



News Release

Fast-Growing Online Commerce Giant Mercado Libre Migrates to Teradata IntelliCloud™

2017-08-30

Latin American marketplace and payments leader moves from on-premises to cloud smoothly and effectively, will share details at the Teradata PARTNERS conference

Teradata (NYSE: **TDC**), the leading data and analytics company, announced today that **Mercado Libre**, the fast-growing online commerce marketplace that leads the industry in Latin America, has completed migration of its active data warehouse ecosystem to **Teradata IntelliCloud™**, the newest generation of Teradata's **secure managed cloud offering** that provides data and analytic software as a service (SaaS).

The data ecosystem at Mercado Libre runs on Teradata IntelliFlex™, the company's flagship enterprise data warehouse platform. By leveraging the same software, training, tools and ecosystem applications that Teradata customers have already invested in for their on-premises systems, IntelliCloud ensures 100 percent software consistency while increasing business agility and boosting focus on data-driven analytic insights that have meaningful business outcomes.

Mercado Libre, which hosts online commerce platforms in 18 countries with more than 3,500 searches per second, has 182 million customers and 70,000 queries running per hour. Analysts from different Business Units access data loaded in real-time to generate insights, which requires a massive data ecosystem to efficiently and seamlessly manage huge data volumes.

"The magnitude of our fast-growing business marketplace, payment system – and the resulting volume of high-concurrency, mixed-workload, and complex queries – has required data management power that other platforms could not handle," said Adrián Quilis, Business Intelligence Senior Manager, Mercado Libre. "We are pleased with our decision to migrate from an on-premises platform to Teradata IntelliCloud on IntelliFlex. This has accelerated



our business decision-making, our response time to our customers and users, and it provides the agility and elasticity we need when we have sudden, spiking demands for additional processing.”

The cloud deployment went very smoothly and for this reason Mercado Libre is also testing and experimenting with additional Teradata products, such as Teradata QueryGrid™, Quilis added. He foresees business growth to continue at levels over the past few years and expects the size of the data ecosystem to more than double in the near future.

Rapid growth in cloud adoption is creating increased demand for cloud and cloud services. In a recent **announcement**, Oliver Ratzesberger, Executive Vice President and Chief Product Officer of Teradata, said that by 2020, “90 percent of our customers expect to have a hybrid cloud environment – and more than 85 percent expect to buy ‘as a service’ for data warehousing.”

Mercado Libre will share details of its cloud migration at the annual Teradata PARTNERS Conference in Anaheim, California, on Tuesday, October 24 at 9 am. The speakers will be Adrián Quilis and Martin Di Santo, who support the Mercado Libre data warehouse. All are encouraged to attend.

Relevant news links

- Teradata to introduce the Edge of Next in Big Data Analytics, IoT and Cloud Technology at the upcoming **Teradata PARTNERS Conference and EXPO**
- In case you missed it: **Top Analyst Firms Name Teradata a Leader in Six Evaluation Reports**
- News flash! **Teradata Acquires San Diego-based Start-up StackIQ**

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

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