



**Berkshire Hills to Present at the KBW Boston Regional Bank
Conference on February 25, 2015**

PITTSFIELD, MA – February 19, 2015 – Berkshire Hills Bancorp, Inc. (NYSE: BHLB) today announced that Mike Daly, President and CEO, will be speaking at the KBW Boston Regional Bank Conference on Wednesday, February 25, 2015 at 1:45pm ET. A live audio webcast, as well as the replay, will be available on the company's website: ir.berkshirebank.com.

BACKGROUND

Berkshire Hills Bancorp is the parent of Berkshire Bank – America's Most Exciting Bank®. The Company has \$6.5 billion in assets and 91 full-service branch offices in Massachusetts, New York, Connecticut, and Vermont providing personal and business banking, insurance, and wealth management services. Berkshire has a pending agreement to acquire Hampden Bancorp, the parent of Hampden Bank, which has \$706 million in assets and operates ten offices in the Springfield, Massachusetts area.

CONTACT

Allison O'Rourke, Senior Vice President - Investor Relations; 413-236-3149