

ROOFING



GUNNER SMITH

President, Roofing



BUILDING ON PROVEN SUCCESS

Non-discretionary building product with industry leading performance

1

MARKET-LEADING POSITION IN AN ATTRACTIVE MARKET

Non-discretionary re-roof demand with shift to higher value roofing systems

2

CREATING AND CAPTURING VALUE THROUGH CONTRACTOR ENGAGEMENT

Helping our customers and contractors win through our unique advantages

3

INVESTING IN OUR WINNING COST AND SERVICE POSITION

Enhancing our manufacturing network, capabilities, and supply security

4

SUSTAINING THE FINANCIAL PERFORMANCE OF THE BUSINESS

Raising long-term EBITDA margin to 30% on average



ROOFING BUSINESS OVERVIEW

A market leader in North American steep slope roofing

SHINGLES



COMPONENTS



ASPHALT



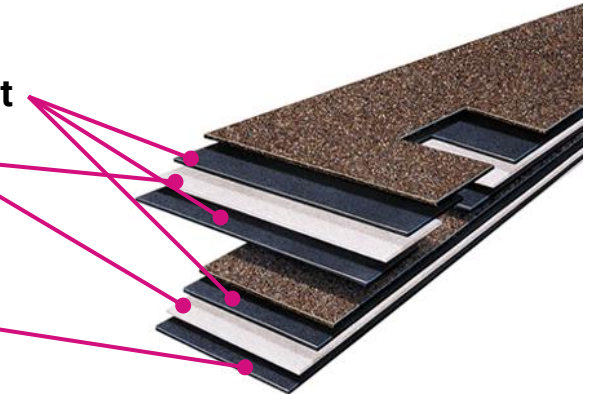
NONWOVENS



TITANIUM®

High-grade asphalt
Nonwoven Fiberglass™ mat

Tru-bond™ sealant

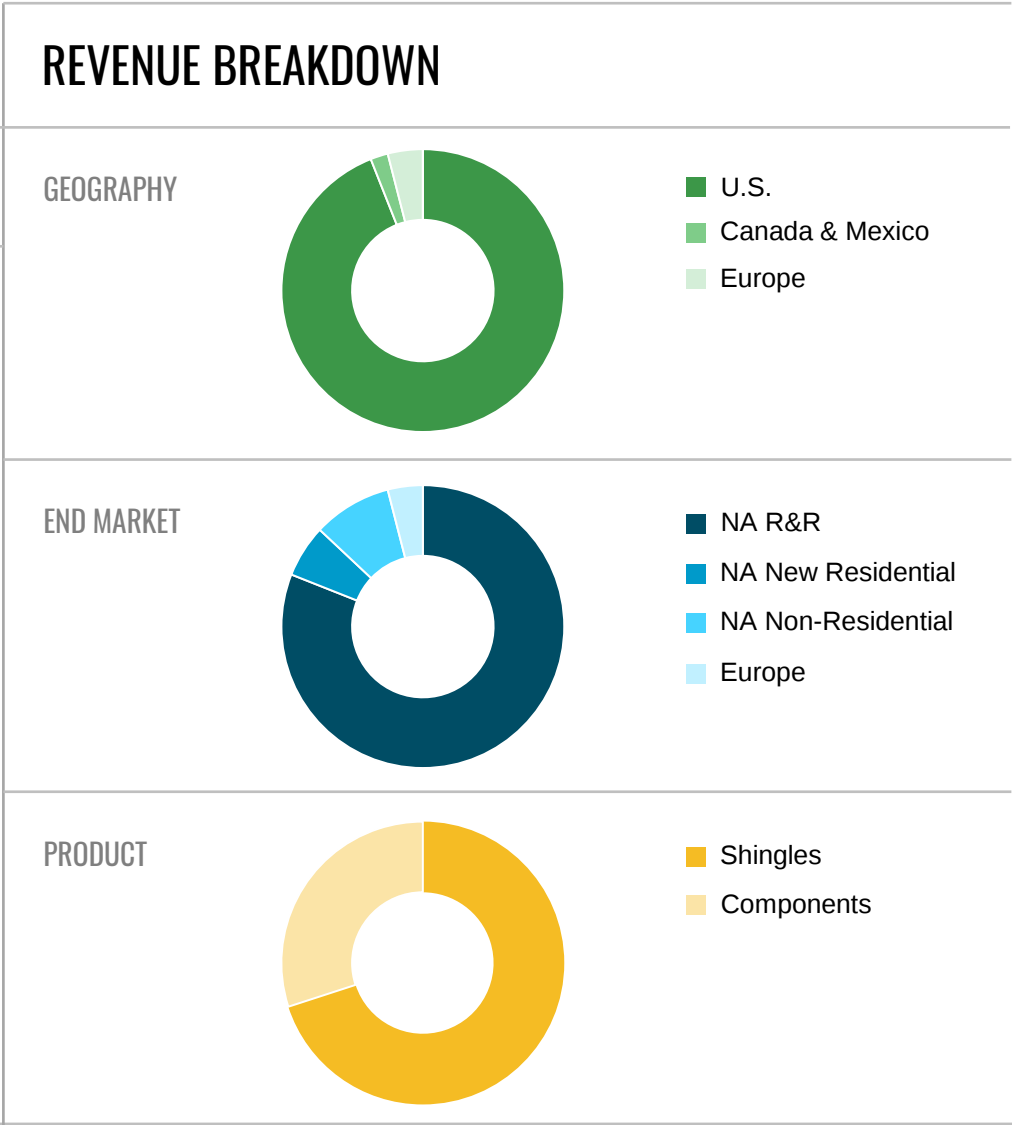
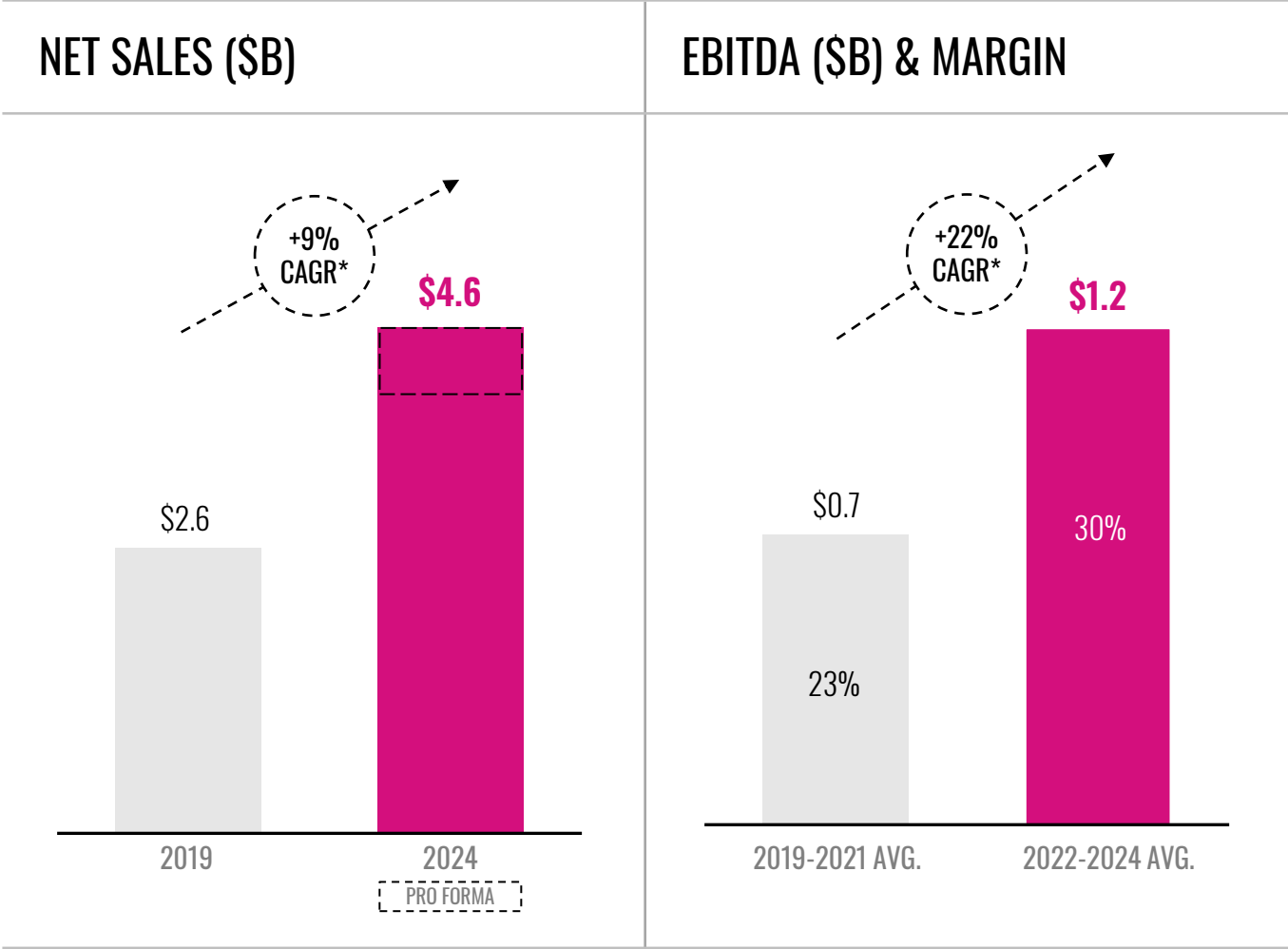


MARKET-LEADING DURATION® PRODUCTS WITH HIGH VALUE
ROOFING SYSTEM; ABILITY TO PLAY BEYOND OC ROOFS

VERTICAL INTEGRATION DELIVERS SUPPLY SECURITY,
INNOVATION, AND WINNING COST POSITION

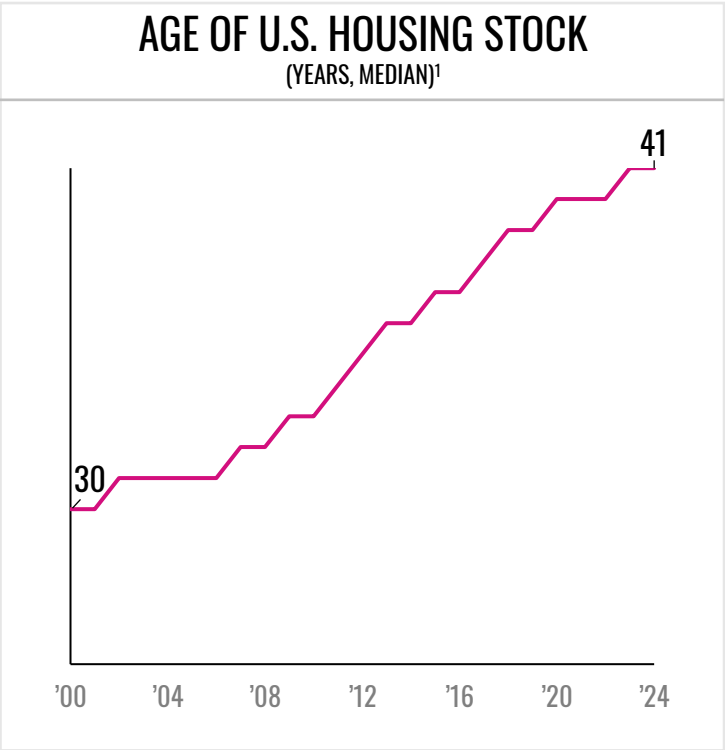
ROOFING FINANCIAL PERFORMANCE

Continuing our strong track record

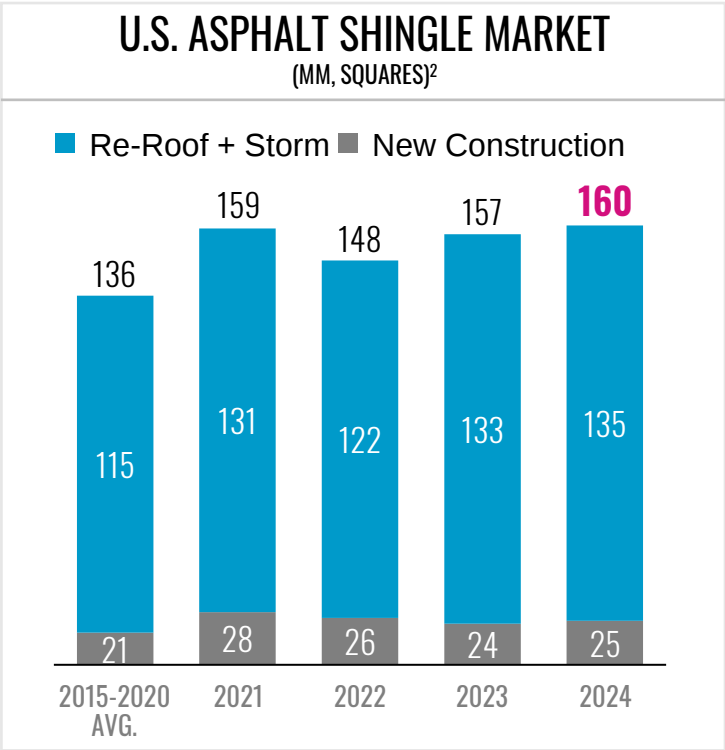


MARKET-LEADING POSITION IN AN ATTRACTIVE MARKET

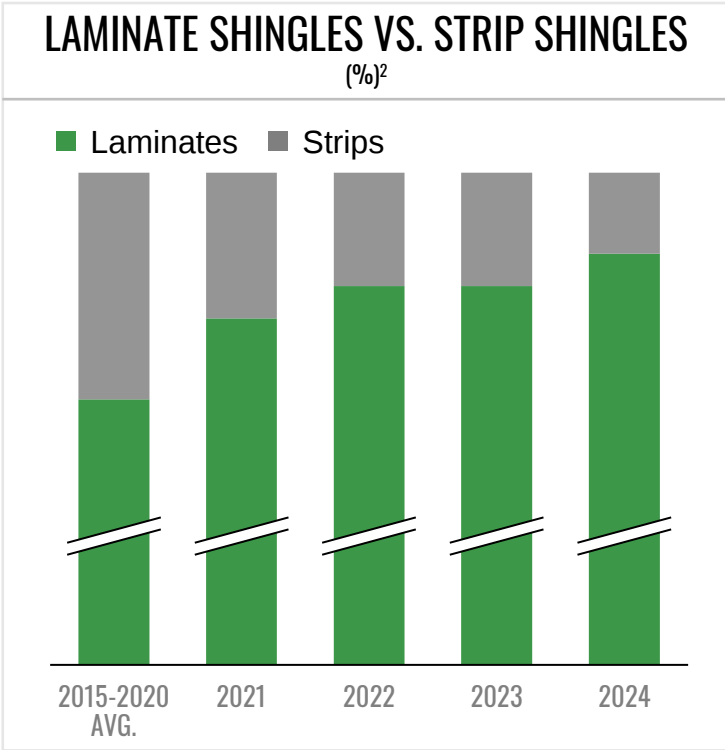
Non-discretionary demand with shift to higher value roofing systems



36% older median home in 2024 vs. 2000 at 41 years



80%+ of Roofing demand fueled by non-discretionary demand driven by re-roof and storm

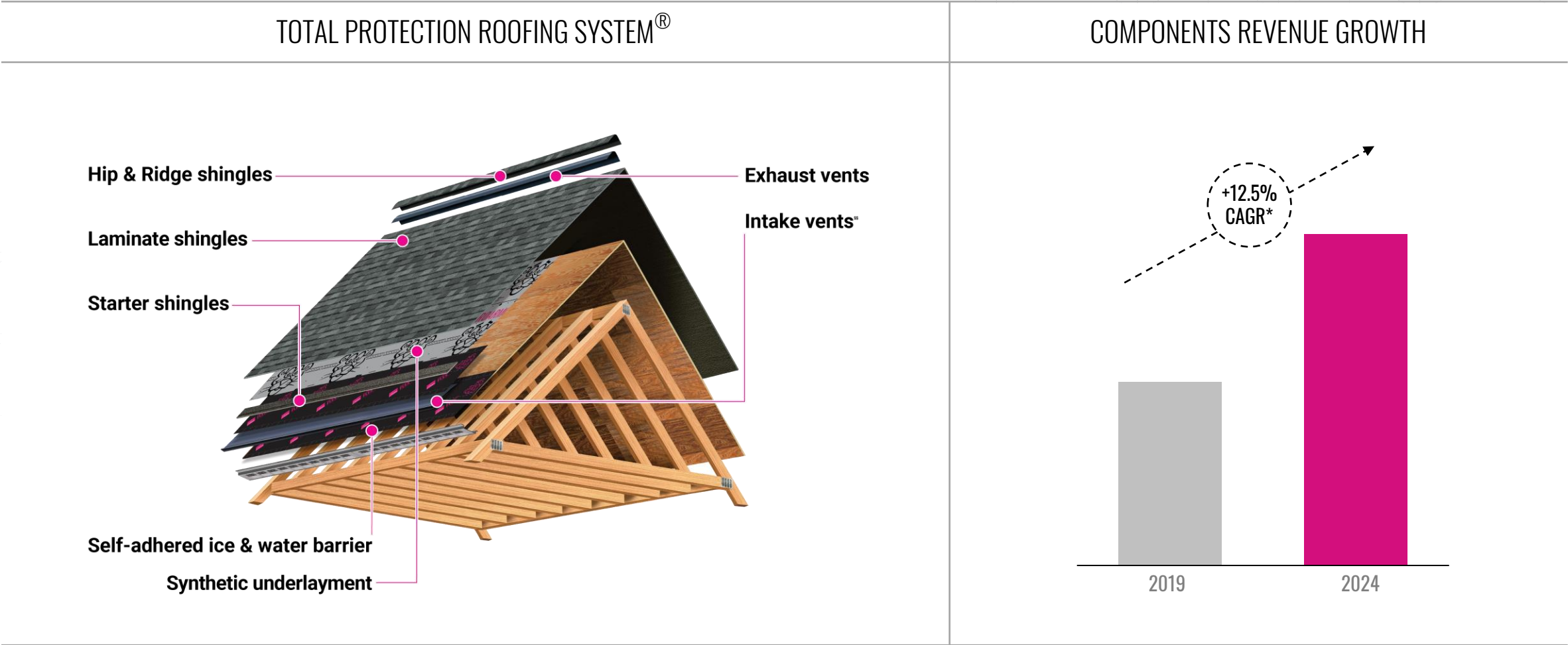


95% of Roofing demand is now laminate shingles, reinforcing the foundation for higher value roofing systems

1. US Census Bureau, National Association of Homebuilders
2. ARMA, OC Management Estimates

UNLOCKING VALUE WITH BRANDED ROOFING SYSTEMS

Components portfolio offers attractive revenue and growth opportunities



*2019 to 2024 legacy components business financial performance, exclusive of nonwovens, lumber, protective packaging and geosynthetics

CREATING AND CAPTURING VALUE THROUGH CONTRACTOR ENGAGEMENT

Helping our customers and contractors win through our unique advantages

CONTRACTORS BUILD THEIR BUSINESSES AROUND OC FOR MORE REASONS THAN PRODUCT ¹



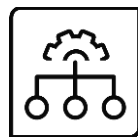
BEST IN CLASS BUSINESS TOOLS AND SERVICES

Award-winning suite of contractor tools²
11% increase in platform engagement since 2019



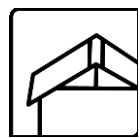
ICONIC BRAND, TRUSTED BY HOMEOWNERS

Most recognized and trusted roofing brand, makes OC the easiest for contractors to sell in the home³



MOST DIVERSE CUSTOMER PORTFOLIO

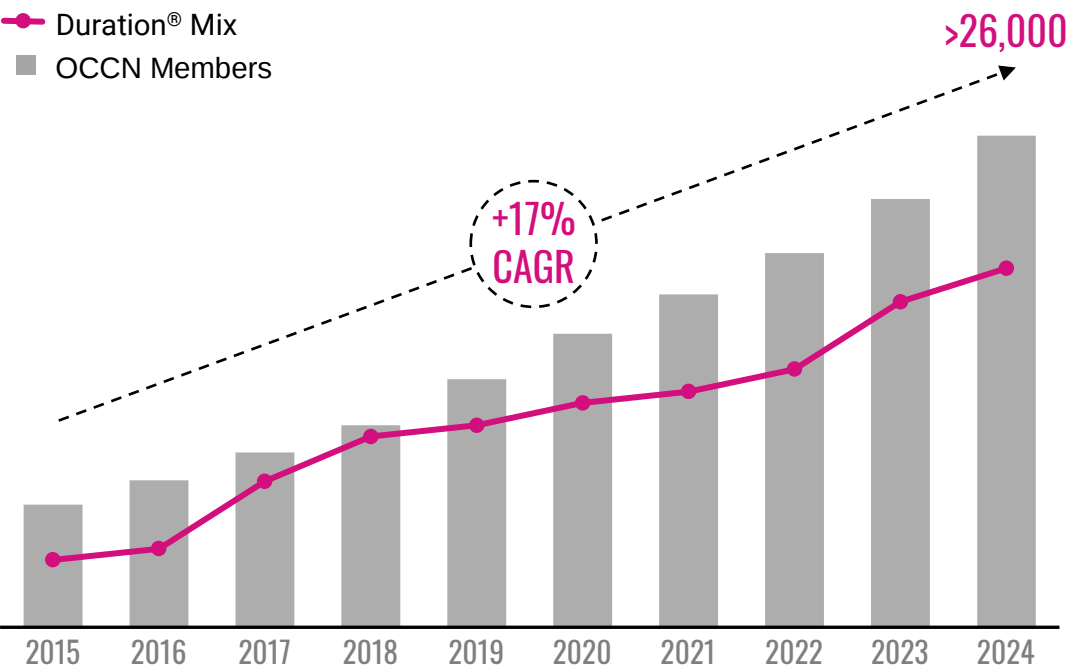
All primary distribution channels and three major retailers buy OC roofing products



SYSTEM SELL WITH MARKET-LEADING PORTFOLIO

Vast majority of our OC Contractor Network (OCCN) members buy the OC roofing system

MAJORITY OF OC SHINGLE VOLUME COMES THROUGH OCCN, CREATING SUSTAINABLE VALUE



1. Brand and Product Attribute Contractor Survey, Market Vision, 2023
2. Contactor Magazine, Tech Stack Business Resources for Roofing Contractors, 2023
3. 2024 Homeowner Roofing Brand Awareness Study by Owens Corning Roofing and Asphalt, LLC

INVESTING IN OUR WINNING COST AND SERVICE POSITION

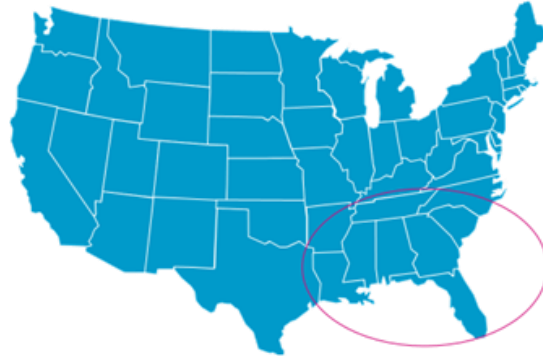
Enhancing our manufacturing network, capabilities, and supply security

LAMINATE SHINGLE CAPACITY



**~6MM ADDITIONAL SQUARES
OF CAPACITY TO
SERVICE DEMAND**

NEW SHINGLE PLANT



**NETWORK FLEXIBILITY TO
MEET DEMAND IN HIGH
GROWTH MARKET**

UNDERLAYMENT CAPABILITIES



**PRODUCTIVITY AND GROWTH
IN MORE RESILIENT
ROOFING SYSTEM**

STATE-OF-THE-ART MAT LINE



**IMPROVED COST POSITION AND
SUPPLY SECURITY**

KEY TAKEAWAYS

1

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30%

EBITDA margin
on average

