



News Release

# Cloud Momentum at Teradata Picks Up in Second-Half 2021

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**Customers use Vantage to modernize data analytics ecosystems across industries and geographies**

**Teradata** (NYSE: **TDC**) today announced cloud business momentum for the Teradata Vantage platform from the second half of 2021. The customer set represents a wide variety of industries in countries around the world and they are all leveraging Teradata in the cloud to drive critical aspects of their business forward.

According to Gartner,<sup>1</sup> “Cloud-managed DBMS (Database Management Systems) service revenue growth accounts for 93% of overall DBMS revenue growth.” Teradata is benefiting from this trend, as customers evaluate the fastest and most reliable path to modernize their data analytic ecosystems in the cloud.

Leveraging “the cloud” is anything but simple for **Teradata’s typical customer**. There are multiple clouds to consider, and hybrid scenarios demanded by regulation. There are global employees that require access at any time of day, and complex queries too expensive to run in the cloud. These considerations are normal for today’s largest enterprises and companies with multi-dimensional business models. They want it all: multi-cloud, hybrid, thousands of concurrent users, and millions of daily queries that run across all their data.

Trusted to deliver results at scale, Teradata’s Vantage offering provides a superior cloud data platform, capable of connecting the complex data and analytics systems that drive organizations. Seamless software in multi-cloud and hybrid deployments connects Amazon Web Services (AWS), Microsoft Azure, Google Cloud and on-premises. Add Teradata’s support for massive scale and Vantage is the best platform for delivering breakthrough business results in today’s “enterprise normal.”

Leading enterprises worldwide are choosing Teradata Vantage in the cloud to deliver mission-critical insights to the



business. Teradata's cloud momentum increased in the second half of 2021, with cloud deals from industries such as financial services, retail, manufacturing, transportation, telco, healthcare, and media and entertainment.

Examples include:

- AISIN
- Almacenes Exito
- American Airlines
- Amica Mutual Insurance
- ANZ Banking Group
- Arcor S.A.I.C.
- Aviva
- Axfod
- Banco Central do Brasil
- Banco Credito Inversiones
- Banco Itau
- Banner Health
- Barclays
- Blue Cross Blue Shield of Minnesota
- Bouygues Telecom
- Bunnings
- C&A Modas
- CALIMAX
- Carrefour
- Centene
- Certiware
- Charter Communications
- Cigna
- Confederação Sicredi
- Crownquest Operating
- Delta Air Lines
- Deutsche Telekom
- DirecTV
- Engie
- Entel Chile
- ETB
- Farm Credit Canada
- FedEx
- FNAC
- Gaion
- G-FOOT
- GoDaddy.com
- Groupon
- Herc Rentals
- Hertz
- Horizon Healthcare Services
- HSBC
- Mitsubishi UFJ Financial
- MS&AD
- Natwest Holdings
- NCR
- Nike
- O2 Czech Republic
- Oi
- Patagonia
- PepsiCo
- Polkomtel
- PSCU Financial Services
- Qantas Airways
- Régie de l'assurance maladie du Québec
- Royal Mail
- Saks
- Sanofi
- Sasol
- Schlumberger
- Shop Direct Group
- Siemens Healthineers
- SKODA
- Standard Chartered
- Staples
- State of Michigan
- Superintendencia Financiera de Colombia Superfinanciera
- SURA Asset Management
- Suyen Corporation
- Tabcorp
- Taiwan Cooperative Bank
- Telefónica Brasil
- Telefónica de Argentina
- Telefónica de España
- Telenor
- The Coca-Cola Company
- The Walt Disney Studios
- The Warehouse
- TIAA
- Ticketmaster
- T-Mobile
- TPG Telecom
- TSB Bank
- Unidia
- Unilever

- Hutchinson Digital Solutions
- IDOT
- IF Insurance
- Izumiya
- J. Front Retailing
- La Anonima
- Latam Airlines
- Liberty Mutual
- Lloyds Banking Group
- Loblaw
- Mercado Libre
- Merck
- Metro AG
- Union Pacific Railroad
- United Rentals
- UnitedHealth Group
- Unum
- VodafoneZiggo
- Warner Bros.
- Wellbore Matters
- Xuenn
- Zuellig Pharma

“The cloud enables better business outcomes for our customers, so we are focusing the entire organization on helping our customers modernize their data and analytics ecosystems in the cloud,” said Todd Cione, Chief Revenue Officer at Teradata. “We do this with respect to the customer’s individual cloud journey – allowing them to start small if needed, but also being ready to quickly scale up to the complex set of analytics that today’s global enterprises require. Teradata Vantage stands alone in this capacity - connecting multi-cloud and hybrid environments to deliver real business insights with modern enterprise price performance and agility.”

#### About Vantage

Teradata Vantage is the connected multi-cloud data platform for enterprise analytics. It simplifies ecosystems by unifying analytics, data lakes and data warehouses. With Vantage, enterprise-scale companies can eliminate silos and cost-effectively query all their data, all the time, regardless of where the data resides, to get a complete view of their business.

[1] Gartner, Magic Quadrant for Cloud Database Management Systems, Henry Cook, Merv Adrian, Rick Greenwald, Adam Ronthal, Philip Russom, 14 December 2021

#### About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

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