News Release

Teradata Adds Cloud Talent, Appoints Barry Russell as SVP and GM, Cloud

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New executive strengthens cloud expertise and capabilities, accelerating Teradata's cloud strategy, momentum and growth

Teradata (NYSE: **TDC**), a leading multi-cloud data warehouse platform provider, today announced that Barry Russell has been appointed Senior Vice President, Business Development and General Manager of Cloud, effective immediately. In this newly created position, Russell is responsible for accelerating Teradata's cloud and SaaS growth strategy. Russell, who has joined the Company's executive leadership team, reports directly to Steve McMillan, President and CEO.

"Cloud-first is the cornerstone of Teradata's strategic transformation and there is no better leader than Barry to ensure we are moving our cloud strategy forward with agility and purpose," said McMillan. "He will serve as an advisor to all organizations across the company, driving alignment on our cloud growth strategies, advancing our execution and scaling our cloud business. A strong and strategic partner ecosystem with leading cloud service providers is critical to our growth as well, and Barry will also focus on fostering high-impact relationships that bring customers choice. I am confident that Barry's expertise will advance our multi-cloud platform and drive an even stronger value proposition for our customers and our shareholders alike."

Russell is a skilled and recognized technology leader with an extensive background driving cloud transformations. Prior to joining Teradata, he led Qumulo's cloud business unit, and before that, he held senior leadership positions at F5 and Amazon Web Services. At Teradata, Russell will be leading the development and execution of Teradata's cloud programs, as well as advancing collaboration with leading cloud service providers, including Amazon Web Services, Google Cloud, and Microsoft Azure.

“I am passionate about building and transforming organizations using the cloud to do exceptional things for customers,” said Russell. “Teradata has evolved quickly utilizing the cloud, enabling us to innovate fast on the cloud data analytics needs of enterprises worldwide. Our advantages in today’s multi-cloud world are already helping customers migrate data workflows to the cloud and create data intelligence real-time across their business, and I am ready to help Teradata grow quickly with our customers and partners.”

About Barry Russell

Russell most recently served as Senior Vice President and General Manager of Cloud at Qumulo, responsible for the company’s cloud business including strategy, revenue, and go-to-market execution. Previously, he was Vice President of F5’s global cloud revenue and alliances business. Before that, Russell was GM at Amazon Web Services (AWS), where he built and ran the AWS Marketplace and AWS Service Catalog business, growing AWS Marketplace from scratch into a $1b+ business with responsibility for its business development and operations, marketing, field sales and solution architecture. Prior to that, he spent nearly six years at Microsoft in business development and enterprise sales positions.

Russell is a member of the Advisory Board for Women in Cloud, Tribute, and the Fred Hutch Computational/Data Intensive Research.

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

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