MYTHERESA

MYTHERESA APPOINTMENTS AMBER PEPPER AS CHIEF CUSTOMER EXPERIENCE OFFICER

MUNICH (September, 2024) – Leading luxury multi-brand digital platform Mytheresa is delighted to announce the appointment of Amber Pepper as new Chief Customer Experience Officer as of October 1st, 2024.

Amber Pepper possesses extensive experience with almost 25 years in the luxury sector both in digital as well as physical experience-focused roles. She served as Vice President Marketing, Communications & E-Commerce for Tapestry and prior to that as Chief Marketing Officer for Farfetch. Before this role she worked at Harrods as Head of Marketing & Communications as well as at Brower Lewis PRCo as Managing Director. She is a true expert in luxury consumer needs and luxury brand management. She brings comprehensive experience in executing growth strategies for world class luxury, retail and fashion businesses.

Amber Pepper holds a law degree from the University College of London.

Amber will join the Senior Leadership team of Mytheresa in Munich and will be responsible for partner marketing, brand management, communication, customer experience and top customer engagement at Mytheresa.

Michael Kliger, CEO of Mytheresa says: *"We are truly delighted that Amber is joining us. Her expertise and experience will be instrumental to further grow the leadership position of Mytheresa as the best digital multi-brand platform, creating a community for luxury enthusiasts around the globe. I am very excited to work closely with Amber on our journey for the coming years."*

Amber Pepper adds: *"I am honoured and excited to be joining Mytheresa as Chief Customer Experience Officer. Mytheresa is a brand that I have admired for many years. I very much look forward to working with Michael Kliger and the talented teams to drive this exceptional business, offering both brand partners and customers a truly unique experience."*

ABOUT MYTHERESA

Mytheresa is one of the leading luxury multi-brand digital platforms shipping to over 130 countries. Founded as a boutique in 1987, Mytheresa launched online in 2006 and offers ready-to-wear, shoes, bags and accessories for womenswear, menswear and kidswear. In 2022, Mytheresa expanded its luxury offering to home décor and lifestyle products with the launch of the category "Life". The highly curated edit of over 200 brands focuses on true luxury brands such as Bottega Veneta, Burberry, Dolce&Gabbana, Gucci, Loewe, Loro Piana, Moncler, Prada, Saint Laurent, Valentino, and many more. Mytheresa's unique digital experience is based on a sharp focus on high-end luxury shoppers, exclu¬sive product and content offerings, leading technology and analytical platforms as well as high quality service operations. The NYSE listed company reported €855.8 million GMV in fiscal year 2023 (+15% vs. FY22). (https://investors.mytheresa.com).

FOR FURTHER INFORMATION PLEASE CONTACT:

MYTHERESA
LISA MARIA SCHULZ

PHONE: +49 15111216490
EMAIL: LISA.SCHULZ@MYTHERESA.COM