, 2025. For the three and twelve months ended June 30, 2025, the amounts reflect actual results for the Luxury | Mytheresa segment and illustrative information for the Luxury | NAP & MRP and Off-Price | YOOX segments.

	Three months ended June 30, 2025						
(in € millions) (unaudited)	**Luxury Mytheresa**	**Luxury NAP & MRP**	**Off-Price YOOX**	**Total Segments excl. Other**	**Other[3]**	**Recon-ciliation**	**Aggregated**
Net sales	248.9	262.6	104.7	616.2	25.7	(2.2)	639.7
Cost of sales, exclusive of depreciation and amortization	(128.8)	(133.5)	(61.8)	(324.1)	(20.1)	2.2	(342.0)
Gross profit	**120.1**	**129.1**	**42.9**	**292.1**	**5.6**	-	**297.7**
Shipping and payment cost	(34.4)	(33.2)	(16.8)	(84.4)	(2.1)	-	(86.5)
Marketing expenses	(33.7)	(22.7)	(8.0)	(64.5)	-	-	(64.5)
Selling, general and administrative expenses	(35.8)	(67.4)	(35.9)	(139.1)	(3.4)	-	(142.5)
Other income (expense), net	(0.1)	(4.7)	(2.9)	(7.7)	1.8	-	(5.9)
Segment EBITDA	**16.1**	**1.0**	**(20.7)**	**(3.6)**	**1.8**	-	**(1.7)**

	Twelve months ended June 30, 2025						
(in € millions) (unaudited)	**Luxury Mytheresa**	**Luxury NAP & MRP**	**Off-Price YOOX**	**Total Segments excl. Other**	**Other[3]**	**Recon-ciliation**	**Aggregated**
Net sales	916.1	1,042.7	529.7	2,488.4	156.5	(2.2)	2,642.8
Cost of sales, exclusive of depreciation and amortization	(485.3)	(564.6)	(332.0)	(1,381.8)	(145.0)	2.2	(1,524.6)
Gross profit	**430.9**	**478.1**	**197.7**	**1,106.7**	**11.6**	**-**	**1,118.2**
Shipping and payment cost	(133.9)	(129.3)	(84.7)	(348.0)	(12.8)		(360.8)
Marketing expenses	(115.3)	(86.0)	(35.2)	(236.5)	(4.2)		(240.8)
Selling, general and administrative expenses	(134.0)	(251.1)	(143.0)	(528.1)	(28.5)		(556.6)
Other income (expense), net	(3.0)	(9.6)	(6.8)	(19.5)	8.7		(10.8)
Segment EBITDA	**44.6**	**2.1**	**(72.1)**	**(25.4)**	**(25.3)**	-	**(50.7)**

Reconciliation to IFRS Metrics

LuxExperience

The following tables include comparative segment information for the three and twelve months ended June 30, 2026.

	Three months ended June 30 2026						
(in € millions) (unaudited)	Luxury Mytheresa	Luxury NAP & MRP	Off-Price YOOX	Total Segments excl. Other	Other [3]	Reconciliation [1][2][4][5]	Consolidated
Net sales	269.2	273.9	110.5	653.6	12.4	(2.2)	663.8
Cost of sales, exclusive of depreciation and amortization	(135.4)	(141.9)	(69.4)	(346.6)	0.3	2.2	(344.2)
Gross profit	**133.8**	**132.0**	**41.2**	**307.0**	**12.6**	**-**	**319.6**
Shipping and payment cost [1]	(45.5)	(42.4)	(17.1)	(105.0)	(6.2)	-	(111.2)
Marketing expenses	(32.1)	(27.4)	(7.4)	(66.9)	(0.5)	-	(67.5)
Selling, general and administrative expenses [1], [2]	(36.5)	(55.6)	(28.7)	(120.9)	(5.7)	(27.9)	(154.4)
Other income (expense), net [1], [5]	(1.8)	0.9	0.4	(0.5)	(0.8)	(5.3)	(6.6)
Segment EBITDA	**17.9**	**7.4**	**(11.7)**	**13.6**	**(0.6)**	**(33.2)**	**(20.1)**

	Twelve months ended June 30, 2026						
(in € millions) (unaudited)	Luxury Mytheresa	Luxury NAP & MRP	Off-Price YOOX	Total Segments excl. Other	Other [3]	Reconciliation [1][2][4][5]	Consolidated
Net sales	994.3	994.8	485.1	2,474.2	33.6	(5.0)	2,502.7
Cost of sales, exclusive of depreciation and amortization	(511.8)	(521.9)	(298.4)	(1,332.2)	(15.2)	5.0	(1,342.3)
Gross profit	**482.4**	**472.9**	**186.7**	**1,142.0**	**18.4**	**-**	**1,160.4**
Shipping and payment cost [1]	(168.9)	(145.1)	(75.2)	(389.2)	(8.2)	(3.9)	(401.3)
Marketing expenses	(116.0)	(92.2)	(29.9)	(238.2)	(0.5)	(0.1)	(238.7)
Selling, general and administrative expenses [1], [2]	(133.6)	(240.7)	(126.1)	(500.4)	(7.2)	(97.3)	(604.9)
Other income (expense), net [1], [5]	(1.5)	(0.8)	(1.0)	(3.4)	0.1	(12.3)	(15.6)
Segment EBITDA	**62.3**	**(6.0)**	**(45.5)**	**10.8**	**2.5**	**(113.5)**	**(100.2)**

Reconciliation to IFRS Metrics

(1) Represents Online Flagship Stores (“OFS”) and Feng Mao (“FM”) businesses being wound down, and for which the financial information is not regularly reviewed by the Chief Operating Decision Maker (CODM), and therefore are not considered operating segments.

(2) Represents revenues recognized and expenses incurred during the period from May 1, 2026 through June 30, 2026 in connection with the Transition Services Agreement entered into in connection with the completed sale of THE OUTNET. Refer to Note 32 - Discontinued Operations in our 20F annual report for further details

(3) For the three and twelve months ended June 30, 2026, €21,825 thousand and €81,734 thousand, respectively, were related to other transaction-related, certain legal and other expenses.

(4) Certain members of management and supervisory board members have been granted share-based compensation for which the related expense is recognized over the applicable vesting periods. Management adjusts Segment EBITDA to exclude share-based compensation expense, as it is not considered indicative of the Group’s underlying operating performance. For the three and twelve months ended June 30, 2026, share-based compensation expense amounted to €7,736 thousand and €19,690 thousand, respectively, and is reflected in the reconciliation column, primarily within Selling, general and administrative expenses.

(5) Includes foreign exchange gains and losses arising on intercompany balances, recorded in Other income (expense), net. These amounts are excluded from Segment EBITDA, as they reflect increased foreign exchange volatility on intra-group cash balances. The adjustment represents a foreign exchange loss of €3,762 thousand for the three months ended June 30, 2026 and a foreign exchange loss of €12,081 thousand for the twelve months ended June 30, 2026.

(6) During the three and twelve months ended June 30 2026, intercompany sales of €2,172 thousand and €5,030 thousand, respectively, were included in Net sales, with corresponding amounts included in Cost of sales, exclusive of depreciation and amortization. As these intercompany transactions are eliminated on consolidation, the related amounts are reflected in the reconciliation column.

YOOX NET-A-PORTER MYTHERESA

MR PORTER YOOX

NET-A-PORTER MYTHERESA MR PORTER

LuxExperience

MR PORTER YOOX NET-A-PORTER

MYTHERESA MR PORTER

NET-A-PORTER MR PORTER YOOX