News Release

Teradata Appoints Richard Petley as EVP, Go-to-Market, International

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In the new and expanded role, Petley will lead sales teams in EMEA and APJ

Teradata (NYSE: **TDC**) today announced that Richard Petley has taken on a newly expanded role as EVP, International. In this position, Petley will guide both the EMEA and APJ regions as one international organization to create more opportunities for Go-To-Market (GTM) synergies across the globe. With Petley at the helm, this new international model will look to accelerate Teradata's growth and provide the company with scale to build broader and deeper communities of customers across EMEA and APJ regions.

"In his first year at Teradata as EVP of the EMEA region, Rich had a significant and rapid impact on Teradata's business transformation - invigorating the team, scaling our value to Teradata customers and prospects, accelerating partner engagement, and driving growth," said Todd Cione, Chief Revenue Officer, Teradata. "This measurable impact, combined with his strong enterprise background from years at Oracle and IBM, made Rich the right candidate to lead our new International GTM organization. Under his stewardship, Teradata will be able to better serve its international customers, partners, and prospects as we help to usher them into a new era of analytics-led decision making."

With more than 20 years of sales and GTM experience, Petley came to Teradata from Oracle, where he was Senior Vice President, Western Europe, for Oracle Cloud, and Managing Director, Oracle UK. Prior to Oracle, Petley held sales leadership positions at IBM, with consistent success in growth areas of enterprise software, SaaS and AI.

"I am thrilled to take on this new role as head of international sales and lead our team in expanding our reach and driving growth globally," said Richard Petley, EVP, International. "As we continue to see the rapid expansion of advanced analytics and AI/ML technology across the globe, it is becoming increasingly clear that these tools will play a major role in driving corporate investment in data-driven transformation. Our advanced analytics capabilities and

broad enablement of AI/ML will be a key accelerator in our efforts to help customers make bolder, braver decisions and succeed in today's ever-changing business environment."

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

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