



News Release

# American Family Life Assurance Company of Columbus Selects Teradata as Technology Partner

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Will update enterprise systems to adapt to big data requirements and opportunities, provide richer data insights

Teradata Corp. (NYSE: **TDC**), the **big data analytics** company, today announced that American Family Life Assurance Company of Columbus (Georgia), better known as **Aflac**, a Fortune 500 company providing financial protection to more than 50 million people worldwide, has selected Teradata **as a technology partner** as Aflac undergoes an architectural upgrade to its **enterprise data warehouse**. Teradata will collaborate with Aflac **data science and analytics** teams to update the existing data ecosystem, which is core to their line of business, to enhance capabilities and opportunities pertaining to big data and new data insights.

Aflac has selected Teradata's Data Warehouse Appliance 2800 and Teradata's Appliance for Hadoop to host the new enterprise data warehouse. The new technology is expected to ensure seamless **integration with relational and non-relational data** to provide a self-service business intelligence ecosystem for actionable insights and reporting.

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

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